



Quality First
THE IDEA IS—PRACTICE REAL ECONOMY

I was in a hardware store a few days ago. A man walked up to the paint counter and said to the salesman:

"Show me the cheapest paint you have. I'm going to paint my barn."

"Here you are, Sir," said the salesman as he brought out a gallon can.

"This is the cheapest?" inquired the customer.

"By far," answered the salesman. "We've three other grades that sell for considerably less, but this is the cheapest—in the long run."

Now that set me thinking, because every day I meet folks who, when they want a new car, look for the "cheapest."

I regard this new 1917 Chalmers the cheapest. Cheapest, I mean, in the long run.

There are other cars costing \$300 or \$400 less, and they are probably mighty good cars for the money. But more costly than this 3400 r. p. m. Chalmers in the end.

I believe I can easily convince you in a few minutes that it pays to pay a little more.

I'm always ready and glad to show the new 3400 r. p. m. Chalmers—the car with the wonderful 99.21% perfect motor.

A. G. McPherson

A. G. McPherson
 Highland Park Garage
 Phone 140 - 111 E. Park Ave.

Dancing Classes—Ruth Coffin Collins
Witten's Hall, East Central Ave.
Commencing Monday, Oct. 16th

Beginners Class in Aesthetic Dancing	3:00 to 4:00	TERMS:
Children's Class in Ball Room Dancing	4:00 to 5:00	10 Lesson \$1.00
Advanced Class in Aesthetic Dancing	5:00 to 6:00	20 Lesson \$18.00

Junior Class Commences Saturday, October 21st
 7:30 to 9:00 p. m. Meeting Alternate Saturday Nights
Lincoln Avenue School Classes
Commencing Friday, October 20th

Children's Class in Ball Room Dancing	3:30 to 4:30
Girls Class in Aesthetic Dancing	4:30 to 5:30

Lake Forest Country School
 Day and Boarding School for Younger Boys Preparatory for all Secondary Schools

Small Classes, Individual attention, Modern Languages, Manual Training, Supervised Athletics in Afternoon.
 Boys in charge of instructor on trolley to and from School Term begins September 25, 1916.

For Particulars, Address,
Ralph Harlan Pierce, Headmaster
 LAKE FOREST, ILLINOIS

Announcement

At the earnest solicitation of my friends and the milk producers of the several counties, I hereby announce myself as a candidate for the Legislature from the Eighth Senatorial District, at the primaries to be held on the 13th day of September, 1916.

LOUIS BECKLINGER

Subscription \$1.50 Per Year

Vudor
Sleeping Porch
 Vudor Porch Shades are perfect for this purpose.
 Every Shade Equipped with Vudor Safety Wind Device
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For Congressman at Large
STEPHEN H. CUMMINS
 SPRINGFIELD, ILL.

A Man Who Has Helped Many Republicans to Success Now Seeks Nomination for Congressman-at-Large—A Successful Lawyer and Noted Speaker.

Stephen H. Cummins, candidate for Congressman-at-large, is Illinois' latest offering, and those who know Mr. Cummins are certain of his qualifications.



TEMPORARY INSANITY.
 Caused by Mental Trouble Somewhat Akin to Epilepsy.

Is there such a thing as temporary insanity?

Many people think that the expression merely covers the kindly intentions of a jury to save relatives pain, but numbers of doctors who have made a study of mental disorders emphatically declare it is no idle term.

One doctor has stated that temporary insanity is a condition of double consciousness, not dissimilar to epilepsy. A person normally quite sane may have attacks of temporary aberration lasting little more than a few minutes, especially after long bouts of hard, continuous mental work, being particularly liable if insomnia supervenes.

Crimes have been committed in the early morning, when the perpetrator has not really been properly awake and has been horrified to find what he has done. This is a true case of temporary insanity, but it is comparatively rare, and a man in normal health would not suffer in this way.

A specialist in mental diseases has stated that he knew a case in which a person was insane during a certain time each day and that others have been known when the patient was quite normal at ordinary times, but suffered from a temporary fit of mania regularly once a month.—Pearson's Weekly.

ALASKA FREEZER

"The Freezer with the Aerating Dasher"

The most wonderful of all freezers. By means of its astonishing aerating spoons it whips air into every particle of the freezing cream, making ice cream that is a revelation in texture and delicacy.

It breaks all records in speed—**makes perfect ice cream in 3 minutes.**

Requires much less labor and uses less ice and salt than any other freezer. See it before you buy a freezer.

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 Piano pupil of late Emil Lieb in
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 Limited number of pupil accepted

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 The First Church of Christ, Scientist, in Boston, Massachusetts

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 Hazel Avenue, near St. Johns Avenue

Tuesday Evening, Sept. 12, '16
 AT EIGHT O'CLOCK

The Public is Cordially Invited to be present

S. Swanson's
 Importers and Designers of Ladies Costumes

Announces their removal to 616 MICHIGAN BOULEVARD SOUTH SECOND FLOOR and cordially invite your inspection of their exclusive importation of

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What brings greater peace of mind than to know that the children's and household supply of milk is safe—certified so—; and good, certified as to its richness? Nothing—

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Kieckhefer's Certified Milk

Produced out in a garden spot of country right on the edge of Pewaukee Lake, bottled there and brought here thoroughly cool, clean and pure you can have such milk on your breakfast table and all day tomorrow and every day.

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