

Quality

WALL PAPER quality is as important as is quality in furniture or pictures.

It does not necessarily follow that quality must be accompanied by expensiveness.

High prices frequently go with poor quality—but not in our store.

Quality means more than mere durability. It means artistic designs, harmonious coloring, tasteful combinations, and many other things to which our specialists devote their attention.

Let us give you the benefit of our special experience and study in wall decorating.

Visit our convenient store at 32 South Wabash Avenue at any time and see the remarkable display of superior wall papers at prices to suit.

An important part of our service—and one that you will appreciate—is the personal assistance that our specialists give you in making your selections.



32 South Wabash Avenue

"Your decorator-Our dealer"



Special this week—Your choice of over fifty dainty bedroom designs at 10 cents the roll

Spring Begins Next Wednesday

We want our Ads to do more than just sell Goods. We want them to be educational, they are written by the old man to get you interested in Gardening. To obtain a better understanding of what it means and thereby help you to get out of it the greatest amount of benefit possible.

Gardening, to start out with, is just beginning to be appreciated as people get acquainted with it. They find it not only fascinating, but they derive from it more real enjoyment than almost anything else connected with the Home and Home Life. Everyone who believes in the effect of environments, agrees that attractive Home Grounds whether they consist of just the front and rear of a 50 ft. lot, or the 20 acre estate have a beneficial influence not only on those who dwell there, but on the entire community,—yes, even farther than that.

More attention than ever is being paid to the Home Grounds—the care of the same, is no longer left entirely to the hired man, the owner gets a lot of fun out of it himself. The stuffy bedroom has given way to the open porch. We live out doors. Good women and men are making a study out of Gardening in all its branches and when they get to that point they grow healthier and happier in body and mind and it makes them think more of their neighbors who are doing the same.

Now about yourself—are you going to make things lively around the house this spring?—are you going to fix up that lawn of yours?—change those shrubs and prune them or get the new ones you said you would last summer? How about planting a few fruit trees? Are there going to be Veranda or Window Boxes with Hanging Vines over the sides? What about that flower border, is it going to be just full of blossoms this coming summer?—wouldn't a few Roses or Honey-suckles look well over that Pergola or on the porch? In

grandmother's garden she used to have Hollyhocks, Pinks, Sweet Williams, Larkspur and Lavender. They came up every spring. Wouldn't the kids like a bed like that? Why not have a border of Peonias, Daisies, Columbines and Phlox for cut flowers for the dining room. It will beat the best American Beauties the florist has to offer you.

There are the Trees, they should have attention. They are worthy of it to be sure. What about the wading pool for the little ones, the Water Garden, the Bird fountain, the Grape Arbor, the Lawn Tennis, the walk with the stepping stones, the Hedge, the Drive, the irregular planting along the lot line, the Sunken Rose Garden. Don't you think it would be to your advantage to get hold of somebody to talk these matters over with? Some one who knows all about it, does nothing else, but keeps up to date with the best that is being done in these lines elsewhere. Of course it would.

Let us show you what wonderful changes we could make on your grounds. A sketch doesn't cost you anything, even if you don't wish us to do the actual work, our suggestions are bound to be of benefit to you and save you worry and money. If you live here it will be a mutual benfit to get acquainted-better for the town-we are going to keep on talking and doing Gardening until the whole of Highland Park shows the effects of it-we like to do your work and sell you everything necessary for your grounds, where you purchase doesn't make much difference as long as you obtain good results,-if you do that we will be benefitted, but if you fail both of us will suffer, so again we say, whenever in doubt as long as it is pertaining to Gardening, let Central give you 44, 78 or 85. Uncle is always ready to talk Gardening, whether in the store, at the Greenhouses or at Home, and if you can't reach him there they will get him for you among the Nursery Stock in the Ridgewood Gardens on Lincoln Ave.-more next week.

Highland Park Greenhouses

FRITZ BAHR, Proprietor

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