

A Barrel of Candy

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Burrill's 5 and 10 Cent Store

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Estimates Furnished

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Highland Park



Victrola XI \$100

VICTROLAS

\$15 to \$200

If you love music, there should be a Victrola in your home. I sell all of the Victrola goods including records. The prices are the same. By buying of me you leave the profit at home and save a lot of unnecessary trouble and expense. For further particulars, call 630, and our representative will make an appointment with you. Every day you are without a Victrola, is so much pleasure lost.

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Are You Looking for the Best Goods at the Right Prices?

If you are you can get both at

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He has a fine selection of Jewelry, Watches, Clocks, etc. Also a complete line of Gents Furnishings, such as Underwear, Shirts, Collars, Socks, Suspenders, Hats, Ties, Gloves, etc.

First Class Jewelry Repair Work

St. Johns Avenue

Telephone 331

R In the drug business it is impossible to take too much pains. Anything that isn't just right isn't right at all. In the fight against disease the doctor must be armed with weapons that cannot fail him. The druggist's duty doesn't end with buying pure drugs from reputable houses. His work must be perfect; he must keep abreast of the times; he must read and study. All of his life he must be a student. And he must take nothing for granted.

We read of cases where excellent eye prescriptions cause serious inflammation. Having been put up from best materials by men whose skill is acknowledged, and an investigation proves that impurities in the medicine came from putting it in a bottle that had not been properly washed.

Every bottle of eye water that comes from Schumacher's goes into a bottle that has been packed and wrapped by itself and has never been used previously. The bottle is then sterilized thoroughly, then washed out with distilled water. We don't think, guess or imagine anything. WE KNOW that all these precautions are taken.

You know it when you deal with an up-to-the-minute druggist. Schumacher probably puts up as many eye prescriptions as any other druggist on the North Shore. Above we have told you some of the reasons. Let us have your prescription business.

We treat you with courtesy and try to give you good service and prompt delivery.

Frederick W. Schumacher

The Rexall Store

Notice of Letting Contract Assessment No. 211

Board of Local Improvements of the City of Highland Park

Notice is hereby given that bids will be received for the construction of a cast iron lateral main water supply pipe four (4) inches internal diameter, to be constructed and laid in, along and under Oak Street from and connecting with the present eight (8) inch water main now laid in Broadway Ave. and from thence southerly fifteen (15) feet east of and parallel with the center line of Oak St. for a distance of three hundred and ninety feet, [390], together with shut-off valves, fire hydrants and special castings, all in the City of Highland Park, Lake County, Ill. as a whole in accordance with the ordinance therefore. Said bids will be opened on the 2nd day of March A. D. 1914, at the hour of eight o'clock p. m. at the office of the Board of Local Improvements in the city hall of the city of Highland Park.

The specifications and blank proposals will be furnished at the office of the Board of Local Improvements in the city hall in said city.

The contractor will be paid in bonds, which bonds will draw interest at the rate of five per cent per annum.

All proposals or bids must be accompanied by a certified check payable to the President of the Board of Local Improvements of the City of Highland Park for the sum of not less than ten (10) per cent of the aggregate of the proposal. Said proposal must be delivered to the President of the Board of Local Improvements in open session of said Board at the time and place fixed herein for the opening of the same. No proposal or bid will be considered unless accompanied by check as herein provided.

The Board of Local Improvements reserves the right to reject any or all bids if they deem it best for the public good.

FRANK P. HAWKINS President of the Board of Local Improvements of the City of Highland Park. Dated at Highland Park, Illinois, February 16th, A. D., 1914 51-52

BRAZIL AND ITS COLORS.

Flag Day There Has Now Become the Great National Festival.

In the republic of Brazil, where the ruling language is Portuguese and a yellowing hand is extended alike to the European and the Asiatic immigrant, great attention has been paid for some years to the cultivation of a spirit of patriotism.

The cult of the flag has become more and more ardent in the hearts of that people, and the "feast of the flag" each recurring November is celebrated with more and more pomp and enthusiasm all over the immense empire and on every Brazilian ship, wherever it may be. In a country noted for its numerous saints' days the celebration of Flag day has become the true festival day.

Commenting on this, Le Bresil Economique of Rio Janeiro says: "Our people are imaginative and simple. A flag undulating in the breeze as it passes by to the strains of martial music, that the officers salute with the sword and before which everybody uncovers, speaks more strongly to the heart of the people than any dry historic date which presents nothing in the concrete and which to the ignorant recalls nothing of significance."

The lesson of the flag is taught to all the children of the schools in Brazil, and on Flag day they gather in the public squares of the city and town and, as in the United States, sing patriotic hymns.—Indianapolis News.

COLLEGE HAZING.

It Was Called "Wrecking" in Carthage in St. Augustine's Time.

At most American colleges it is called "hazing," at West Point it is called "wrecking" and at English schools "ragging" is often applied. When St. Augustine was a boy they called it "wrecking."

In a translation of his "Confessions," for which I am indebted to a learned clerical friend, St. Augustine relates what the boys did at the University of Carthage:

"I would take no part in the wild doings of the 'wreckers,' a cruel and devilish name, which was looked upon as the stamp of the best set. I went about with them, and of some of them I made friends, yet I always disliked their ways of going on their wreckings, their wanton attacks upon the shyness of freshmen and the unprovoked affronts with which they carried on their malignant amusement. Nothing could be more like the conduct of devils, and what name could be fitter for them than 'wreckers.'"

That sounds as if the Carthage sophomore was fully as much endowed with self importance as the American sophomore. I may add that St. Augustine's criticism of "wrecking" is one more ancient proof that "boys will be boys."—Philadelphia Ledger.

Real Ability.

"What is the secret of success?" asked the fool. "The ability to conceal your lack of ability," replied the sage.—Cincinnati Enquirer.

GSELL
PHARMACIST
PHONE 23

Makes Quick Deliveries

THE ART OF SELLING.

Real Salesmanship is a Light That Can't Be Obscured.

The boss wants lookers, because he knows the looker of today is the buyer of tomorrow and he wants to make the lookers feel that his store is "the best place to trade," which is only another way of saying that it is the best place to do one's looking. He also knows that the looker of today can sometimes be converted into a buyer before the day is over. All he requires to accomplish what he desires is salesmanship among his salespeople.

Does he get it? Not from all of them. If he did there would be less need for commissions to inquire laboriously into the relation between shop-girls' wages and shop-girls' chastity. For real salesmanship will get the money wherever it is practiced and by whomsoever it is practiced. Real salesmanship is one light that can't be hidden under a bushel. It's a light that can't be obscured. It's a light that will shine above department heads and floorwalkers and reach clear up to "the old man" in his private office, if you keep it burning long enough.

What is salesmanship? No one quite knows. But if you will take care of the lookers, if you will make all the lookers pleasantly remember what you showed them and how you showed it to them when they were merely looking, you will have mastered one very important branch of retail salesmanship.—Collier's Weekly.

SPEED OF GAME BIRDS.

The Hazel Hen Said to Be a Wonder in a Short Spurt.

What is the fastest game bird that flies? Of course, in seeking an answer to the question, as a writer in the Scotsman points out, one must assume equal conditions of atmosphere and cause for flight, for all creatures, human or other, seek their highest rate of speed under the influence of fear.

A recent writer declares that in a race of, say, 200 yards he would back a bird which, though not found in Britain, is indigenous to most of the rest of Europe, and is especially familiar in Scandinavia—the hazel hen or gullinotte.

Yet, curiously enough, this is one of the forest haunting birds which, like the American "fool hen," usually fly up into a tree when flushed and, rejecting further attempts at escape, elect to be shot sitting. "But," says the writer referred to above, "on the rare occasions (and that they are rare I readily admit) when one catches a gullinotte in the open I have never seen any bird fly so fast nor move its wings with such extraordinary rapidity."

Next to it at any rate one must surely place the teal, which has a marvelous knack of getting under way quickly. Some experienced observers would give the third place to a bluecock pig-son—the wild, not the Hurlingham variety.

Inflammable Celluloid.

Celluloid, being first cousin of gun-cotton and closely related to nitro-glycerin, is highly inflammable and should never be brought in close proximity to a flame. Celluloid is a compound of cellulose or vegetable fibrine, reduced by acids to gun-cotton. Cellulose is found in all vegetable life, particularly in young plants. It is a starchlike substance. Cotton fiber is practically cellulose. After the cotton fiber is cleaned it is submerged in acids, which quickly reduce it to cellulose in the form of a thick, pasty, semi-transparent mass. Camphor is added further to thicken it, and the required coloring matter is thoroughly mixed in, after which the celluloid is molded by heat and pressure into various useful and ornamental objects, such as combs, boxes, pens, paper cutters, ornaments, etc.—New York World.

Learn to Write Well.

First legibility, second slightness, and let the "character" and the "individuality" take care of themselves. If you wish to devise a signature hard to forge that is another thing, but to forge that is another thing, but to one's everyday handwriting should be plain and as good looking as one can make it. The art of writing a neat, legible, well punctuated, correctly expressed and spelled letter should be taught to every high school graduate, much more to every college graduate, and the thanks of the community are due to those who are testing and trying to improve our methods of education; but they must remember that the letter style is properly more loose and conversational than any other and therefore should not be criticised in just the same way.—Kate Upson Clark in Leslie's.

Within the Law.

A real negro mammy of the old type came up the walk through the old-fashioned garden to the side porch. She had a basket of "fresh eggs" on her arm and was offering them for sale.

"Are you sure they are perfectly fresh, ma'am?" asked the lady who came out of the house. "Yes'm, they sho is all right, Miss Bess. Ain't my disorderly six amongst 'em."—New York Post.

Exclusiveness.

The pinhead puts a barbed wire fence around himself because he instinctively knows he's a fourflusher and is afraid you'll find it out if you get too close.—Indianapolis Star.

The Main Point.

Crummer—I see that a woman was killed in the crush at a bargain counter yesterday. Mrs. Crummer—Dear me; what bargains were for sale?—Puck.

Adversity borrows its sharpest sting from our impatience.—Horace.

A Statement of Facts

It takes knowledge, long experience and careful training to make one druggist superior to another. We have these requirements with the 33 years of experience behind them, 27 years of which have been in this town. We have in this time made it an object to supply only the best chemicals and freshest drugs, U. S. P. Standard strength. These facts are the reasons we ask you to bring your Prescriptions to us, where they will be filled with accuracy, skill and cleanliness.

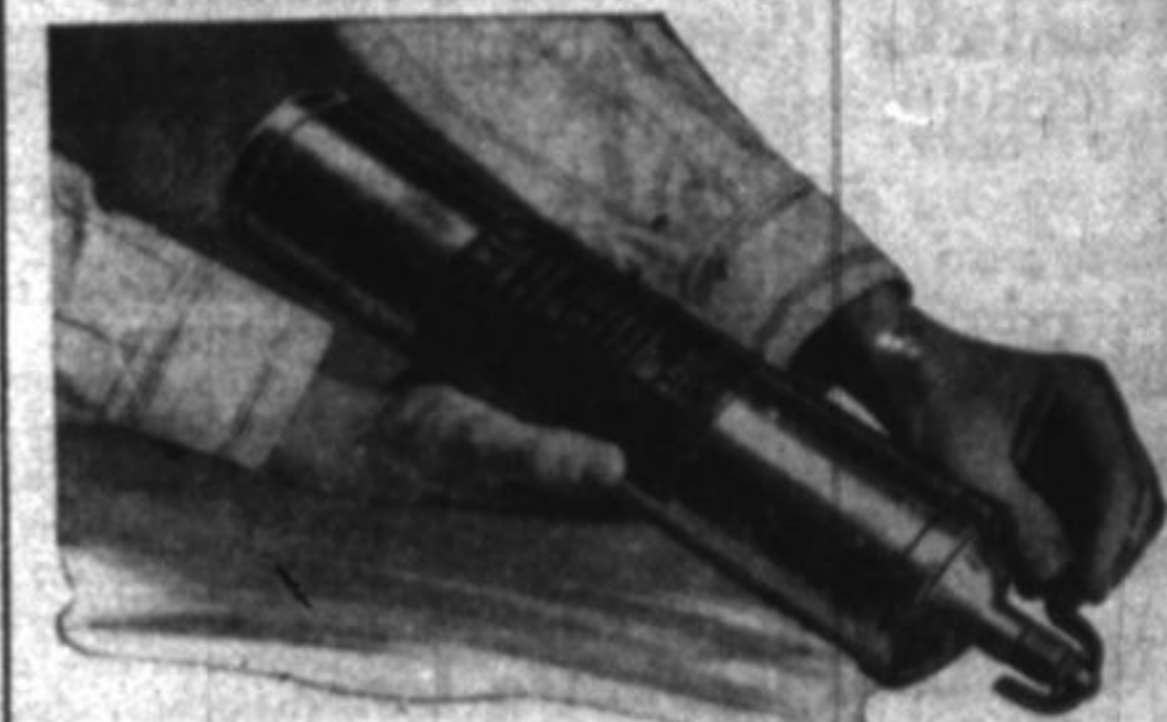
Dale Sweetland's, The Corner Drug Store

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- Men's Suits or Overcoats Sponged and Pressed . . . 50c
- “ “ “ Dry Cleaned and Pressed . . . 75c
- Ladies Suits Sponged and Pressed 75c
- “ “ “ Dry Cleaned and Pressed \$1.00
- “ Long Coat Sponged and Pressed 75c
- “ “ “ Dry Cleaned and Pressed \$1.00

Prices on all alterations will be in proportion

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