

# THE DETROITER

The Car Designed to Revolutionize the Automobile World

The Detroider flashed to success almost in a day—two years ago. The public has never before seen a car embodying all the fundamentals of highest priced motor car practice at this price of \$915. Here is an attractive, straight line automobile with the long stroke motor, multiple disc clutch, full floating rear axle, platform rear springs, left hand drive, and center control—six best features that ninety-nine out of a hundred experienced motorists would check off as those most to be desired in any car at any price. But these six features are not all. Every part of the mechanism follows those ideas which experience has shown to be the safest, the least wasteful of power and the most conducive to the comfort of the passengers—such ideas as a unit power plant with enclosed fly wheel mounted on a three point support, a selective three-speed transmission, and ball bearings throughout the car. Every defect of the low priced field is corrected in this high product of engineering skill. Call for a demonstration, don't believe what anybody tells you, see for yourself, believe your own eyes and be guided by your own reason.

### Specifications

WHEEL-BASE: 104 inches, guage 56 inches.  
 POWER PLANT: unit type, completely enclosed.  
 MOTOR: Four cylinder, cast en bloc, 38 inch bore, 4 1/2-inch stroke, developing 25 horse power. Water cooled. Valves enclosed, interchangeable; all on right hand side of motor.  
 IGNITION: Bosch high tension magneto, set spark.  
 COOLING: Thermo-syphon system, tubular type radiator of 5 gallons capacity.  
 FUEL SUPPLY: Gravity feed, tank under front seat.  
 LUBRICATION: Splash feed, constant level type with pump.  
 CLUTCH: Multiple disc running in oil.  
 TRANSMISSION: Selective type, sliding gears, three speeds forward, and reverse.  
 DRIVE: Left hand drive, levers and steering gear finished in enamel and nickel.  
 CONTROL: Gear shifting lever in center of car. Clutch and service brake operated by foot pedal.  
 STEERING GEER: Irreversible, worm and sector type.



### Specifications

FRONT AXLE: "T" beam, drop forging.  
 BRAKES: Double internal expanding; one 14-inch drum and one 10-inch drum on each rear wheel enclosed.  
 FRAME: Pressed steel channel section, drop type, permitting low hanging car.  
 CLEARANCE: 10 1/2 inches.  
 SPRINGS: Semi-elliptic in front, 36 inches long; platform in rear, each spring 37 inches long.  
 WHEELS: Heavy artillery type, equipped with 32x3 1/2-in. tires.  
 BEARINGS: High grade ball bearings in the motor, transmission, rear axle and wheels.  
 BODY: Metal, five passenger, closed front English torpedo type. Upholstered in genuine black leather.  
 COLOR: Raven blue body, hood and wheels. Black chassis, black enamel lamps, nickel finish.  
 ROASTER: Same as touring car except angle of steering gear and body. Two passenger torpedo body.  
 FUEL CONSUMPTION: 1 gallon gasoline, 20 to 25 miles; lubrication, 1 quart, 75 miles.

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