

# Opening Announcement

On Saturday, October 12th, at 517 Central Ave., Highland Park

## THE MODERN SHOE STORE

will be open for business with a complete line of Men's, Women's and Children's Shoes. Owing to our very small expense we will be able to sell you better shoes for much less money than you have been paying. In addition to the very low prices we are going to offer to introduce our line in Highland Park, we attach to this advertisement a coupon, which, if cut out and brought to our store with you, will be good for 50c cash on the purchase of any shoes for men and women or good for 25c cash on the purchase of any children's shoes.

### A Few of Our Bargains

**Men's Shoes** High-class Men's Dress Shoes in English styles, Button and Blucher. Ordinarily sold at \$8.00 and \$8.50. Our price \$7.50 and **\$7.00**

Other lines of Men's Shoes in good variety at \$6.00 and **\$5.00**

**Women's and Children's Shoes** Extra good line of Women's and Misses' Dress Shoes in Brown, gray and black, Vici Kid and Dull leathers. A splendid variety from **\$4.00 to \$7.00**

A Complete Line of Shoes for Boys and Girls. Guaranteed Solid Leather.

**Extra Good Line of Men's Work Shoes at Lowest Prices**

**Compare Our Prices With Others**

**DON'T FAIL TO ATTEND OUR OPENING SALE SATURDAY**

# THE MODERN SHOE STORE

517 CENTRAL AVENUE, HIGHLAND PARK

**HIGH CLASS  
SHOE REPAIRING**

**CUT OUT THIS COUPON  
IT IS WORTH MONEY TO YOU**  
This Coupon is good the opening week at THE MODERN SHOE STORE, 517 Central Avenue, for 50 cents on the purchase of men's or women's shoes or for 25 cents on the purchase of any children's shoes.  
**TAKE THIS COUPON WITH YOU**

**GOOD SHOES  
AT LOW PRICES**

## IS YOUR BRAIN PADLOCKED?

The Public Library Has the Key—Go to School With Yourself as Long as You Live. Everyone Their Own College "On Nothing a Year"

No man or woman is too busy to learn a short-cut, an efficient method which will give them time for play. No matter what your occupation may be, there is someone who can suggest something that can make things better for you or start you thinking on some improvement of your own. Come to the Public Library and read what others have written. Are you a college graduate? Take a post-graduate course. Have you forgotten how to play? Someone else did, and then reconsidered how, and wrote a book about it. Why not be amused? The Library has received the three last Tarzan books by Edgar Rice Burroughs: "The Son of Tarzan," "The Beasts of Tarzan," and "Tarzan and the Jewels of Opar."

Another out-door book is Enos A. Mills' "Wild Life on the Rockies," which is a record of a man's camping and tramping trips in the Rocky Mountains, and the wild life which he encountered, often alone and unarmed, in winter and summer.

The most choice articles and stories of The Atlantic Monthly have been reprinted under the title: "Atlantic Classics," which seems rather dry and uninteresting title for so choice a collection. One of the numbers of the second series is Jane Addams' "The Devil Baby of Hull House," another is Goodspeed's "The Life of Adventure," which set the University of Chicago in gales of laughter when it first appeared.

Margaret Prescott Montague has issued a little volume "Twenty Minutes of Reality," full of strange, psychic illumination, a mine of valuable spiritual suggestion. "The Nemesis of Mediocrity," by Ralph Adams Cram is a startling and revolutionary essay, provocative of argument and opposition. He is well known as an architect and educator as well as an author.

How many of us know all about the rugs upon which we walk, the history and traditions of the countries from which they come and the ages from which they have descended to us? Their significance and associations are an art and historic record unique and romantic. The Public Library has received "The Oriental Rug," by W. D. Ellwanger. It is written in an exceedingly interesting

way and contains exactly that kind of information which is of most practical use to every buyer of rugs. It considers not only the rug but the eastern carpets, saddle-bags, mats and pillows. It treats of kinds and classes, types, borders, dyes etc. But its strong feature is its practicality and simplicity. It is illustrated with many colored plates of choice and characteristic specimens and the cover shows appropriate Persian designs. The smaller and more handy volumes on the same subject are: "Oriental Rugs in the Home," and "Art Panels from the Handlooms of the Far Orient," as seen by the native weaver. The modern and occidental rugs are discussed by R. B. Holt in "Rugs: Oriental and Occidental; Antique and Modern." The illustrations are generally admitted to be of the finest examples of color printing brought out in years. This volume also contains a map of the orient.

A companion of a different time and clime is Hicks' "The Craft of Hand-made Rugs" which gives those useful and decorative products of our grandmothers' days. All the old-fashioned rugs are here, with designs and directions for making them—the braided rug, the knitted rug, the crocheted rug and the colonial rag rug. Just a step takes us to "The Book of Hand-woven Coverlets" by Eliza Calvert Hall, which so graciously makes a fascinating folklore tale of the beauty, art and historic associations which cluster about the old hand-woven bed covers. You think that you cannot put down such a charming book until your eye lights on Burgess' "Chats on Old Copper and Brass," and you reach for it eagerly. Beside it is Moore's "The Old Clock Book" which tells about the old clocks and the ancient sun-dials in a style full of informal anecdotes. Valuable advice as to the care and repair of clocks is included. Another book by the same author, told in the same way, is "The Lace Book," full of beautiful and interesting photographic reproductions, and is as accurate as it is unusual. While devoted chiefly to lace, the book discusses costumes in general, hats, sword-brocades, silks and jewels and gives many inter-

esting glimpses into the lives of famous men and women of history. More practical for utilitarian purposes is Turner's "Sewing and Textiles" which gives instructions in the details of all kinds of plain sewing, darning, patching, etc.; a study of material, suggesting simple methods of testing the quality and detecting adulterations—the practical information which can be used in buying cloth. Laughlin's "The Complete Dressmaker" goes farther and covers the problem of making clothes as well as hats. "Shelter and Clothing" by Kibbe and Cooley takes up the subject of home decoration and furnishing and also the more personal application of textile uses. "Knitting and Sewing" by Nicoll will be enthusiastically welcomed by needlework women and by advocates of the knitting needles for it is abundantly illustrated with clear and accurate photographs, and the directions for making the articles are carefully set forth. It gives illustrations of different kinds of yarn, and directions for making chamois wearing apparel. Its comprehensive and detailed character makes this book an indispensable aid to all knitters—and all women are knitting nowadays. "The Mother Craft Manual" by Reall is designed to be a handbook of information and practical instruction in the home care and training of children, and it will be found invaluable to mothers, social workers, nurses, and kindergartners. Very clearly and concisely the author has given what every mother should have and which so many do not. "Expectant Motherhood," by Dr. Ballantyne is a guide to hygienic knowledge which will help to make healthier mothers and children. "The Baby," by Dr. Brown gives directions for care of the mother and the new baby, its feeding requirements, clothing, etc. While Dr. Coolidge's book, "The Mother's Manual," treats the baby's problems month by month for the first year, and half yearly through the third year, and then up to the age of twelve, dealing with normal and with backward children. At the end is appended quick reference summaries which should be very useful to all who care for children.

The Public Library is closed by order of the Board of Health. No fines will be charged for books due between October 3 and the date of reopening, but fines will be resumed at that time. Books handled by the sick must be disinfected before returned to the library.



Have One More Day in the Great Outdoors

Via the

## North Shore Line

Before buckling down to a hard winter's work and before the real severe weather sets in, take a day's outing into the beautiful outdoors along the North Shore Line. Take the family and friends with you. The tang in the air is just enough to put a glorious zest into your ride.

### See Beautiful Root River Falls

that is just a short ride north of Racine and other beautiful Nature-pictures that are to be found along the North Shore. They are really worth going many miles to see. Take a day off and take them in. A clean, pleasant trip that will renew your store of health and energy for months ahead. The small total expense will be nothing compared to the benefits you derive.

### Limited Service to Racine & Milwaukee

Leave Highland Park at 6:40 a. m. and every hour thereafter until 11:40 p. m. On Saturday, at 6:40 a. m., and every hour thereafter until 11:40 a. m., then every 30 minutes until 8:40 p. m., then every hour until 11:40 p. m. On Sunday, at 6:40 a. m., 7:40 a. m., 8:40 a. m. and every 30 minutes thereafter until 11:40 p. m., then 12:40 a. m.

For further information apply to the nearest ticket office of the

## North Shore Line

CHICAGO  
TICKET OFFICE  
137 South Clark Street  
Phone: Central 8280

HIGHLAND PARK  
TICKET OFFICE  
Phone:  
Highland Park 115

MILWAUKEE  
TICKET OFFICE  
187 Second Street  
Phone: Grand 1136