

Men who are particular in matters of dress, send their suits, their overcoats and their outing wear to the "House of Cleanliness" quite as often as their wives send theirs. In too many cases the busy man leaves his suits with his tailor, to be sent indirectly to the cleaners or to be cleaned imperfectly. Fortunate is the man who has discovered the difference in expert renovation.

Gloves are but little things, but the same service and equipment that leaves the glove clean and pliable is evidenced in greater things. There is no fabric too delicate or too costly—silks, laces, slippers, hosiery or lingerie—that we cannot clean successfully.

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Reliable Laundry  
Highland Park  
Illinois**

High Class Launderers & French Dry Cleaners  
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**The Social Side of Life  
Local Affairs of the week**

By the Observer

On Tuesday evening last week Miss Edith Linstrom of North Home-wood Avenue entertained a number of friends at a quilting party in honor of Miss Anna Wetzel.

Miss Mary Potrats entertained the Dorcas Sewing Circle on Tuesday evening at the home of Mrs. Edward Eichler.

Campbell Chapter Guild will meet Wednesday afternoon, Oct. 11, at the home of Mrs. Jensen of Lake Forest. Mrs. Percy Cummings and Mrs. Jensen will be hostesses.

Mrs. G. L. Vetter entertained the Sewing Club on Wednesday afternoon.

The Luther League of the Swedish Lutheran Church entertained the Waukegan Luther League on Tuesday evening. The Waukegan League furnished the programme.

Mrs. G. L. Vetter was pleasantly surprised last Saturday when eight members of the Sewing Club came and helped her celebrate her birthday.

The Board of Directors of the Friends of Our Native Landscapes held a Convent fire and business meeting on the beach at the foot of the Millard estate last evening. Among those present were Mr. Jens Jensen of Ravinia, Mrs. Genovero Pierce of Glenoco, Mr. George Hooke, Mr. and Mrs. John Bley and Miss Mary Ahren of Chicago.

Mrs. Chas. Freberg will entertain the Euchre Club next Thursday. The prize winners of last week's Club held at Mrs. Ed. Huber's were: First prize, Mrs. Ed. Huber; second, Mrs. J. Zimmer, and consolation prize, Mrs. A. Knudson.

A delightful meeting of the Garden Club was held at Mrs. McGregor-Adams' home on Tuesday morning. The subject, "Bulbs, Indoor and Outdoor Planting," was very interestingly discussed by Mrs. Wiegand, Mrs. R. E. Smith and Mrs. Thomas Clements. There was an error in last week's issue in the article concerning the Garden Club, the name of Mrs. Robert Carr, as treasurer was omitted and the name of Mrs. Samuel Insull was used as second vice-president, instead of that of Mrs. Martin Insull. We are glad to make the correction.

The marriage of Miss Wallis Warfield of Baltimore to Lieut. E. Winfield Spencer Jr., son of Mr. and Mrs. E. W. Spencer, will take place the

first week in November at Christ Church, Baltimore. Lieut. Spencer is stationed at Pensacola, Fla.

Mrs. S. A. St. Peter was hostess Thursday to the members of the North End Embroidery Club.

This evening occurs the wedding of Miss Hyla Boyd, daughter of Mr. and Mrs. Charles L. Boyd, and Mr. Milton K. Tillman, son of Mr. and Mrs. William Tillman, at the home of the bride's parents at 1020 N. Green Bay road. A reception will follow the ceremony. After December first the young couple will be at home on West Park Ave., Highland Park.

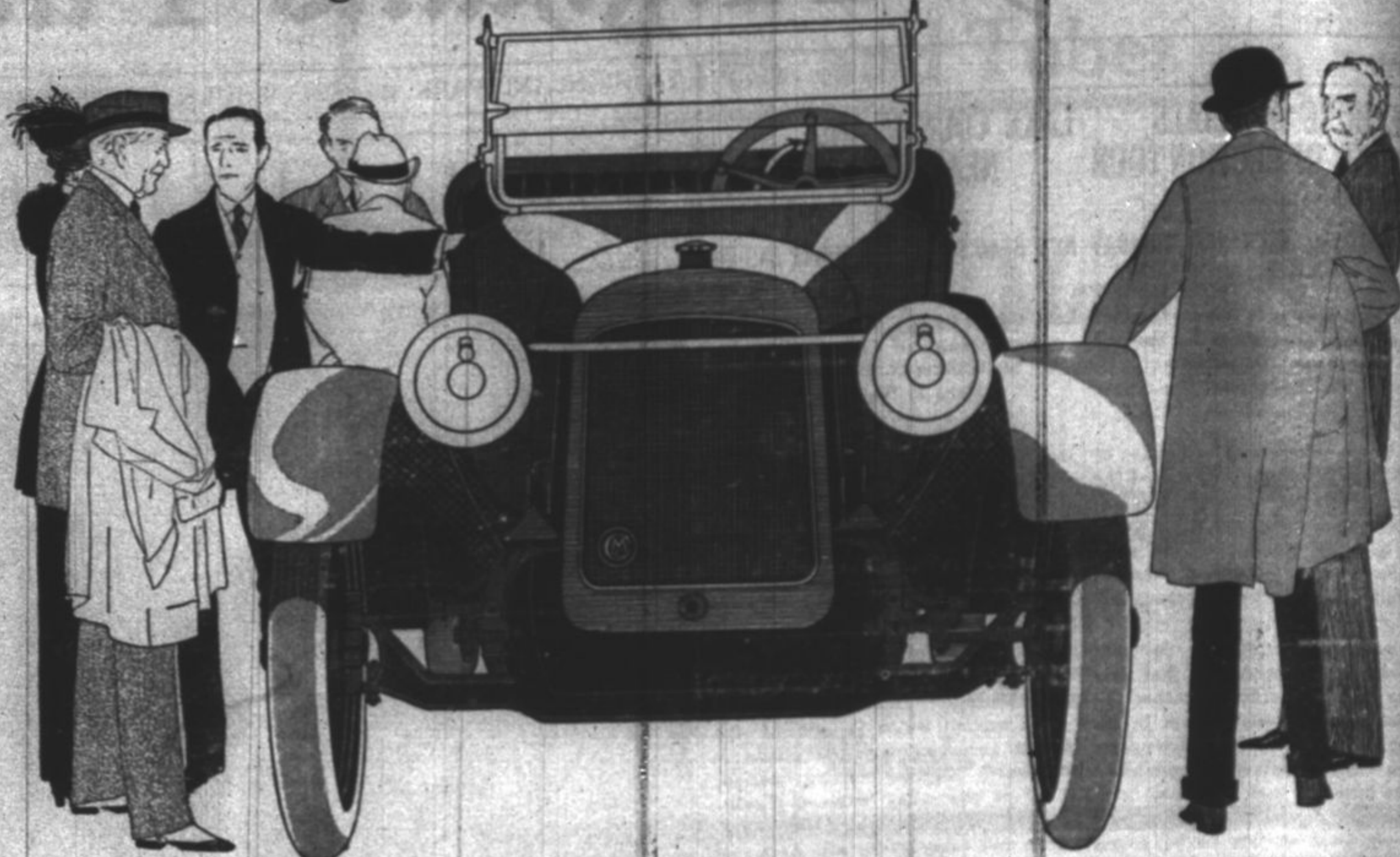
The Highland Park Club has issued its first monthly program card, and judging from the number of dates already "red lettered," October is to be a month of much social gaiety. On Tuesday the tenth the Osoli Club will hold its first meeting. There will be luncheon at twelve-thirty, in honor of Mrs. Francis D. Everett. A program will follow, on which appears the name of Mr. Henry E. Mason, who will talk on the subject "A Recent Trip to Russia." Master Ruby Davis, a student artist who appeared at Ravina Park recently will give a violin selection. Friday the thirteenth, instead of being the proverbial unfortunate day, will open the season of the club with a reception, and dance at eight-thirty in the evening. Motion pictures will be given on the fourteenth; the nineteenth, when "Vanity Fair" will be played; on the twentieth, when "The Grouch," an Essanay production will be played, and on the twenty-eighth. There will be the usual Tuesday evening card party on the seventeenth. The program for the second Ossoli afternoon on the twenty-fourth, will be "The Commuter's Wife," by Mrs. Samuel F. Chase. Mrs. David M. Shaw will sing. There is to be a dance on the evening of Friday, the twenty-seventh.

On the last evening of the month, Hallowe'en, there is to be a children's party when "Tops, Topsy and Spot," trained dogs, and a magician are to entertain the youngsters. With such a full month, society will surely not find itself idle.

Mrs. S. W. Miller and her daughter Miss Dorothy entertained a number of guests at dinner Saturday evening at their home on Prospect Ave. Table decorations were pink roses.

The marriage of Miss Ethel Van

**5 Passenger 3400 r. p. m. Chalmers—\$1090 Detroit**



**QUALITY**

**That is the Real Secret of the 3400 r. p. m. Chalmers Popularity**



Whenever you see the Chalmers trade mark you always see the phrase "Quality First." Whenever you think Chalmers you think "Quality." And if you have been reading my ads or have been in my salesroom, you are impressed with the fact that the 3400 r. p. m. is a Chalmers car of unusual quality.

I've often said that it is, in my opinion, the greatest car the Chalmers Company has built. And I have an excellent reason for saying this. It is a step ahead of any preceding Chalmers because it performs a shade better. The Quality in the new Chalmers is the kind of quality that tells on the road and tells wonderfully.

Now it is just this exceptional quality, just this shade of improvement that has brought Chalmers sales and production ahead in leaps these 12 months past.

I don't think the men in charge of affairs at the Chalmers factory realized what they had in the 3400 r. p. m. Chalmers. At any rate they underestimated the demand. They built more than they had ever produced in any previous season, 'tis true, but still not enough.

The first making order was snapped up quickly. Then came a second lot. These went just as fast.

Now the factory is building the third lot and I understand that Chalmers has no intention of stopping even there. Quality it was that caused this unprecedented demand. Chalmers certainly have the right idea in building cars. "Quality First."

*A. G. McPherson*

A. G. McPherson  
Highland Park Garage  
Phone 140 211 E. Park Ave.

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TAILOR  
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Riper, daughter of Mrs. Nathalie Van Riper to Mr. Ralph Burton Britton of New Britton, Conn., took place last Saturday evening at the home of the bride's mother. The members of the bridal party were: Misses Mary Sedgwick, Bertha Harbaugh and Agnes Flinty.

On Thursday evening a pleasant surprise was given on Mr. Charles Geary at Witten's Hall in honor of his birthday. There were thirty-five guests present, the out of town guests being Mr. and Mrs. L. Crump and Mr. and Mrs. Frank Wilhelm of Ravenswood and Mr. and Mrs. L. H. Speidel and son Philip and daughter Lucy of Lake Forest. Table decorations were in yellow. Singing and dancing were the main features of the evening.

Fifteen friends of Mrs. Archie Johnson gave a surprise party in her honor on Monday evening. Music and dancing were the features of the evening.

The O. H. B. Club of the United Evangelical Church will give a banquet at the home of Milton Maechting of North Second St., tomorrow evening. There are twenty guests invited.

Mrs. Ruth Coffin Collins will again conduct dancing lessons in Highland

Park this winter, and all those who have decided to enter the classes are looking forward to a pleasant year. The classes will meet in Witten's Hall, E. Central Ave.

Although the harvest moon was not shining, it had no effect whatever on the attractiveness of the Harvest Home dinner dance given at the Exmoor Club on Friday evening. One of the attractions was the mantle which had been made into a log cabin over-hung with apple boughs on which hung real apples. The room was decorated with corn stalks and autumn leaves. Dinner was served in the old fashioned English manner, everything being put on the table at once. The tables were very pretty with pumpkins cut in fancy shapes and filled with apples. Those who gave the dinner parties were: Mr. and Mrs. Richmond Dean, Mr. and Mrs. Paul M. Benedict, Mr. and Mrs. R. E. Smith, Mr. and Mrs. Eltono Tyler, Mr. and Mrs. C. N. Thomas, Mr. and Mrs. C. G. Burnham, Mr. and Mrs. George Seefeld, Mr. and Mrs. Frank Terry, Mr. and Mrs. Frank Hoyle, Mr. and Mrs. R. E. Pingrey, Mr. and Mrs. Charles E. Wilcox, Mr. and Mrs. Edwin Page, Mr. and Mrs. George Swigart, J. P. Younglove, Mr. Dwight Smith, Mr. and

Mrs. George Carr, Mr. and Mrs. John Glass, Mr. and Mrs. John W. Edmond, Edward W. Everett, Tracy Lay McCauley, Mr. and Mrs. E. E. Andrews, Lynn R. Rutter, Mr. and Mrs. James G. Kellogg, Mr. and Mrs. Donald Boynton, and Mr. and Mrs. Wilbur L. Lafean.

**TIRES COMING DOWN**

**New Reduced Schedule of Pennsylvania Vacuum Cup Tires in Effect**

October first  
Word has just been received by the Central Tire Company, 115 East Central Ave., Local Distributor for Pennsylvania Vacuum Cup, Ebony Tread and Bar Circle tires, that a new reduced schedule of prices covering the entire Pennsylvania line is in effect on and after October 1st, 1916.

Notwithstanding the average high level of raw materials, the large volume of the first eight months of this year, together with saving in cost, has enabled the Pennsylvania Rubber Company, to reduce prices on Vacuum Cup, Ebony Tread and Bar Circle Tires and at the same time, maintain the established quality.

**Evau. Lutheran Church**

The Ladies Aid Society is planning to hold its annual bazaar in the Assembly Room on the tenth of November.

The Junior League is now rehearsing its dialogues for the entertainment to be given by it the latter part of November.

A number of members of the congregation attended the benefit concert for the Concordia Evangelical Lutheran Hospital, last Sunday afternoon, at the Orchestra Hall, Chicago.

The Luther League has invoked a very interesting feature in connection with their monthly meetings on what is known as the popularity contest. Members can purchase votes at one cent each and cast their vote in favor of any candidate whom they think to be the most popular. The previous contest lasted six months and at the end of that period a prize cup was awarded to Rev. Suhr as the most popular member. This contest re-opens this month and the winner of the next period will be the possessor of this cup. The names of the winners of each period are engraved on the cup.

The Misses Car week end guests of back, Irene Needl and Mr. Jos. Hans. Mrs. William Ste the Five Hundred ternoon.

Miss Maude Be was the guest of M Monday.

Miss Hazel Bell was the week end Lidgerwood.

Mr. and Mrs. family spent the Carnell's parents Bucham.

The Misses Mberger entertained meeting of the So home Monday even

Mr. and Mrs. visiting relatives

Mrs. B. H. Kres six o'clock dinner her birthday anniversary Saturday evening for eight. The Mesdames W. A. V bocker, E. Ender, Karch, W. Steff, Miss Clara Ender.

The October m and Rotary Soci Church Sunday o'clock. The pr a short talk by recitation of the diction.

Miss Laura W went an operation pital is getting a

A box social Community Hous the formal openi tivites.

Heredit and subject of the ch Cloverleaf Circu ning.

A Teacherage on the Deertick ers of the Gram sees Lela Glync Edith Davies wil friends in Acac tober first.

A dancing cla which will me Hall of the Gr committee, whi vice of Miss Do Park as instruc join the class w Sadie Gallawa immediately.

Mr. and Mrs. Waukesha Wis.

Messers Rob visited their si erick of Arling

The election suing bonds to for the compet School) resulte for and 47 age have been comd was built in a school for indc not completed was constructed be able to ca plans, also lay the building, a of the Assembly payable at the

Mrs. W. J. M zons, is visiti George W. Kri Farm.

**United F**

Revival will continue Klomp of Stre the meetings t the close. Serv everyone is m

The Woman will meet at. Froese Tuesda Mrs. Calcan guest of Mrs.

**Fresh**

Bally Day the time of th day. Promot departments, which was th the fourth ye tered the In and that of t die roll who Class; the fo beautiful got elementary d die roll chil the enclosure valedictorian the others.

Grace Gutie Reichelt, Le Johnston. P onds was ta this class in Bible which Christmas S etc.

The K. K. Hard Times Mr. Reichel