

Waists 25c
medium weight
garter waists
with button gar-
buttons tape
perfect fitting
portable, all

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Special

plain and Nor-
colors, solid or
all band collar.

er Brown Hosiery

25c per pair
best school hose made
or white, medium or
weights, girls or
hose, wear guaran-
Also fast dye. It
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ur boy or girl.

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to trade here,
Boxes, containing 5
eners, with handle,
No. 2 good quality,
and Pen Holder.

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practical utensils,
er boxes at 50c.

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s \$2.00
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sizes 11 1/2 to 2.

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12-in Hard Maple Ruler

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wife when we turn out
such sweet, wholesome,
baked bread and sell it so
to make it really an ex-
for her to undergo the
and worry of home bak-
bread fresh every day
at any door on order.

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We announce the opening of our Fall exhibition of original imported creations, by the world's foremost designers.

Exclusive materials that will be featured this season will also be on display. Our collection of imported wools is quite complete and will assure you a wide range in making a selection.

You are cordially invited to attend.

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New Styles Now Ready

All known FURS made to order
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Ladies Tailor

506 Masonic Temple
181 N. State Street
Special Prices until Sept. 15th CHICAGO

LET "EAT BREAD MADE IN OTTAWA" BE YOUR SLOGAN

The following article from the Illinois Valley Tradesman could well be applied in Highland Park not only to the bread industry, but to other merchandise:

(From the Illinois Valley Tradesman, Ottawa, Ill.)
"It may be all right to go away from Ottawa if you can't get what you want here. But, for an Ottawa merchant, who is strong on the 'patronize home industries' (for others) stuff, it looks a little incongruous to try to introduce outside bread into his home town, a product that was once put before the people and failed to draw, because Ottawa's bakery goods are so far above this important stuff, both in quality and quantity, that it could get no foothold.

What underlies the attempt to resurrect this old stunt by Mr. Geiger, the Tradesman is at a loss to understand. As a member of the Ottawa Business Men's Association, whose efforts tend towards boosting Ottawa industries, it seems that Mr. Geiger should follow along the line of least resistance at least, in a business way, even if he does not do so in a private way.

One of Ottawa's big industries is the bakery business. Ottawa's product has time and again driven out of other towns what Charles Geiger is now trying to reintroduce into Ottawa. The Illinois Valley Pasteurized Milk Co. at one time handled the same product, or tried to, but had to give it up as there existed no demand for it. The same fate should also overtake all such efforts to displace Ottawa products of any nature now.

Ottawa bread is made by residents of Ottawa, by people who live here, pay rent and spend their money here, and no doubt have spent some of the money they earned here at the Geiger grocery, but, can Mr. Geiger consistently expect them to patronize him any further? Maybe, and maybe not.

Ottawa has three large, sanitary bakeries, the S. C. Geiger, Signor Goodman's the Orsinger Baking Co., the Kelly Home Bakery, and the George Orsinger Bakery which will be ready for business in a week or ten days, who, between them, employ 18 to 20 expert bakers at an average salary of \$25 per week. Besides these bakers there are about 80 to 100 people dependent on the bakery industry here. This industry represents approximately an \$80,000 investment, on which the taxes are paid in Ottawa. Does this not alone show on which side Ottawa's 'bread is buttered'?

The Tradesman has a way of expressing itself in matters inimicable to Ottawa's interests that has won for itself the respect of all who have felt the lash. The Tradesman has no business relations with Mr. Geiger, and, even if he had, it would not make one iota of difference in handling this matter. Mr. Geiger has never shown a friendly spirit towards this paper such as the majority of other merchants have, nor has he ever favored organized labor; in fact, it is alleged, that he has boasted of his opposition to organized labor and everything pertaining to Unionism. He certainly has a right to his convictions, but it is high time that organized labor finds out for sure how Mr. Geiger stands on Unionism.

Most of the merchants of Ottawa observe the 3 foot sidewalk limit; but any one need only to try and get through the narrow lane on the cluttered sidewalk in front of the Geiger grocery, on an evening like Saturday evening, when the sidewalks are crowded with people, and he will see that the walk is hogged by this store. In justice to Mr. Geiger, however we will say that there are others, but this is an opportune time to make mention of the privileges some have without recompensing the city in the way of rent for use of city property.

The merchants of Ottawa also went on record as opposing the giving of premiums. This also seems to be a dead letter with Mr. Geiger, since, we are informed that premium coupons are given with the imported bread. Perhaps Mr. Geiger has decided to run a Business Men's Association of his own, but as long as he belongs to the official one of Ottawa he should abide by the majority.

While it might be condoned, under certain conditions, for a workman to send money away from Ottawa for a few articles of necessity, it does not set a good example, for a business man who depends on Ottawa patronage, to send to Chicago, for instance, for neckties for Christmas gifts to his help, or for shoes and clothes for the family. Just as well as the workman is expected to spend his money in Ottawa, so should the merchant. We are strong advocates of the 'trade at home' policy.

The Tradesman reporter interviewed several merchants last Saturday upon this bread importation question and none of them expressed themselves very favorably for Mr. Geiger's methods in boosting (?) Ottawa's industries. Many of them could see no reason to get excited over the matter, as a similar stunt was put on by the Geiger grocery some time ago, only at that time it was a different kind of bread, bran bread, and as soon as the Ottawa bakeries began to put their bran bread on the market, the imported stuff faded away. Another case of 'survival of the fittest'.

Ottawa's bread is of full weight, three ounces heavier than the imported and the quality is the best, made by Ottawa people who earn and spend their money here, who pay taxes and rent and help Ottawa to prosper, so why not 'patronize home industries?' Let 'Eat Bread Made in Ottawa' be your slogan.

Chalmers Six-40



Drive This Car Yourself!

Arrange for a Labor Day Demonstration and Take the Ladies of Your Family Along

The Chalmers Six-40 seven-passenger touring car has the wonderful valve-in-head motor with overhead camshaft which is taking the public by storm just as the same type of motor swept everything before it at this year's speedway races.

The Labor Day holiday offers you the opportunity to drive this car yourself.

Arrange with us for demonstration on that day and take the ladies of your family along.

After all, they are the real judges of style, beauty and comfort in a motor car and will be interested in its artistic 'coach' finish, aristocratic fenders and smart wheels.

You're the best judge of its mechanical features.

Step on the Accelerator

Notice the "trigger quick" response.

Feel the thrill as it leaps away with the strength of its 20% more power.

You will realize that you have a real power plant at your command.

Listen to the Motor

It has a healthy purr.

When you get behind the wheel of

this car you experience a sensation of having surplus power.

You will gain a genuine affection for both the sound and feel of this motor.

There is nothing like it in any other American stock car.

Ask the Ladies About Comfort

We believe that this is the easiest riding motor car ever built but we are willing to abide by the decision of the ladies after they sit in it, or better still, ride in it.

We already have many demonstrations booked ahead. See us today or telephone for a demonstration appointment.

Then you will understand why the Chalmers Company shipped more cars in July and August than in any two previous months in its history.

New Service to Owners
Every Chalmers dealer now gives to every buyer of a Chalmers car a Service Coupon Book, such coupon redeemable for a definite amount of service at any Chalmers dealer.

The only comparison ever made with Chalmers cars are made with higher priced cars—either foreign or American. And this is especially true of the Chalmers Six-40 at \$1350—the lowest price at which Chalmers Quality has ever been sold.

The Chalmers Club
Every Chalmers owner is invited to join the Chalmers Club. Every member receives regularly published "The Chalmers Chatter" and a membership card commensurate with the courtesy of Chalmers representative cooperation.



A. G. McPHERSON

HIGHLAND PARK, ILL.

"Let your next car be a Chalmers"

"What a fool mistake feeling must be for women."

"Why so? I always understood it was fine."

"Here Maude Hicks is taking lessons and she told me yesterday she was learning how to flirt."

Before and After.
Stella—When you are married you tell him that he must economize. Bella—And after you are married he tells you that you must. Boston Journal

Lorraine
Before Lorraine was united with France in 1793 it belonged to the de-throned King of Poland. Before that it belonged to Austria.

It happens many times that we seem much deceived in others because we first deceived ourselves.

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EACH SUIT tailored out of our workshouses is the result of careful study of each individual figure, the lines best adapted to same.

WOMEN who wear our models have the distinction of being free from the humiliation of finding their clothes ill-fitting.

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300 Mile - 300 Mile

AMERICAN CHAMPIONSHIP MOTORCYCLE RACE

40 WORLD'S GREATEST Chance Taking Speed Kings

Sunday September 5th, 1 P.M.

SPEEDWAY PARK

12th Street near Des Plaines River

Force of Association.
While the owner of the touring car dismounted during necessary repairs, the young frog wheel timidly asked the old back wheel:
"Don't you get weary of the social whirl—revolving and revolving and revolving?"
"You'll get used to it," said the old wheel. "Our owner is a spinster, with nothing to do but go round, till sometimes I feel like a Daughter of the Revolution myself."—Judge.

His View.
Wills—Do you think a man should be allowed to hold the highest honor in the United States more than four years? Gills—Sure thing; I say, if a man can top the league in battling for ten or even fifteen years let him stay in the game for the good of the sport.—Boston Journal

A Difficulty.
"When I marry the woman I want must be the possessor of brains."
"But suppose she makes the same requirement?"—Baltimore American

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