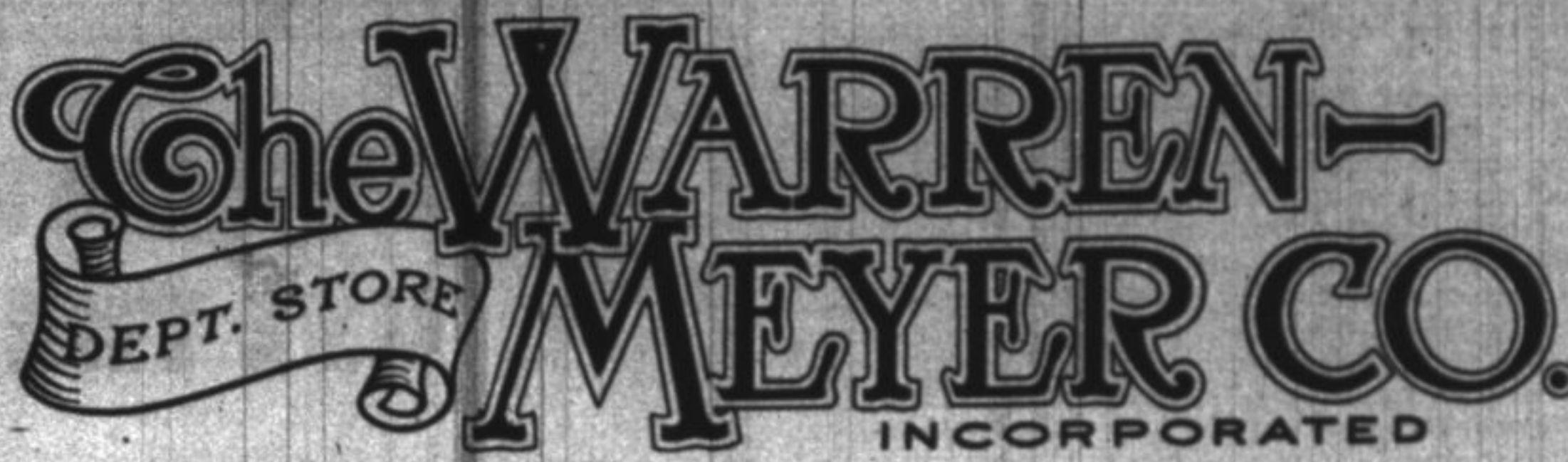


Muslin Petticoats \$1.35

Women's fine muslin petticoats, with double panel in front and back; neatly trimmed at bottom with embroidery; special **\$1.35**

Children's Gowns—Slipover style of soft nainsook, embroidery and lace trimmed **48c**

Chemise—Children's fine nainsook chemise, with embroidery trim; spec. **59c**



Sale of Infants' Dresses

At 50c—Daintily made of soft nainsook; tucked and trimmed with lace; special **50c**

At \$1.15—Cunningly made of extra fine nainsook; and prettily trim. **\$1.15**

Infants' Coats—Winning new styles of cream serge and novelty weave; hemstitched, silk braided and finished with silk cord **\$3.85**

Great Mid-Summer Apparel Sale

A 7 Days Event Beginning Saturday--Remarkable Savings

HIS Mid-Summer Sale has been planned for the purpose of introducing ourselves to the public, more thoroughly than heretofore, as a store for Ready-to-wear, for we are daily enlarging our Ready-to-wear stocks, and carrying more complete lines of apparel and Furnishings for Women, Children and Men.

This sale will not only impress you with our progress and development as a Ready-to-wear store, but with the fact that here you will find beautiful new styles to your liking and values that are unequalled in the money-savings which they offer.

125 Lovely New Voile Dresses at \$3.25--\$3.75 and \$4.25

We secured these Summer Dresses from an overstocked manufacturer of the East, and at a very notable saving. We are therefore enabled to offer them at this sale for prices one-third less than regular. They are wonderfully pretty styles, all possessing certain distinctive features in designing. Developed of elegant quality voiles, in stripes, novel patterns and plain white, in combination with color. Belted, gathered, plaited and smart coat effects. In three attractive assortments at \$3.25, \$3.75, and \$4.25.

Beautiful Gingham Dresses at \$5.50

Clever gingham dresses, noteworthy for their distinctive style and remarkable value. Attractive plaids in blue, pink and lavender; white organdie collar and cuffs; belted, and plaited; special **\$5.50**.

House Dresses at \$1.15

Made amply full in size of good quality percales in neat light colored patterns, 3-4 sleeves; special values at **\$1.15**.

Breakfast Sets at 95c

Consist of coat and skirt to match; made of a splendid quality percale in stripes and figures—light or dark; **\$1.25** values **95c**

House Dresses—Attractive new house dresses, neatly made of fine ginghams and percales, in stripes and figures; white poplin collar and trim—**\$1.85**

Coverall Aprons—Comfortable, roomy aprons of dark and light colored percale. In neat patterns; belted, pockets and braided trimmed; special **85c**

Coverall Aprons—Also dress aprons; striped and dotted percales, in neat patterns; a variety of styles; on special sale at the low price **\$1.15**



Wonderful Hosiery Values

Silk Boot Hose—Women's pure thread silk boot hose, in black only; fine lisle tops; sizes 9 1/2 to 10; pair **59c**

Lisle Hose—Women's fine white lisle hose, reinforced for service; perfectly shaped and finished; special **25c**

Children's Sox—Plain, white, tan and new color combinations, pr **25c**

Infant's Hose—Fine white lisle; worth almost double this price, pr **15c**

Mid-Summer Sale of Stylish Blouses



Voile **\$1.25**
Blouses

Remarkable Offer

You will be surprised at the wonderful blouse values this sale offers at **\$1.25**. New creations, fresh from the hands of their makers. Designed of soft, clinging white voile, and sheer organdie. Exquisite embroidered effects, tucked models and plain tailored styles. Unequaled values at **\$1.25**

High-Grade Voile Blouses

Distinctive styles in blouses of the finest white voile; many pleasing models in embroidered and tucked effects; pearl button trimmed; sale price **\$2.50**

Exquisite Silk Blouses

Blouses of individual style developed of Georgette crepe and crepe de chine, in white and tints; colored embroidery, hemstitched or frill. **\$6.50**

Girls' and Boys' Nobby Summer Apparel



Girls' Dresses **48c**

Girls' wash dresses of ginghams, linenes and crashes; trimmed and middle styles, 2 to 14 years; values to \$1.00; sale price **48c**.

Girls' Bloomers 48c

Made of a good grade of plain color-chambray; sizes 2 to 14 years; specially priced **48c**.

Middie Skirts at \$1.25

Made of plain material and plaid gingham, with heavy muslin waist top; to be worn with middies; **\$1.25**.

Middie Dresses \$2.50

Nobby styles of white galatea, with detachable plaited skirt of checked material in various colors, **\$2.50**.

Girls' Dresses **95c**

Beautiful, new plaited and belted styles for the girls 6 to 14 years; made of plaid gingham in choice colorings, neatly trimmed **95c**.

Middie Skirts at \$1.50

Girls' and Misses' middie skirts of plain galatea and white pique; nobby styles, all sizes, **\$1.50**.

Children's Aprons 29c

Coverall aprons of printed percale, plain chambray and striped crepe; short sleeves; priced **29c**.

Crepe Bloomers at 25c

Made of striped plisse crepe, in white only; no ironing or starching; priced at **25c**.

Your Bathing Suit is Here



Women's Bathing Suits

Made in the belted style of blue mohair or cotton panama; prettily trimmed in contrasting color; special **\$2.50**

At **\$3.50**—Women's attractive mohair bathing suits, belted and fetchingly trimmed with contrast—**\$3.50**

Women's Cotton Tights, 85c. Women's Wool Tights, **\$2.00**. Men's Bathing Suits—One-piece suits of grey wool, with blue trimming; special... **\$2.45**

A Sale of Knit Underwear



Women's Vests—Fine ribbed vests—the famous Kayser make; hand crocheted lace yoke; narrow shoulder straps; at **28c**

Union Suits—Women's light weight union suits of fine cotton; sleeveless or wing sleeve; tight knee, umbrella or ankle length; sale price **45c**

Children's Vests—Minneapolis knitted vests of fine ribbed cotton; low neck, short sleeves; for boys and girls; priced **25c**

Children's Union Suits—Boys' and girls' fine ribbed union suits for summer wear; have combination waist with taped buttons; priced **48c**

Men's Athletic Union Suits at 75c

Cool, roomy union suits of barred nainsook, in the athletic style. Elastic ribbed waist; all sizes at **75c**.

Shirts and Drawers—Men's Porosknit shirts and drawers; knee or ankle length; all sizes; garment **39c**

Shirts and Drawers—A special lot of Men's balbriggan shirts and drawers; regular 35c values; gar. **29c**

Men's Summer Shirts



Beautiful New Assortment on Special Sale at

\$1.85

High-class shirts such as men of good taste always select. The patterns are new and remarkably attractive, and come in a wide variety of colorings. Made of reps, madras and crepes; French or double cuffs; all sizes **\$1.85**.

Trousers at \$1.95

Men's Kool Kloth trousers adapted for sport and hot weather wear; dressy and practical; priced **\$1.95**.

Duck Trousers \$1.59

Men's white duck trousers for summer wear; nicely made and come in all sizes; excellent values **\$1.59**.

Men's Straw Hats

95c, \$1.65, \$2.15

These are the reduced prices at which we are now selling a great many of our fine straw hats. They are the latest sailor and fedora shapes, and are shown in all sizes. Every man can afford one at these prices.

All our Baseball Gloves, Mitts, Bats, Balls, etc., at reduced prices.

Men's fancy foulard or washable ties on special sale at **25c**.

Arrow Collars in a variety of styles and sizes; package of 6 for **55c**.



Stunning Dress Skirts \$3.75

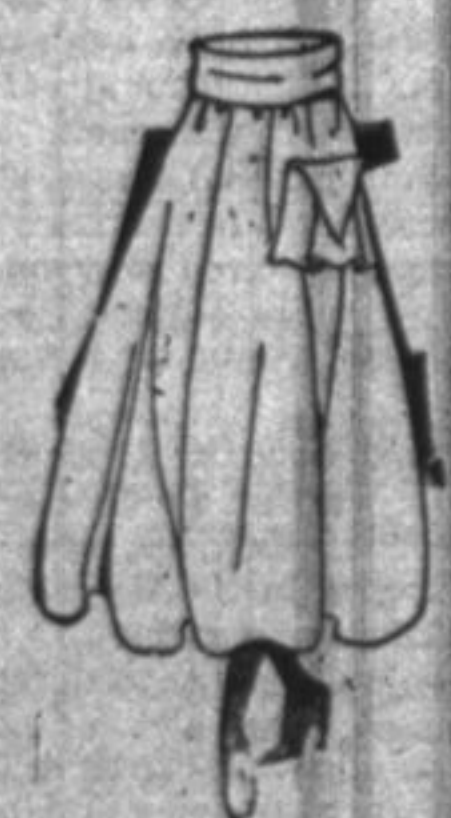
An exceptional offer of nobby new dress skirts; designed of fine linene in white and cream, with Khaki Kool designs; also skirts of plain white gabardine; sale price **\$3.75**.

Wash Skirts at \$1.95

Attractive new models of white gabardine and linon in natural color; regular **\$3.50** values for **\$1.95**.

Silk Petticoats \$2.95

Handsome silk petticoats, in all the popular shades; stitched and tucked flounces, special **\$2.95**.



Let Us Take Your Measure

for a new

Royal Tailor Suit at \$25

Royal Tailors are making a special feature of fine wool suits this month at **\$25.00**. They are suits that hereafter will cost you **\$30** to **\$35** because of the rising cost of materials.

You are offered a wide selection of handsome fabrics to select from, and every suit is made in a highly attractive fashion. **\$25.00**.

