

Fourth Liberty Loan

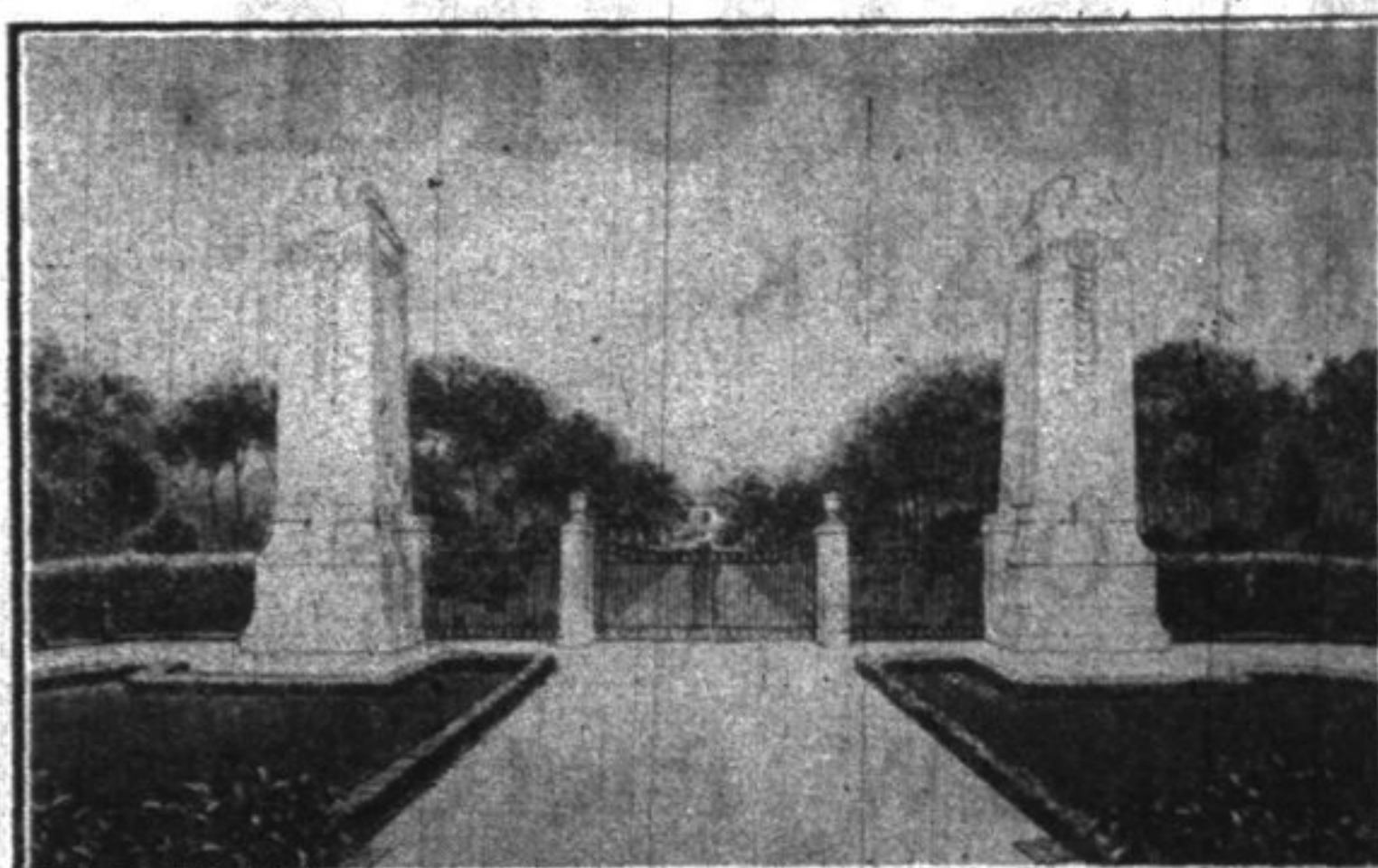
WE SOLICIT YOUR SUBSCRIPTION.
WE OFFER OUR SERVICES.
WE INVITE YOU TO CALL.

North Shore Trust Company
(A State Bank)

N. W. Corner Central Ave. and Sheridan Rd.

NECROPOLIS DE LUXE

On Green Bay Road, at a Safe Distance
from the City's Dust and Din and Danger



ENTRANCE OF NORTH SHORE CEMETERY

NORTH SHORE CEMETERY is the first cemetery ever opened in Illinois in which the management commenced to make deposits for a perpetual care fund with the first lot sold. Chicago Title and Trust Company holds the Perpetual Care Fund of North Shore Cemetery and it will amount to \$17,000 per acre for the entire cemetery before the ground is all sold or a total of more than \$5,000,000. The income from this sum will be used to protect and care for the cemetery forever.

For further information address or call on

Modern Cemetery and Mausoleum Co.

JOHN WESTERN, President
226 South La Salle Street, Chicago
Telephone: Harrison 7571

or EMERSON C. SHAW, at North Shore Cemetery,
one mile west of North Chicago. Telephone Waukegan 1067
High-Grade Salesmen May Find Permanent Employment
with Us, Selling a Necessity



S. Swenson & Co.

**IMPORTERS, DESIGNERS, TAILORS,
LADIES' COSTUMES**

CORDIALLY INVITE YOUR INSPECTION OF THEIR EXCLUSIVE
FALL AND WINTER MATERIALS AND MODELS IN TAILORED
SUITS, SEPARATE LONG COATS AND FUR GARMENTS

616 South Michigan Avenue Chicago
Telephone: Harrison, 4045

We Are Now Showing

The Newest Creations Fall and Winter

Inspection Invited

F. ARENDT, Ladies' Tailor Furrier

402-3-4 Heyworth Bldg., 29 East Madison Street, Chicago

Phone: Central 1449

RIDING HABITS

DR. WATSON
DENTIST
Sheridan Bldg. Highland Park
Telephone 374

Sheridan Bldg. Highland Park
Telephone 374

C. M. GATES
PAINTING
Paperhanging and Decorating
Telephone 1096

535 Oxford Avenue HIGHLAND PARK

TECHNICAL MEN WANTED

Special opportunities for war work are now being offered technical men through the Government. There is a demand, in particular, for mechanical, electrical and chemical engineers; surveyors, draftsmen and chemists.

Mr. John O'Keefe of this city has a supply of technical blanks which he will furnish on request to technical men requesting them. All men who can be spared from home industries should apply. The service supplies qualified men for many branches of the Army and Navy, for various departments of the Government and for private companies who are working on war contracts. In many places opportunities are offered which are of utmost importance in winning the war.

Every man with technical training must use his ability 100 per cent war work. With the possible exception of technical men needed for special work on railroads, war plants, mines and utilities, all others are urged to call for blanks at once and register so as to be available for service as referred to by the Director of Engineering.

Registration is now being regarded as a highly patriotic act as it enables the Government to know the location and strength of its technical reserve power. The technical man is one of the most important factors in the present war and placing him intelligently is a means of conserving his forces and increasing his efficiency.

GASOLINE AND PATRIOTISM

If anyone were inclined to question the patriotism of the American people, it would only be necessary for him to spend a few minutes on the streets of New York or any other eastern city on one of these gasless Sunday mornings to be convinced as to the utter groundlessness of his skepticism, for there is absolutely nothing to be seen in the shape of conveyances except baby carriages, street cars and a few antiquated vehicles, drawn by quadrupeds of an almost forgotten species. This is true, notwithstanding the millions of automobiles for which our people have paid billions of dollars, having in mind primarily the fact that their possession would enable them to spend the one weekly holiday healthfully and pleasurably in the open air of the country. While there is no federal statute covering the matter, the observance of the government's request has been so complete that more than 21,000,000 gallons have already been saved in this manner for the war requirements of the government.

"EARTH'S AWAKENING"

The following appeared in the Herald-Examiner of October 3rd, written by Henriette Webber, Music Editor:

"A song that promises to be one of the most dignified as well as impressive expressions of the awakened patriotism that the war has induced is 'Earth's Awakening,' the words by Fannie Hadley Kimball and the music by Lulu Jones Downing. The stirring poem is admirably adapted for musical expression, and Mrs. Downing seems to have caught the spirit with a fine degree of sympathetic understanding.

The song, still in manuscript, has already caught on, and Louis Kreidler, baritone of the Chicago Opera Company, will be one of the first singers to make it known here. The song is in press now and will be ready for distribution in a few days."

THE MASTER PASSETH BY

Dedicated to Woodrow Wilson. (A Ruler with a Vision.)
Sing, O Earth, the glad refrain—
"The Master passeth by!"
Take up the strain, ye angel bands
That wait to bless on high.

Agonies he waked earth's way
Humanity to bless.
The earlier prophets caught the flame
And did His Works confess.

Mankind has slept in dreams of night
As ages long have rolled,
Yet here and there a gleam of light
As Life's great Truths unfold.

Now, Earth, drop off thy drowsy clothes,
Join in the chorus grand:
The hour is here, thy birthright know!
The Brotherhood of Man!
—Fannie Hadley Kimball.

The man who can't take much in Liberty Bonds on account of the cost of his family, has not usually been observed smoking any less expensive cigars.

The charge for moving telephones having been increased it is up to the householders to make a mistake and put it in the right location in the first place.

Waste
Now
is
Sinful



Money
will
Win
the
War!

What Liberty Bonds Really Mean to You

Liberty and Freedom Always.
Safety from Prussian brutality.
MUNITIONS, CLOTHING and FOOD for our brave Soldiers and Sailors.
The maintenance of Industries and Business right here at home. This directly affects you because you can make more money.
The money you invest in Liberty Bonds is safe; it pays a good rate of interest and will help you and your family in the future.

You Can Buy a Liberty Bond For: \$50 \$100 \$500 \$1,000 \$5,000 \$10,000

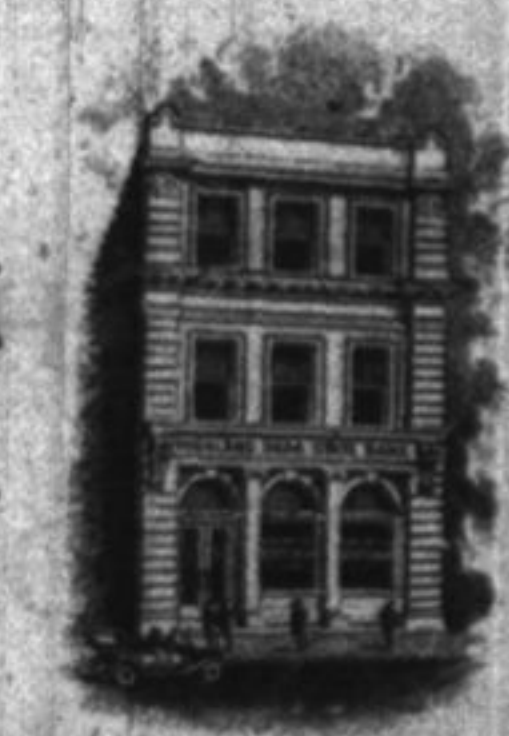
Buy your Liberty Bonds Today If you haven't the ready cash, come in and buy a bond either on the Government plan or the semi-monthly plan. If you have the ready money, buy a bond for cash and buy another one on the installment plan.



Highland Park State Bank

The Home of Savings Depositors

FRANK J. BAKER, J. M. APPEL, C. F. GRANT
President Vice President Cashier



Departures of Families to Winter Quarters

The first of October would seem more than any other one date to toll the knell of summer for the renting fair-weather inhabitants of the big city.

M. L. Rothschild and family left the John Glass home to return to their own residence, 3725 Michigan Ave.

Jesse A. Rothschild and family, who summered at 932 E. Lincoln Av., are returning today to the city.

D. L. Sterne and family gave up the Otis L. Beardsley house, 393 Ravine Drive, on the first.

Mr. and Mrs. Julius Rosenberg and daughter, Miss Amy, left the Moraine for the Sisson where they will be until the completion of their apartment on Dorchester Av.

Mrs. Lehman, with her son and daughter have given up the Vall house on Laurel Av. to repair to the Congress hotel.

Mr. and Mrs. Stephen Hestor have moved from the R. K. Buckman house on E. Park Ave. to take apartments at the Sisson.

The Misses Wampold, after a delightful four months' stay at the Moraine, have departed for their home on Woodlawn Ave.

Mr. and Mrs. Goldsmith and daughter from the Moraine Hotel are now at the Parkway Hotel in Chicago.

BOB O' LINK CLUB

October 12—
Semi-finals Consolation Trophy.
Eighteen holes; match play; three-quarter handicap.
Eighteen holes; match play against Par, three-quarter handicap. War Savings Prizes.

OPTOMETRY DON'TS

Don't hesitate to consult a reputable optometrist even if you are financially embarrassed. You may find the glasses you need are not so expensive as you imagine or he may direct you to a clinic where expert work and extremely low prices prevail, or perhaps you may not need any at all.

Be kind to your eye. It's your greatest asset.
MANSON OPTICAL CO.
31-adv.

It turned out to be the German in offensive.

CARD OF THANKS

I wish to thank my many friends and relatives for their kindness extended during my recent bereavement.

MRS. FRANK LEUER.

CARD OF THANKS

I wish to thank my friends and relatives for kindness shown me in my late bereavement.

MRS. MONROE LAIRD.

CARD OF THANKS

We wish to thank our many friends for their kindness and sympathy during our recent bereavement.

THE BORCHARDT FAMILY

CARD OF THANKS

Mr. Carlson and children wish to thank their many friends for their kindness and sympathy during their recent grief.

The fact that our fathers used to work ten to twelve hours a day and yet have time enough to care for a little flock of poultry does not prove that we can do it on our eight or nine hour day.



Ordinary methods produce a beverage which contains tannic acid—very excellent in its way, but not helpful as an item of diet. Percolation secures all the true essence of the coffee berry. Its the best way to make coffee and the best machines wherewith to carry through the operation are

Electric Coffee Percolators

Built of Copper and Nickel
in Art Designs

At Our Sales Room

Public Service Co.
Of Northern Illinois

DO YOU
UNDERSTAND
RUBBER

If not, see our
windows!

W. H. SALISBURY & CO.
Essential Rubber Goods
308 710 W. Madison St., CHICAGO
Phone Franklin 8744

Dr. E. A. Hamilton Dr. Earl D. Fritch
DENTISTS
Suite 404
Highland Park Trust & Savings Bank Bldg.
Highland Park, Ill. Telephone 678 HIGHLAND PARK, ILL.