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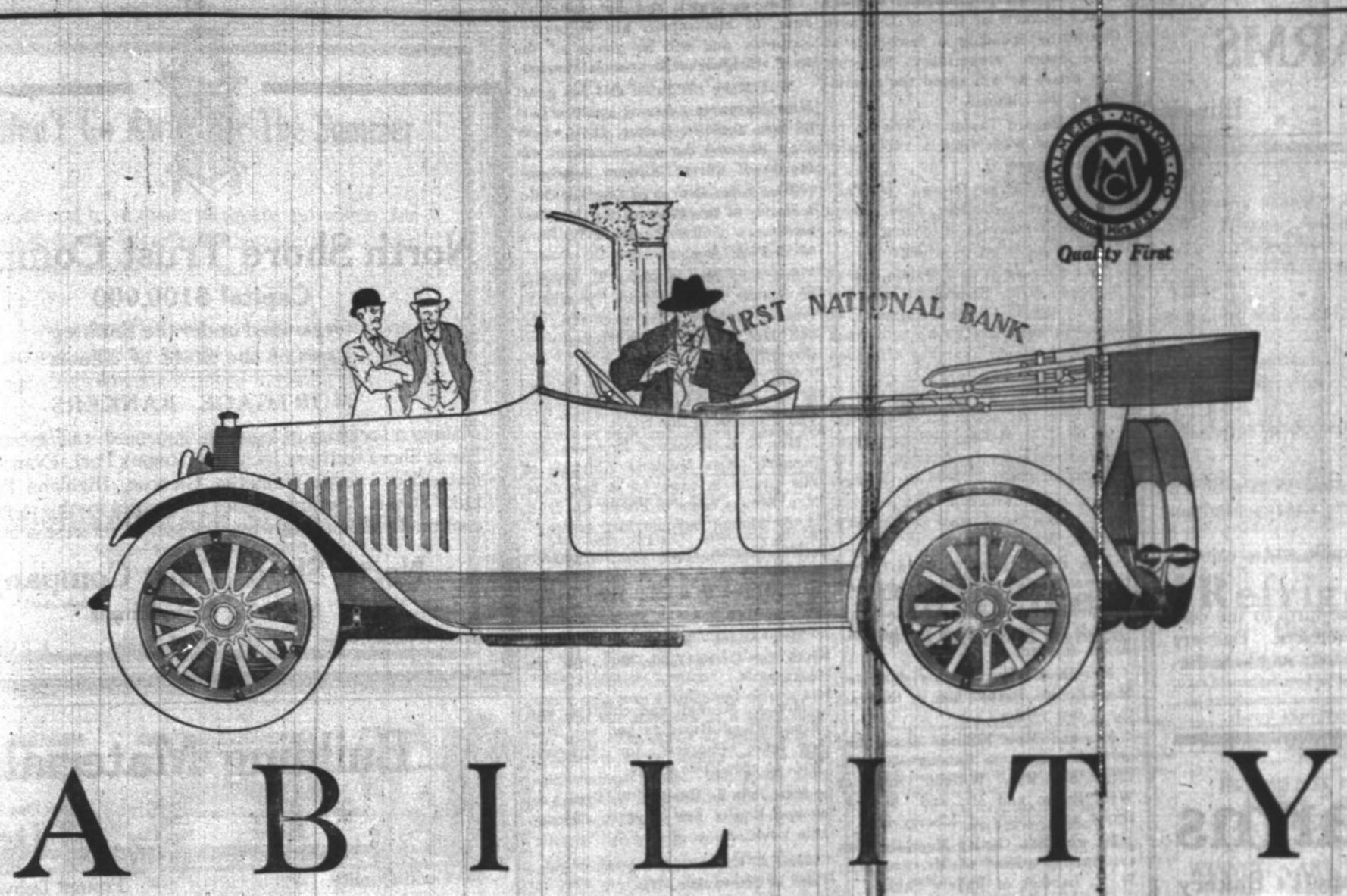
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Phone L.P. 110



satisfaction



That's the one word that fully describes the 3400 r. p. m. Chalmers

A man came in to my place the other day and said: 'What! a 3400 r.p.m. Chalmers at \$1090.

never knew Chalmers built a car under \$2,000." So many ask the same question. We never feature price in big type. We don't sell price. We sell a car first; then tell how much it costs afterwards.

I suppose we lose some sales that way. But, of course, we have a car of such decided quality, of such extraordinary ability, of such terrific power from an engine that you wonder where it all comes from-well, we just don't know how to talk price when so many other things bob up in

our minds. Now take power. Here it is rated at 25.3 H. P. when you buy your license. You get her out in mud, or sand, or on a hill-and bing, you can just double that figure.

You have got just about 100 per cent more

power than we give her credit for.

Of course, lots of cars have great big power. But with most of them you've got to pay the piper every time you use it. Those big power cars have great big engines mostly, and great big engines have a terrific appetite for gas. You know, I don't need to tell you.

This 3400 r. p. m. Chalmers has an engine in

her that's got the kick.

You step on the accelerator button, and zip! You never saw such spunk. And not only power, but she gets away like a

scared horse. I have to watch my foot when it is on the little button. First thing I know I am going too fast. That's what the boys back at the Chalmers

plant call "acceleration." I call it "pep. That's my language.

I used to sell a lot of cars in days gone by in simply stating the price.

Now it is all different.

People are buying cars more intelligently. They want what they call ability. There are too many cars that look alike and have the same price tag on them. The only thing that separates them is ability. There's all the difference in the wide world between cars when you look at them this way.

One car is sluggish like a ploughing horse. Another has got a light foot and gets under way without taking a quarter mile to get into high.

Why, with this 3400 r. p. m. Chalmers I forget once in a while and actually start her on high.

There aren't many cars that ever do that. Then she runs so everlastingly quiet I am always a little bit suspicious of her-like a fellow who doesn't talk much, but usually delivers.

She's got anything in this town beat. So far I have yet to meet her equal in "pep." She's got everything from get-away to a twister on a hill.

Then when you come right down to look at her, you will have to admit she's got blue eyes. She's beautiful.

The big-town people have all fallen for her this year. I got a letter from the factory the other day telling me they had shipped 18,000 since December 1.

And there are thousand of orders unfilled. Take a friendly tip and get your order on file

now. I don't want to see you disappointed by delayed delivery right in the best part of the driving season.

You folks who have driven a lot will see the difference in a jiffy. Come on down and try her out. She's there.

a Imcollerson A. G. McPHERSON

Highland Park Garage

Presbyterian Church "The Secrecy of God" was the subof discourse to the children. Miss Chrysler of Chicago sang an anthem. service, sang a duett, "Blessed Saviour, Thee June 25th.

Deerfield News Items violin solo, "Longing for Home," and Emilie Knaak attended the State great of Mrs. Elizabeth Hole. Miss Chrysler sang "The Lord is My Sunday School Convention at Spring- Miss Lillian Schlie spent last week Shepherd," with excellent interpreta- field last week. ing sermon. "Heroes" was the topic tion The K. K. class conducted the

A talk on the harmful effect of musical character. Mrs. Frank cigarettes was given by Mr. John A. Mr. Geo. Rockenback. Peterson sang a soprano solo, "How Reichelt to the Bible School Sunday Mr. Clarence Huhn gave a party Sweet is the Love of Jesus." Mrs. morning, Children's Day exercises for Mr. John A. Reichelt, who with Miss Elda Horenberger was the Orsborn and Miss Helen Shinleber have been postponed until Sunday, his family will spend the summer in guest of Miss Gladys Fletcher of Golf afternoon. There were eight guests. attracted a good crowd of people.

I Love." Ralph Peterson played a Misses Irene Rockenbach and

tion. The program was interspersed The Woman's Missionary Society Mr. S. D. Nelson will attend the with some of the old hymns of the will be entertained by Mrs. George State Normal School at De Kalb this

Mr. Eli Ott of Geneseo is visiting

Mrs. Lois Croft of Chicago is the with her sister in DeKalb.

Miss Glynch will visit her father's ome in Minneapolis.

is visiting at the home of his grand- by Willard Goldring. father, Mr. J. L. Vetter.

Mrs. Floyd Gunckel and family, who have been visiting at the some Ravinia School Notes of Mr. and Mrs. A. M. Gunckel of Galesburg for the past month returned to her home last week.

The guest list included the Misses! This week ends the school term,

Marie, Loretta and Ruth Kress, Elds Horenberger, Mildred Whiting, Lela Glynch, Reene Kent and Edith An-

Mrs. J. C. Wolff entertained a numper of her Chicago friends at her me on N. Lincoln Ave. Thursday afternoon.

The Annual Union Commencement Exercises of the Deerfield, Everett and Wilmot Schools was held in the Descried Grammar School Assembly Hall Thursday evening. The program consisted of invocation by Rev. C. Orsborn, piano solo by Mr. C. Thoma of Chicago, Virginia Easton gave the class welcome, which was followed by songs by the grades, "The Brook, "Pippa's Song." A very interesting address was given by Mr. F. Townley, Willard Sokup gave the valed tory and the presentations of the diplomas by Mr. J. A. Reichelt, Jr., president of the Board of Education, concluded the program. Among the graduates were Raymond Meyer, Oscar Edstrand, Willard Sokup, Diana and Petronella Frankin, Mildred Biederstadt, Agnes Carolan, John Beckley, Louis Adams, Virginia Easton, Mary Bonson, Gertrude Beckley and Ella Hagi of Deerfield, Estelle Meyer, Whitney Rockenbach and Mildred Beckman of the Wilmot School, Raymond Yore and Joseph Seyl of Everett School. Diana Frankin received the only 100 in arithmetic given to in country schools in the

The Mu Sigma Chi was entertained by Miss Arline Bleimehl Friday even ing. Mrs. R. E. Pettis was awarded the first prize at cards and Miss Her-Haunschild the consolation

Mrs. Robert Scott of Libertyville entertained the Five Hundred Club at her home Tuesday afternoon.

Misses Ruth and Lulu Meyer of Chicago were the week-end guests of the Misses Edith and Sigrid Ander-

Next Friday evening, June 16th, farewell lawn social will be held at the residence of Mr. and Mrs. Jack Antes, who intend to move to Scattle bers of the St. Paul's League wil serve ice cream and cake. Everybody is cordially invited. Those who find it too cool outside will be welcome in the Antes residence.

Next Sunday will be Children's Day at the St. Paul's Church.

Mr. William M. Seiler and Miss Leona Gertrude Gastfield were married at the home of the bride's parents Saturday evening. Rev. Lueder performed the ceremony. The youn couple will make their home in Highland Park.

Deerfield P. T. A.

On account of the protracted rain of last week the Farmer's Institute which was to have been held on the Grove Farm, convened in the Assem bly Hall of the Grammar School Saturday afternoon. An excellent demonstration of canning interesting to both sexes was given by Mrs. Hatch who canned rhubarb, strawberrie beans, beets, chard, carrots, aspa agus and chicken for the delectation of her audience. Pertinent to season the remainder of the time was given to the discussion of good roads. Mr. Hall of the Associated Roads Or ganizations of Chicago, instead o "Good Roads Edens," who had been expected, gave some interesting statistics. He said that Cook County raid 43 per cent, of the auto licens money and that 75 per cent, of the money that Cook County pays is dis tributed in other counties, 43 per 'cent. of which comes to Lake County and that this county is the stumbling block between Cook County and Wisconsin, which have good roads. The operation of the Tire Law, the Bond Issue proposition and State Aid Roads with Perpetual Care were discuss at length by Mr. Hall, also by Mr. Louis Swift and Mr. Russell, mem bers of the Good Roads Association of Lake County. Mr. Barnes of Forest Glen, President of the Cook County Farmers' Institute, gave a humorous account of his boyhood is this village. A program was given by the Grammar School pupils con sisting of Folk Dances and a duet "The Raggedy Man," by Willar Goldring and Pearl Peterson, and the Leonard Sorg of Newton, Kansas, reading of another of Riley's poems

The eighth grade pupils gave "As You Like It" on Friday evening at One of the pretty affairs of last the Village House. The scenery used week was the tweive o'clock lungheon for the occasion was painted by Miss Miss Kent returns to her home in followed by five hundred at which Louise Darby, Mr. Lawrence Buck and Mrs. R. E. Pettis was hostess at her Mr. Ral-h Fletcher Seymour. The home on S. Lincoln Ave. Wednesday production was a very pretty one and