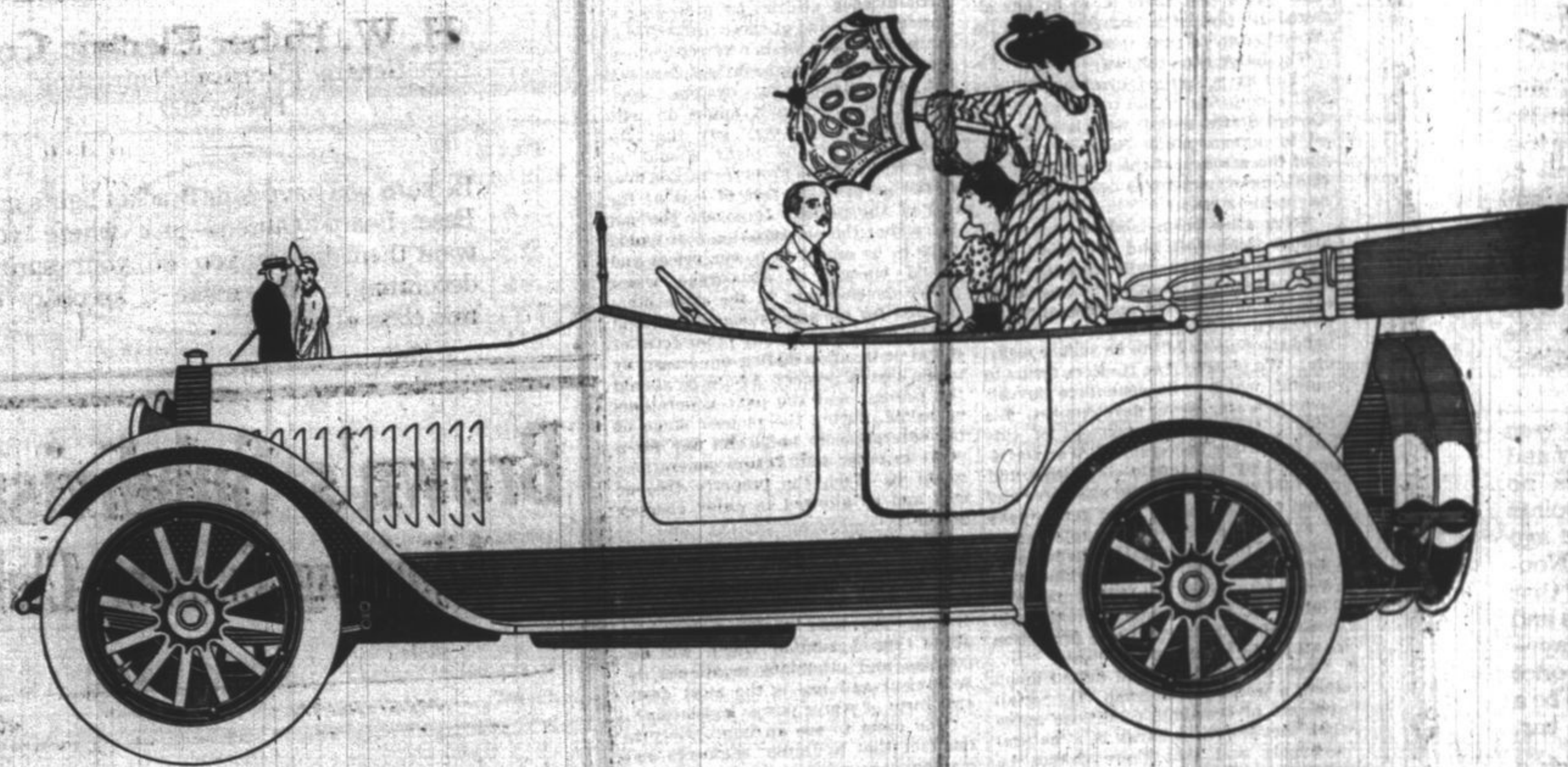


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She's active, full of life, lacks "nerves," and delivers a terrific wallop with only the slightest effort.

I mean by that a power-wallop. Because she turns up 3400 revolutions per minute. Her crank shaft speed surpasses that of any other American car.

Though there are three built in the U. S. A. that get a bit beyond 3100 r. p. m.

It's like an electric fan, which turns up 4000 r. p. m., or a turbine which does around 4300.

Of course, the Chalmers engine doesn't hit 3400 all the time. 3400 is the maximum. When the car is running 5 miles an hour she turns up 250 r. p. m.

At 10 miles an hour she does 500 r. p. m. At 15 she does 750. At 20, 1000. At 30, 1500.

So you see the engine isn't hitting the highest speed at the slower car speeds—those speeds you drive 90 per cent of the time.

In a way it's like horse-power. You say the horse-power of your car is 40. You mean by that the maximum is 40.

Yet at 10 miles an hour you are using probably less than 10 h. p. While at 20 miles an hour you are using about 17 or 18 h. p. And so on.

3400 r. p. m. is just another way of stating horse-power. It's the modern way. Because it shows power through supreme engine speed and not through large bore and stroke, which means a brute of an engine, and hence a vehicle of great weight.

The day of such a car has gone by. You and I want a light, spunky beast that responds to the slightest touch of the accelerator, that pulverizes hills, that drives straight as a sunbeam, that has the lure in her lines, and obeys.

That's the 3400 r. p. m. Chalmers. I've never had any person buy one and tell me she wasn't there. For she is—100 per cent.

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