

Interest centers strongly this week in Easter Apparel and Dress Requisites. Our great stocks represent the best opportunities for satisfactory selection.

Our extensive preparations will unquestionably give us a broader representation than ever before in the Easter Parade. Prepare for it now.

**Easter Perfumes and Toilet Accessories**

The best American Perfumes in a large variety to meet the popular demand at 50c and \$1.00 the ounce.  
 "Djer-Kiss" Face Powder, 75c size.....50c  
 "Trux" Face Powder, all tints, 50c size.....35c  
 "Colgate" Tooth Paste, 25c size.....19c

**CASH WARREN & CO.**

DRY GOODS - NOTIONS - LADIES & GENTS - FURNISHINGS - SHOES - ETC.

**Easter Candy and Novelties**

A most satisfying selection of all that is new. Automatic rabbits, chicken nests & fancy baskets 10c to \$1.50  
**THE CANDIES**—Comprising an assortment of neatly boxed chocolates, Easter eggs in all sizes, marshmallow and cream eggs, chicks and rabbits, etc.

**New Blouses for Easter—Charming Modes at their Best**

Collections disclosing the very newest and most appropriate styles and fabrics.

**Special Easter Blouse Groups** at 2.95 and 3.95

Are noteworthy with their comprehensive varieties of blouses in crepe de chine, pussy willow and fancy tub silks in white, flesh and the high colors of summer.

**Easter Blouses at 2.50**  
 Radiantly new of color and in fascinating styles, made of washable pussy willow taffeta, white vest effect and collar. Special purchase. \$3.00 values.

**The Accessories**

No apparel reaches the height of effect until accompanied by those indispensable accessories that give cachet to the costume. So we have made provision to a most satisfactory degree.

**Rare Values in All-Leather Hand Bags**  
 Worth 1.50 to 2.00 at only 89c



A great purchase of nearly 100 all leather bags, finest metal frames, all silk lined with 2 and 3 fittings, newest shapes at less than one-half regular price.

**The Well Dressed Woman Demands**

**"KAYSER" GLOVES**

(This store is their headquarters)  
 The guaranteed pure silk thread "Kaiser" gloves in black and white, double finger tips assuring good service, shown in wrist length and 16 button length.

Short gloves.....50c and 75c  
 16 button length at.....\$1.00 and \$1.50

Washable Kid Gloves at the height of the mode.  
 Fine quality half pique seamed, light buff color, guaranteed washable. Special \$1.25  
 White and sand color washable cape gloves contrasting three row stitching. Pair.....\$1.75



**Latest Easter Neckwear**

Presenting every conceit of mode favored today and giving a delightful glimpse into the things of summer that are to be—

The new cape collars in all white and dainty color effects, embroidered organdie vestes, collar and cuff sets. Special 35c and 65c  
 Georgette Crepe Collars and vestes in exclusive styles..... 85c to 2.00  
 Novelty Chiffon, organdie and net ruffings in white or colors, yd. 25c to 65c.

**New Modes in Warner's Rust-Proof Corsets**



Many new models that are distinctive in individual features. Flesh tints in fine batistes and brocade fabric are in popular favor, 1.00, 1.50, 2.00.

**Women's Novelty Silk Hosiery, 1.15 pr**

An extensive assortment in novelty stripes, colors to match the new shoes, particularly featuring grays, bronze, Joffrey blue, black and white; pure silk thread hose, splendid value at this price.

**Buster Brown guaranteed Hosiery**

for women, boys & girls—Here Only—

**Easter Hats for Little Tots**



A showing comprising smart washable hats of poplin and pique, ribbon and lace trimmed white straw hats in attractive styles..... 65c, 75c and 95c

**Babies' Own Easter Coats**



All wool, white infants Coats of serges, Bedford Cord and Crepe—Poplins smoked, embroidered or plain belted effects, love-liest and daintiest styles ever shown..... 2.75 to 3.50

Silk Poplin and Moire Coats, ages 3 to 5 years in old rose, tan and Russian Green, all lined very picturesque in styles..... 5.75

**Hair Bow Ribbons**

for Easter

20c qual. at 15c yd. Pure silk, plain taffeta and moire, splendid width, all shades. Fancy sash and hair bow ribbons in new floral and color effects at yd..... 25c

**Washable Kid Boots**



Elegantly styled in lace effect, flexible soles, colors: white, tan, champagne and black.

\$3.00 to \$5.00 pr

**Childrens Shoe Department in readiness for the great Easter Demand**

Our shoes combine elegance of style with sturdiness of quality and low prices.

**Boys' Easter Apparel**

The Norfolk Suits in this Easter store offer unusual attraction. Made of blue serges and fancy heather mixtures in the very latest styles, with patch pockets, pleated back and front, finest specialist tailoring, for boys 5 to 16 years, all suits have extra knickerbockers, attractive values at..... 5.50

**Boys' Easter Hats—wide range of styles, 50c**

**Easter Suits for Little Fellows**

85c to 2.50

The very unusual styles of small boys wash suits assembled here in the greatest variety have met with instant approval and greatest enthusiasm of early purchasers. We cannot too strongly emphasize the great values of "Branch" Suits tailored of the most reliable fabrics, such as fine Repps, Dunbarton Cloth, Poplin, Linene

**Little Boys Wash Hats and Straw Hats 25c and 50c**

**Dependable Easter Dress Accessories for the Well Dressed Man & Youth**

Buy your Easter Hat Here—for style  
 Two manufacturers lines of high-grade felt hats here in all new models and correct colors, great values at 2.50 and 3.50  
 Balmacan Hats for young men in a really wonderful line of light and dark mixtures, especially low priced at 1.50  
 Men's gray suede gloves, black trimming 1.75. The new washable soft cape gloves, buff color, pair 1.75

**New Shirts in Silk or Cotton**

The E. & W. all silk shirts in new color combinations are the latest word in fashion for men. Attractively priced at... 5.50  
 Wilson's Shirts have a reputation for dependability, that's why you'll find them here in an extraordinary assortment, all styles at 1.00, 1.50 and 2.00.  
 Select your Easter Neckwear here. Large selection of wonderful styles and patterns at 50c. New wash ties 25c and 50c.



**EASTER AND FLOWERS**



Again the glory of Easter fills the country. Nature puts forth her fairest and most beautiful flowers to make the Home radiant, to cheer us up, to make possible a true Easter spirit. Easter Greetings of Majestic Lilies, Baskets of fragrant spring flowers and Corsages of Lily of the Valley or Violets bring happiness to loved ones, the lonely or the sick, of all times Easter is the most appropriate to remember your friends with

flowers. If you want to spread sunshine and are really anxious to do your part in having others enjoy a real Easter send Flowers along with your good wishes. Your friends want them now. A spray of 3 dozen Lilies on the casket of a departed loved one is beautiful but just a single Lily given to him while here on Earth to enjoy it is more beautiful.

Flowers were meant for us to have while journeying through life, they are among the most lovely of things we are blessed with but as yet not nearly enough appreciated.

We invite you to enjoy our showing of luxuriant blooming Plants and beautiful Cut Flowers in all their splendor of color and arrangement from the little 25c pot of Hyacinths on up to the most expensive and elaborate Baskets. We are as anxious to fill the smallest order as the larger ones, but what we do want is to get you more interested in Flowers, not only for our own gain but for yours. Every time you send a few Poses to some one to cheer them up it means another mark in your favor on the slate your record is kept on.

Will some one receive a gift of Flowers with your card next Sunday morning? Are you going to have a Lily in your Home? Is the dear wife, the mother, the daughter or the sweetheart going to wear a corsage to church? Will the sick friend enjoy your flowers? Are you going to surprise the distant one with a few Blossoms delivered through our Telegraph Delivery Association? With just a small expenditure what a lot of happiness you can create and make yourself the happiest of all.

**FRITZ BAHR**

There isn't another Town in the whole United States of the size of Highland Park with a Florist who carries a better or larger assortment of Flowers than we do or one who can anywhere near approach it. We have absolutely the best and most up-to-date in everything and no store in Chicago can possibly serve you better or can appreciate your patronage more. We are here to lead and are doing it in Flowers, Service and Courtesy.