

The OLD Must go to make Room for the NEW

Do You Realize What this Motto Means?

I must make room for my new stock of Spring Goods. It is your gain this time and it will pay you to visit my store. I will sell at a price that will fit your pocket-book. Now is the time to fit the school children with a good pair of understandings. Men's Women's and Children's Shoes all go on the Bargain Counter. ❁ ❁ ❁ ❁ ❁

JOHN P. KLINE'S MODERN SHOE STORES
HIGHLAND PARK AND HIGHWOOD

Cut this out and mail it to Publishers North Shore News-Letter, Highland Park, or to F. C. DeLang, Glencoe, Ill.

NORTH SHORE NEWS-LETTER

190

Enter my name as a subscriber to the North Shore News-Letter for one year from this date.

Name _____

Address _____

The subscription price is \$1.50 per year. Subscriptions received now to end of present year \$1.00; in which case change the order to read "to end of year."

**DELICIOUS
BREAKFAST EGGS.**

Telephone
HIGHLAND PARK, 1071.

A Letter from One of Our Many Satisfied Patrons:

February 15, 1909.

St. Peter Brothers,
City.

Dear Sir:—

Enclosed find my check for \$2.75, the amount of my laundry bill. As this is perhaps the last bill I shall have of you before I leave for my new home in Des Moines, Iowa, I take this occasion to thank you for your uniform courtesy and kindness to me and my family; for the uniformly high grade work performed; for the promptness of the service; for your cheerful readiness to correct any error which might occur, of which there have been but very few. I hope I shall have as good a laundry in my new home.

Again please accept my heartfelt thanks.

Yours,

(Signed) LEWIS B. HIBBARD.

We try to treat all our customers just like this and we feel that we can satisfy you.

HIGHLAND PARK.
PHONE 107.

RELIABLE LAUNDRY.
ST. PETER BROTHERS.