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H. P. DAVIDSON, Proprietor

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R. M. BURGESS, Managing Editor

FREDERICK C. DE LANG, Associate Editor

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Then and Now

Fifty years ago and a few papers like the New York Tribune both educated and welded public opinion. But a great change has come over the public. The tariff policies of Senator Aldrich have stumped them eyes on our statute books, though so far as we can learn, but a single great new paper approved them. The great majority of our leading journals were outspoken in opposition. Little by little, but surely and steadily the press is losing its hold upon the public and this seems especially true in political matters. It can hardly be said that Personal Journalism is on the wane; it has already waned. Most of our dailies, especially in the large cities are striving to develop into immense enterprises for financial gains, catering to advertisers of every name and kind, and more or less following in the wake of yellow journalism rather than educating the people and elevating the trend of public thought into higher planes. The result is just what might have been expected. The Press has lost its influence; has lost its prestige; has lost its leadership. And in turn the public has become so accustomed to butter-milk and whey that they are fast losing relish for eggs and cream.

Caste vs Democracy.

"The rigid caste system of India, with its four great divisions which have been for many centuries rigidly defined, has always excited the wonder of the white man." 1st. The Brahmans are said to have sprung from the head of the creator, Brahma. They constitute the priests and lawgivers of the nation. 2nd. The Kschatryas, or warriors, sprang from the shoulders of Brahma. They constitute the kingly and military officers. 3rd. The Vaisyas, or husbandmen, sprang from the body of the god. They are the merchants and traders and look after the wants of the state. 4th. The Sudras, or servants, sprang from his feet, and therefore are subordinate to all the others. "The number of castes will not excite wonder, when it is remembered that almost every employment or profession forms a separate caste. The members of these subdivisions, though belonging to the same great caste, will not intermarry, nor will they eat, drink, or associate with each other. Thus, physicians form a separate caste, the druggists another, the shepherds another, and so on with herdsmen, barbers, writers, farmers, carpenters, goldsmiths, masons, blacksmiths, and many other trades. The blacksmith will not marry into the family of the weaver, nor will he eat or drink with him, nor will the carpenter with the shepherd, nor the accountant with the mason.

Each profession is handed down from father to son. Before his birth the calling of the man is decided and his associations fixed. Society is thus made up, not of men, but of castes, and man sympathizes, not with his fellow-man, but with his caste. No success, no genius, no virtue, can lift him out of the caste in which he was born, and no crime, except a breach of caste, can degrade him from it. This the Hindu believes to be the ordinance and will of God. His place in society was fixed at the creation."

Or recent years the influences of British rule, of Occidental ideas, and particularly of railways, have greatly loosened the stringency of the caste system.—Excerpt from National Geographic Magazine.

Red Cross Stamps to Fight Consumption

"Good morning, have you bought your Red Cross stamps?" This will soon be the proper form of salutation in every city and village in Illinois, if the plans of the American Red Cross Society are carried out. The Red Cross has adopted these little stickers—sometimes called a square inch of clear conscience for a penny—as its peace measure against the ravages of the Great White Plague, which claims 8,000 persons annually in Illinois. Persons failing to use these little messages of Christmas cheer on all letters, gifts, packages, etc., sent out during the holiday season will be guilty of a serious breach of etiquette.

Lake County Tuberculosis Institute the Distributing Agent.

The Illinois Branch of the Red Cross announces that the business of distribution of stamps throughout the state has been delegated to the Chicago Tuberculosis Institute—158 Adams street, Chicago. Under the terms of the appointment, the proceeds from the sale of the stamps outside of Chicago are to be used in state anti-tuberculosis work as distinct from the local work of the Institute. On investigation of the work of Lake County Tuberculosis Institute, the Chicago Tuberculosis Institute has given the exclusive right of sale in Lake County to the Lake County Tuberculosis Institute and Mrs. O. P. Beck has been appointed to manage the sale in this county. It is hoped that a sufficient sum of money will be realized to better equipment for the care of existing cases of tuberculosis, both the early and advanced cases. Aside from this, the money will be used for educational work in the form of public lectures, free literature, helping to organize other anti-tuberculosis committees, securing tuberculosis legislation, etc. An attempt will be made to benefit each town in proportion to the amount of money contributed to the campaign, and the amount of tuberculosis in that town.

Every Stamp a Bullet in the Fight.

Mr. Frank E. Wing, superintendent of the Chicago Tuberculosis Institute, states: "Women's clubs, churches, societies of all kinds, business houses and individuals are invited to join the campaign, to organize working machinery and to place the stamps on sale in their town in order that they may be within easy reach of those who wish to use them. The Lake County Tuberculosis Institute, Waukegan, Illinois, will supply stamps and advertising material, free of cost, to those who wish to place them on sale; and will fill cash orders for stamps promptly to those who wish to

buy them and do not find them on sale in their locality. Already requests for stamps have been received at the offices of the Institute from Peoria, Moline, Jacksonville, Waukegan, Quincy, Kewanee, Springfield, Delevan, Dixon, and other cities. The advertising matter supplied includes posters, placards and attractive publicity circulars. In 1908 the Red Cross Christmas Stamps were placed on sale in Chicago on December 6th, and over 000,000 were sold between that date and Christmas. It is expected that by getting an early start this year the sales will reach the three million mark. WILL YOU JOIN THE FIGHT?

Our Outlook

STORY OF THE CHRISTMAS STAMP.

Red Cross Distributing Millions of the Little Stickers.

The Red Cross Christmas Stamp, doubtless the most prominent little factor in the holiday activities of the United States today, traces its ancestry back to Boston, where stamps, or "stickers" were first sold in this country to raise money for philanthropic purposes. In 1862 the U. S. Sanitary Commission conducted a great fair or bazaar and used the money raised to care for sick and wounded soldiers in the Civil War. Some resourceful person conceived the idea of selling special stamps as one means of swelling the proceeds of the bazaar. From Boston the idea spread to many other cities in the east. It was not long until the stamps were used for so many purposes that the public lost interest in them, and the idea was soon forgotten.

The Red Cross stamp had its origin in the fall of 1907, when it was issued to raise money for anti-tuberculosis work. The stamp was first tried in an experimental way by the Delaware State Branch of the American Red Cross, the sale being confined to Delaware and Philadelphia. Last year the American Red Cross decided to nationalize the Christmas stamp, and Howard Pyle, a prominent artist, contributed the design. State branches of the Red Cross became general agents of the little red and green stamps with their message of good will. With much misgiving, an order for a million stamps was placed. But the idea "caught on" and spread like a prairie fire. The Red Cross offices in Washington were deluged with orders from all over the country. A second million stamps was ordered. Another printer and then a third was put to work. The American Red Cross was fairly smothered under the demand and the printers were swamped. Exasperating delays occurred and good people all over the land lost their tempers because they could not get Christmas stamps, and because the Red Cross had not the foresight to prepare for the avalanche. But there will not be any delays this year, for the Red Cross made its first order 20,000,000 stamps. This has been increased to 40,000,000 and it is prepared to turn out many millions more on short notice.

The Red Cross Christmas Stamp.

E. S. MARTIN. Buy me every chance you get! Do you good? Just try me! Lick me light and stick me tight! Buy me! Buy me! Buy me! All good luck and Christmas cheer, All good will I carry, I'm your friend and—never fear—Truly sanitary. I'm the Red Cross Christmas Stamp, This that I propose is To summon wealth to fight for health And beat tuberculosis. Beat the greatest plague of all, Oust a pall of sadness, Treat despair with food and air, And lift it into gladness. Buy me! Buy me! I'm your friend, Help me win my battle! Help me bring a scourge to end, Men are more than cattle! Help me help the suffering! I'm their supplication, Skill that's brotherly shall bring Healing to the nation.

Offset.

"I must warn you, dearest," he said, "that after we are married you will very likely find me inclined to be contrary and dictatorial in my manner." "No matter," she replied cheerfully. "I won't pay the slightest attention to what you say."

Whitman's Chocolates and Confections... When buying sweets a little of the best is better than a lot of the next best. WHITMAN'S have been the choice of people of good taste since 1842. We assure you of the freshness of our stock. The makers guarantee its purity. SOLD BY Earl W. Gsell, Pharmacist.

Why Not Give Your Wife A Christmas Present that will always be remembered. What could be better than having your house wired for electric light under our two years' to pay plan. We furnish the fixtures and install the wiring at cost, giving you 24 months to pay for same, without interest. Do not delay. Send for our representative at once. NORTH SHORE ELECTRIC CO. Elm St. and St. John's Avenue Phone No. 68 Highland Park, Ill.

Geminer & Gipp GROCERIES WE KEEP PACE WITH THE SEASON. 22 W. CENTRAL AVE. Telephone 172

VOICE Miss Burgess Vocal Instructor at Highland Park Tuesdays and Wednesdays Telephone N. P. 178 CULTURE