

Hand Work Delusion in Laundries

"Hand Laundry" may have more pleasant suggestiveness than "Power Laundry." But that's all. And the idea is still held by some that the work of so-called "hand laundries" is superior to that of power laundries. But is it?

It is not.

Not if the power laundry is equipped with modern, clothes-saving machinery of the type with which our laundry is equipped.

Robert Owen and his spinning loom, too, were hampered by the hand work delusion. And there was a time when people sniffed at shoes made by machinery.

But the public now pretty well understands that the modern spinning loom and modern shoe machinery give it far more for its money than hand spinning or the laborious cobbler shop ever could.

And people are fast coming to the same opinion regarding the better class of power laundries.

Make us prove that our work is as good as hand work. Phone 178 or 179 and let us call for your washing next week.

The
Reliable Laundry
Highland Park
Illinois

High Class Launderers and French Dry Cleaners

We give National Mileage

The Social Side of Life Local Affairs of the week

By the Observer

Mrs. Mather Smith was hostess on Monday afternoon to a large company of guests at a musicale. The home was decorated throughout with flowers of all descriptions. The refreshments were quite as unique as they were good, being in part, cakes and candies in the shapes of violins, pianos and harps and banjos. Those who poured were Mesdames J. F. L. Curtis, Walter Carr, G. V. Dickinson, Harry D. Faxon, Franklin B. Hussey, and Miss Mary Rozet Smith of Chicago. The program which was very pleasing consisted in part of a group of songs by Mr. Worth Faulkner, tenor, followed by an organ and piano selection by Mr. S. A. Dietch and Mrs. Mildred Marsh Henderson, Mrs. Edna McDevitt Ross, assisted by Mr. Faulkner who sang the Song Cycle, by Cadman, Mr. Ernest Schmidt played selections from Liszt and Wagner on the organ.

An engagement of interest which has recently been announced, is that of Miss Alma Peck of this city, to Mr. Claire Udell, son of Mr. and Mrs. Bertram B. Udell of Wilmette. No date has been set for the wedding.

Mr. and Mrs. Charles S. Roberts, 235 Greenwood Boulevard, Evanston, announce the engagement of their daughter, Harriet Gertrude to Walter Garritt Smith, son of Mr. J. P. Smith of Lake Ave.

On Thursday evening of last week, about sixty guests enjoyed a sleigh ride and dance given by the St. James Parish. The party drove for two hours around Fort Sheridan and Highland Park, later going to the Parish hall for an oyster supper and dance.

Miss Gertrude Witten entertained twenty-five of her school friends on Thursday evening, the occasion celebrating her sixteenth birthday.

The members of the Luther League of the Evangelical Lutheran Church journeyed to Waukegan Sunday and most pleasantly surprised Mrs. C. Herchman of that city. Mrs. Herchman was formerly a member of the League. There were twenty-five guests in the party.

A sleigh load of young people enjoyed a ride from Waukegan on Saturday night and all congregated at the home of Mr. and Mrs. C. O. Larson where a jolly time was had by all until the wee hours of the morning.

Sidney Arno Dietch presents Mary Preston Beaven, soprano, in a recital at the Moraine Hotel, Wednesday evening, January thirteenth at half after eight o'clock. Miss Beaven will be assisted by Ernest Wiley, violinist.

Mr. and Mrs. Walter Cope of W. Vine Ave., entertained a number of friends informally on Saturday at cards, the occasion celebrating Mr. Cope's birthday anniversary. The out-of-town guests included Mr. and Mrs. Joseph Simons of Waukegan, Mr. and Mrs. Bertram Udell and family of Wilmette, and Mr. and Mrs. E. Amick of Austin.

Mrs. Oscar Bell was hostess to sixteen guests Monday afternoon at an informal birthday celebration.

At a very pretty engagement party at the home of Mrs. Ernest Gail, of Bloom St., Friday evening, Mrs. Gail announced the engagement of her sister, Miss Maude Collins to Mr. Thomas Gail, son of Mrs. Caroline Gail. The marriage will take place some time in the summer.

Mr. and Mrs. John Irwin Marshall were host and hostess to twelve guests at dinner Sunday in compliment to their guests, Major and Mrs. J. Thayer on leave of absence to Chicago and Col. and Mrs. S. Sibley of Fort Clark, Texas.

An engagement of interest to many Highland Parkers, which was recently announced is that of Miss Grace Alice Neimeyer, daughter of Mr. and Mrs. Henry Neimeyer, 1406 Artesian Ave., to Mr. William Lithenthal of Ravenswood. No date has been set for the wedding. Miss Neimeyer is well known here as she visits at the home of her relatives Mr. and Mrs. M. C. Conrad, McGovern St., frequently during the summer.

Miss Elizabeth Ralph of N. Second St. was hostess on Saturday evening to about thirty friends, the occasion celebrating her birthday anniversary. Games were the feature of the evening. The out-of-town guests were Mrs. Postal-weight and Mr. and Mrs. Goudy of Chicago.

Miss Emma Severson of Pleasant Ave., entertained the Luther League of the Swedish Lutheran Church Tuesday evening.

Announcement is made of the approaching marriage of Miss Sarah Morley of Chicago and Mr. Thomas Rogan of this city. The marriage will take place in St. Mary's Church Tuesday morning, January twenty-sixth at high mass.

Miss Wilhelmina Morren of Prairie Ave., Highland Park, was hostess on Tuesday at a dinner party given in compliment to Miss Helen Marie Berberich, daughter of Mrs. Marie Berberich, who announced her engagement to Mr. George-Clinton Clark of McGovern St. The wedding will be an event in the near future. Covers were laid for twelve; the out-of-town guests were Mr. and Mrs. Rankin of Ravenswood.

Miss Gloria Beecham was the weekend guest of Miss Florence Helmick of Fort Sheridan.

Owing to the absence of Rev. Blimline, Rev. Lentz of the Moody Institute, took charge of the services in the United Evangelical church Sunday morning and also preached at Union services which were held in the Presbyterian church Sunday evening.

The contract for the laying of the water mains on West Hazel Ave., Woodword Ave. and Second St. was let to Mr. M. McElligott for the sum of \$3610. The board of local improvements accepted work for water mains and signed the statement to the court for final confirmation. Time for public hearing for the water system in the Osterman subdivision was set for February 1st at 8 p. m. at the town hall. The gas ordinances and the investigation of the village map was referred to special committee, consisting of President W. A. Whiting and Trustees Pettis and Kress to report at the next regular meeting.

The bids for grading Hazel and Woodword Aves., will be opened on February 1st at 8 p. m. Bidding sheets may be obtained at the clerk's office. Owing to the shortage of funds the village is unable to employ anyone to clean the snow and ice from the sidewalks, so the board requests that the people clean sidewalks. Mr. F. H. Meyer received the contract for the building of the fire house, which will be built on the south side of Mr. Meyer's blacksmith shop. The building will be 18 feet by 30 feet by 9 feet, which he will rent at \$120 per year.

Mrs. W. A. Whiting was hostess at a five hundred party to twenty of her friends in honor of her birthday anniversary Monday evening. Prizes were awarded to Mrs. Lincoln Pettis, Mr. and Mrs. Frank Hempstead.

Notice to Contractors

Scaled bids will be received by the Board of Local Improvements, village of Deerfield, Ill., at the village hall until eight p. m. Monday, Feb. 1st, 1915, for furnishing all labor and material for the grading on Woodward and Hazel Aves., as follows: To cutting approximately 2500 yards. To filling approximately 2500 yards. Specifications and plans are on file at the office of the village clerk or at the office of Edgar A. Rossiter, Engineer, 526 Reaper Bldg., Chicago, Ill.

Theo. J. Knack,
Clerk.

Dated at Deerfield, Ill., Jan. 8, 1915.

Notice

Public notice is hereby given that the Board of Local Improvements of the city of Highland Park, County of Lake and State of Illinois, has filed in the county court of Lake County, Illinois, a certificate that the following improvement has been completed, and that it conforms substantially to the requirements or the original ordinance for the construction of the same, to-wit:

For the grading, draining, curbing, paving with reinforced concrete pavement and otherwise improving Sheridan Road, from its intersection with the easterly line of St. Johns Ave., southeasterly to the northerly end of the new pavement in Dean Ave., said northerly end of said new pavement being in the southerly line of Cedar Ave., produced easterly at the junction of Sheridan Road and Cedar Avenue, all in the city of Highland Park, Lake County, Illinois. Highland Park Special Assessment of said court docket No. 214, and that application has been made to said court to consider and determine whether or not the facts stated in said certificate are true. That a hearing will be had upon said application on Saturday, the 23rd day of January A. D. 1915, at

Deerfield News Items

Mr. George W. Sticken and Miss Mamie Meyer, both from Deerfield, were married Saturday evening, January 9th by Rev. John Leuder, pastor of the Evangelical St. Paul's Church, at the home of the bride's parents, and in the presence of many friends, Max Winter, Edward Metz, Selma Malhack, and Marie Meyer being witnesses. Hearty congratulations and good wishes for good success go with the couple.

Mr. Walter Jones of Chicago was the guest of Mr. Harry Muhlik Sunday.

The Ladies Aid Society of St. Paul's Evangelical Church held their regular monthly meeting at the home of Mrs. Jacob Antes Thursday afternoon.

Mrs. Ralph King of Waukegan was the guest of Mrs. S. P. Hutchison last week.

Mr. N. McKellar of Fargo, N. D., was the guest at the home of Mr. B. H. Kress last week.

Mr. and Mrs. Geo. Beckman announce the birth of a son, born Thursday, Jan. 7.

Mr. and Mrs. Leo Seiler announce the birth of a son, born Thursday, Jan. 7.

Five Hundred was enjoyed by the members of the Mu Sigma Chi at the home of Miss Clara Pyle Friday evening. Miss Marie Kress was awarded the first prize and Miss Mabel Horenberger, the consolation prize.

Miss Elda Horenberger was the guest of Mrs. Chris Willman of Shermerville Thursday.

Mrs. S. P. Hutchison entertained the Dorcas Society at her home Thursday afternoon.

Mr. Win. A. Whiting and family were entertained at the home of Mrs. Elizabeth Clark Sunday.

Mrs. L. Vetter is on the sick list.

Jean Reay entertained a few of her friends Saturday afternoon in honor of her birthday anniversary.

Mrs. Eugene Ender entertained a few of her friends at a farewell party in honor of her uncle, Mr. James Keefe who left Friday morning for Oswego, N. Y.

Mrs. J. C. Wolf entertained the Five Hundred Club at her home on Lincoln Ave. Tuesday afternoon. The first prize was awarded to Mrs. E. Knickerbocker, the second to Mrs. B. H. Kress, and the consolation to Miss Josephine Woodman.

The children of the primary room were entertained at a sleigh ride by Mrs. John A. Reichelt, Sr. Monday afternoon.

Mr. and Mrs. John Selig announce the marriage of their daughter, Emma Louise Selig to Mr. Chester Alvin Wolf of Aptikisic, which took place at the home of the bride in the presence of many friends and relatives Wednesday evening, January sixth. Rev. B. R. Schultze of Highland Park performed the ceremony. The bride wore a gown of white satin trimmed with chiffon and carried a shower bouquet of pink roses. Mrs. H. W. Dorsey of Hoopole, Ill., who was the maid of honor also wore a white gown and carried white roses. Mr. Edward Selig, brother of the bride, served the groom as bestman. Miss Helen Schinliher played the wedding march. After a six weeks' sojourn Mr. and Mrs. Selig will be at home on the old John Selig farm.

Miss Gloria Beecham was the weekend guest of Miss Florence Helmick of Fort Sheridan.

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Did you try the Pineapple Pie at the New Method Tea & Coffee Store

TEA ROOM

Last Wednesday Night?

If not do so next Wednesday. It is delicious Lunches served every day until 11:00 p. m.

CHOP SUEY Saturday from 12 noon until midnight, Sunday from 7:00 p. m. to 11:00 p. m.

Try Our 30c Coffee---It's Great
Telephone One-Six-Nine

the hour of ten (10) o'clock in the forenoon of said day, at the county court room of said county, in the County court house, at Waukegan, in said Lake County. Objections may be filed to said application on or before the hour of ten (10) o'clock in the forenoon of said day.

FRANK P. HAWKINS,
R. W. HUCKLEY,
FRANK W. SHEAHEEN,
BYRON J. STEVENS.

Board of Local Improvements of the City of Highland Park,
Dated at Highland Park, Illinois, December 30th, 1914.

BLOOD OF THE VIKINGS.

The Men Whose Descendants Conquered Normandy and England.

The Vikings and their followers who swarmed up the Seine and the Thames and whose descendants conquered Normandy and then England were bred of long years of independence and property rights, while those they overthrew were dependent and nonland-owners. They were the hardest and boldest travelers of their time.

The Norwegian sealers still cruise about the sea as far north as it is open, and the history of polar exploration has been associated with Norway from Othar in King Alfred's time to Nansen in our own. In the Shetland Islands the people still talked Norwegian in the last century. Greenland and Iceland were colonized from Norway, and from Iceland comes a literature in old Norwegian, still the language of the people, which ranks with the hero tales of the east, of Greece, of Germany and England.

The Orkneys, the Shetlands, the Hebrides and the Isle of Man were possessions of Norway for hundreds of years, and for more than 300 years Norwegian kings ruled in Dublin. Many of the Danes who conquered England were Norsemen, and the conquerors of Normandy were mostly of the Norwegian Viking breed.—Price Collier in Scribner's Magazine.

TWO VIEWS OF A DANDY.

In Which Carlyle and Dr. Holmes Took Opposite Sides.

When your gaze runs afoot of a male adorned with a wrist watch and pink socks and a purple necktie, think kindly or unkindly of him—it all depends upon whether you swear by Thomas Carlyle or Oliver Wendell Holmes, both of whom have furnished intimate descriptions of the "dandy." Says the former in "Sartor Resartus":

"A dandy is a clothes wearing man—a man whose trade, office and existence is the wearing of clothes. Every faculty of his soul, spirit, purse and person is heroically consecrated to this one object, the wearing of clothes wisely and well, so that, as others dress to live; he lives to dress."

And now look on the other side of the picture furnished by Holmes:

"There was Alcibiades, the 'curled son of Clinias,' an accomplished young man, but what would be called a 'swell' in these days. There was Aristotle, a distinguished writer of whom you have heard—a regular dandy he was. So was Marcus Antoninus, so was Sir Humphry Davy, so was Lord Palmerston, if I am not forgetful. Dandies such as I was speaking of have rocked this planet like a cradle—aye, and left it swinging to this day."—Philadelphia Ledger.

Frederick's War on Coffee.

In a manifesto issued by Frederick the Great in 1770 the mighty monarch deplored "the increased consumption of coffee by my subjects and the amount of money that goes out of the country in consequence. Everybody is using coffee. This must no longer be. My subjects must drink beer. His majesty was brought up on beer, and so were his ancestors. Innumerable battles have been fought and won by soldiers nourished on beer, and the king does not believe that coffee drinking soldiers can be depended upon to endure hardships or to conquer his enemies should another war occur." Coffee roasting was made a government monopoly, and a prohibitive price was charged for the berry. "Coffee smelters" were appointed all over Prussia to check illicit roasting. Coffee was therefore ousted from popular favor.—London Chronicle.

Bowman Dairy Company

121 Vine Avenue
TELEPHONES: HIGHLAND PARK, 9. GLENCOE, 70

High Cost of Living

Does not apply to Safe Milk. It is the cheapest article of food that you can buy. The Retail Price has not been increased.

Use More Safe Milk

And thereby cut down your living cost.

Dairy Inspection
Perfect Pasteurization
Bottling in the Country

These are the three vital points connected with the production of Safe Milk. All our products are safe.

Bowman Dairy Company

THE ERSKINE BANK

is a

GOOD BANK
It's Old and Strong

3 per cent interest paid on Savings
Real Estate, Loans and Insurance

Long Distance Moving by Auto Truck

Our Trucks go to Chicago every day and if you have any household goods, going in we can give a reasonable price on moving them.

North Shore Auto & Transportation Co.

LEUER BROS., Agents for KISSEL KARS
Telephone 550 Highland Park

Cross Creek Lehigh ---COAL--- Scranton

Order your coal or wood while the weather is good

Lake Geneva Ice

Just telephone 65 and the Coal or Ice Man will call

FRANK L. SILJESTROM

Office and Yards Elm Place and First Street Telephone 65

Announcement

ALMA PECK
Modiste---Milliner

235 West Vine Ave.

Telephone 405



Fancy Cake Baking

is a specialty of which we are more than proud. So if you want an especially toothsome birthday cake or a rich wedding cake order us to make it and you'll be more than delighted with the result. Cakes iced to order also.

Geary's Home Bakery
20 W. Central Ave.