

COST AND VALUE

Cost can only be estimated by the results obtained. Have you ever thought of that? Just how much or how little you pay for a certain thing doesn't represent its true value. This is determined entirely by the good you get out of it. Nothing you ever bought at a bargain price was cheap if you had no real use for it, not to mention a word about the sacrifices some one had to make in order to make a cheap offer possible.

Once in a great while we have a customer who complains about high charges on his statement, but we usually have no trouble in showing that this is impossible. There is as much chance for us to accumulate a fortune in the business we are in as there is for the Mayor of Braeside.

What about Trees, Shrubs and Hardy Plants; should any one exchange good money for them? You can answer that yourself. What could you spend money for to better advantage to improve the value of your home grounds than by planting them? With just a little care a Shrub, Evergreen or Tree will improve, not only in beauty and usefulness, but in actual value from year to year. A little Elm or Maple, costing a few cents, will grow into a stately tree before you know it. A handful of hard pears or sour apples gathered from trees you planted will be sweeter than the choicest fruit you can buy from sunny California, and the Killarney Rosebud picked from your own rose border more fragrant than the long stemmed American Beauty from the florist. And so about the old fashioned Lilac, the Peonia, or the Lily of the Valley.

The real rich man isn't always the one with money out at interest. Give me the man with the little home in the country, the wife and the kids, well kept up homelike grounds and just enough money to hand over to Bahr for so many "green goods" each year. He is king. He lives, he doesn't wait to die in order to go to a better place. Plant—I don't care what—anything that will grow, and get you acquainted with the outdoors. Tickle mother earth and she will smile and you will smile with her. Wind shields eye goggles and toothers are but poor substitutes for a half hour each day with Dame Nature in the garden.

Call up 85 and you and I will make an appointment with her. You'll thank me for it some day.

Highland Park Greenhouses TELEPHONE EIGHT-FIVE

Still time for tree pruning. If you intend planting shrubs or perennials, do it now. Why wait until spring? We have the stock on hand, the men to do quick work and know how.

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SHOOK OFF DEATH.

Ordeal Through Which Archdeacon Stuck Once Passed.

Archdeacon Stuck, who climbed Mount McKinley, the great American peak, once had his life saved in a most extraordinary way.

Late one evening, while exploring in the arctic regions, he was unlucky enough to fall through the ice into the water on his way back to camp. He was accompanied by an Eskimo boy in charge of a sledges and a team of dogs, and the boy soon had him out again, but as the thermometer was then about 70 degrees below zero the possibility of saving his life seemed very remote. He was wet through, of course, and before a fire could have been got well alight the chances were that he would have frozen to death.

The resourceful boy thought of a better plan than that. The explorer was already scarcely able to move, but the boy took one of the dogs out of the traces and forced the archdeacon to take its place. Then he lashed the unfortunate man's legs until he was compelled to run, applying his whip mercilessly every time the archdeacon showed signs of flagging.

In this way the boy kept him moving rapidly toward their camp, and by the time they reached it the terrible languor of death that had threatened to overcome the archdeacon had been shaken off. *Pearsop's Weekly*

SOOTHING STEINITZ.

Pathetic Scene After Lasker Had Beaten the Old Master.

For thirty years the late William Steinitz beat every player who ventured to oppose him and was at last beaten by a mere youth. I had prophesied that his hour had come, writes Robert J. Burke in the *Chess Amateur*, and at Hastings the moment he saw me he rushed in with a red-hot attack. "How dare you say Lasker would beat me?" he almost screamed in response to my outstretched hand and attempt at a smile of welcome.

Lasker had actually beaten him, as I had foretold. The crowd looked on for a row. We were in the dining room of the Queen's—a score of masters present. I took his arm and led him outside.

"You had no right to say it," he cried, "and I demand an explanation." He continued to protest until we had reached a quiet corner. "Why did you say it—why did you say it?" he repeated shrilly.

"I waited till he had blown off steam then 'Because you were sixty,' I said. That softened him. He examined me with his innocent blue eyes.

"A man of twenty-two," I continued, "after a hard day's play is fresh next morning. A man of sixty-two is still brain fagged. You were giving the odds of forty years. It was too much."

Announcement

Owing to the damage to the building I now occupy I am forced to move my grocery stock across the street in the new Goldberg Building and will be ready for business

FRIDAY MORNING

George F. Bock

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