

OLD HICKORY CHIPS.

What the "big stick" says to the New York Republican managers goes.

Even Bryan himself didn't begin to believe that Taft was so easy to lick.

We no sooner get through mowing the lawn than the time comes to chop wood.

Be sure that your whiskey has "age and natural color," or it may be potato juice.

Mexico wants Diaz again for president. Probably because she can't help herself.

Count Tolstol dares the Russian government to take his birthday away from him.

We don't remember ever meeting a girl whose shoes were not "a mile too big" for her.

The trouble with that imitation whiskey is that it doesn't produce an imitation jag.

When T. Roosevelt sails into the campaign it is time to start another Ananias club.

The Hon. John Temple Graves wants to join debates of the land and let who will be president.

Georgia reads of the drouth and burning trees up north and says: "Now they know how I feel."

So far as we are able to recall, Mr. Bryan is the only public man who ever answered the question: "Where did you get it?"

In Kansas it is necessary for Mr. Taft to run on the Democratic platform. He and Teddy are both trying to get on it.

It must be a great deal harder for Mr. Bryan to stop talking on Sunday than it is for Mr. Taft to give up his fishing for a day.

Willie Hoist has broached his bar'l. He is having his speech against Mr. Bryan printed in western newspapers as advertising matter.

It does not make any difference to Washington. She has to take any old president the rest of the country chooses to send her.

The general impression appears to be so far the Republican presidential campaign has been almost as slow as a Philadelphia street car.

The steel trust, it is said, will start mills going again in doubtful states. Oh, very well. It will be a good thing to get them started anywhere.

One of Willie Hoist's independence clubs down in New York deserted that great leader the other night, coming out for Bryan and Kern. They just cannot keep off the Bryan band wagon this year.

Mr. Taft was sorry the Vermont majority was so large, for it would have a tendency to create overconfidence. He ought to be pleased with the result in Maine, which looks like a sure Democratic victory.

Since it has been admitted that the G. O. P. pays its star spellbinders \$500 a night, an unpleasant suspicion is aroused when a prominent Democrat announces his conversion to the Taft ticket and is placed in the list of speakers.

Terry Roosevelt, Jr., has reached his majority and will cast his first vote in November. If he craved notoriety like another well known great person he could electrify the country by his announcement of a purpose to vote for Bryan and Kern.

The Republicans never make much of a star until after the formal opening, but the enthusiasm keeps up from that time until the closing of the polls. A campaign manager. The formal opening referred to being that of a dough bag. Naturally, there is enthusiasm after that.

THE BIBLE

In All Languages.

The British and Foreign Bible Society has recently made its annual report.

The society has published the Scriptures or portions of them, in no fewer than 412 languages, and is always adding to the number. During the past year sections of the Bible have been printed in Lengua, a language spoken by the Indians of the Paraguayan Chaco; in Lu-Nyankole, the tongue of a tribe inhabiting the region southwest of Uganda, and in Hindu-Sindhi, a dialect current among the Hindu inhabitants of Sindhi.

During the year 5,688,381 volumes have been issued by the society, including 864,247 complete Bibles, 1,136,565 New Testaments and 3,687,569 portions of the Scriptures.

The Scriptures are distributed among the natives of many various wild countries by an army of colporteurs, who frequently meet with strange and exciting adventures, some of which are narrated in the society's report.

King George's Joke.

"Lord Chancellor," said George III, on one occasion, "did I deliver the speech well?" "Very well, indeed, your majesty," was the answer. "I am glad of that," said the king, "for there was nothing in it."

The Bank of Sentiment.

The man who can still draw a check on the Bank of Dreams and have it honored is the only millionaire after all.—New York Evening Telegram.

Colorado's Valuable Stone.

The Amazon stone, found in small quantities near Colorado Springs, Col., is greatly in demand. A firm in Germany ordered all that could be procured. The stone is green in color and hard as flint.

Love's Influence.

Love may not make the world go round, but it keeps a lot of people from merely sitting and looking on.—Chicago Record-Herald.

Costly Chinese Perfume.

The Chinese produce a subtle perfume from water lilies that costs \$6.75 a drop.

Chasing the Dollar.

Whether riches really have wings or not, they certainly are hard to overtake on foot.

Generally Add a Few.

A word to the wise may be sufficient, but few people are willing to trust it.

SPECIAL ASSESSMENT NOTICE NO. 154.

Notice is hereby given to all persons interested that the city council of the city of Highland Park, County of Lake and State of Illinois, having ordered that a cast iron lateral main water supply pipe, together with fire hydrant, shut off valves and special castings be constructed and laid along and under Wade street in said city, connecting with the water main now laid in St. Johns avenue at a point in said avenue which would be intersected by the center line of Wade street produced westerly in its course across said St. Johns avenue, thence southeasterly along the center line of Wade street and said center line produced into St. Johns avenue, to and connecting with the water main to be laid in Beech street, the ordinance for the same being on file in the office of the City Clerk of said city, and having applied to the County Court of Lake County for an assessment of the costs of said improvement according to benefits, and an assessment there-

of having been made and returned to said court, the final hearing thereon will be had on the 19th day of October, A. D. 1908, or as soon thereafter as the business of the court will permit.

Said assessment is payable in seven installments with interest at the rate of 5 per centum per annum, on all installments from and after date of first voucher. All persons desiring may file objections in said court before said day, and may appear on the hearing and make their defense.

CHARLES L. FINNEY,

Officer appointed to make said assessment. Dated at Highland Park, Ill., Oct. 2, A. D. 1908.

SPECIAL ASSESSMENT NOTICE NO. 153.

Notice is hereby given to all persons interested that the city council of the city of Highland Park, county of Lake and State of Illinois, having ordered that a cast iron lateral main water supply pipe, together with fire hydrant, shut off valves and special castings, be constructed and laid along and under Walker avenue in said city, connecting with the water main now laid in St. Johns avenue on the center line thereof, and at a point intersected by the south line of Walker avenue, thence northerly along said Walker avenue for a distance of eighteen feet, thence west along said Walker avenue to the west corporate limits of said city of Highland Park, the ordinance for the same being on file in the office of the City Clerk of said city, and having applied to the County Court of Lake County for an assessment of the costs of said improvement according to benefits, and an assessment thereof having been made and returned to said court, the final hearing thereon will be had on the nineteenth day of October, A. D. 1908, or as soon thereafter as the business of the court will permit.

Said assessment is payable in nine installments with interest at the rate of 5 per centum per annum, on all installments, from and after date of first voucher. All persons desiring may file objections in said court before said day, and may appear on the hearing and make their defense.

CHARLES L. FINNEY,

Officer appointed to make said assessment. Dated at Highland Park, Ill., Oct. 2, A. D. 1908.

SPECIAL ASSESSMENT NOTICE NO. 152.

Notice is hereby given to all persons interested that the city council of the city of Highland Park, county of Lake and State of Illinois, having ordered that a sewer be constructed in Skokie avenue in said city, commencing at a point eighty-three feet

east of the west corporate limits of the city of Highland Park, thence along the center line of said Skokie avenue and said center line extend east, to and connecting with the public sewer in Green Bay road (formerly known as First street), the ordinance for the same being on file in the office of the City Clerk of said city, and having applied to the County Court of Lake County for an assessment of the costs of said improvement according to benefits, and an assessment thereof having been made and returned to said court, the final hearing thereon will be had on the 19th day of October, A. D. 1908, or soon thereafter as the business of the court will permit.

Said assessment is payable in seven installments with interest at the rate of 5 per centum per annum, on all installments from and after date of first voucher. All persons desiring may file objections in said court before said day, and may appear on the hearing and make their defense.

CHARLES L. FINNEY,

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Business Men's Notes

More People Buy Newspapers for the Local News than for Any Other Reason

Professor W. D. Scott, of the Northwestern University, Evanston, sounds newspaper readers on features preferred. Out of 4,000 letters sent out, he received 2,300 answers. Professor Scott classifies the preferences as follows:

- Local news 17.8 per cent.
- Political news 15.8 per cent.
- Financial news 11.3 per cent.
- Foreign news 9.5 per cent.
- Editorial 9.0 per cent.

This is proof that any paper giving the best local news is most thoroughly read. The advertiser looking for results should consult the Advertising Manager of the NORTH SHORE NEWS-LETTER.

Advertising and Business

The editor asked a merchant the other day when he was going to buy his Fall stock of goods. He answered that he had plenty of goods left over from last year. Our books show that this merchant spent the munificent sum of 40 cents for advertising in the Sun the past year. Is it any wonder that he has plenty of goods left over?—Gainesville Sun.

The picture painted by our Gainesville contemporary is true. Every town is afflicted with a few old fossils. Every business man who advertises is enthusiastic, progressive and successful. They are everlastingly increasing and expanding their trade. It is the failures who never patronize newspapers. The merchant who believes his business is big enough, useful enough, important enough, is out of the race. In all lines of business there must of necessity be ceaseless reaching, pushing, pressing for greater usefulness. These things presage growth—they are growth. Under modern conditions this striving and struggling would be of little avail if it were not for advertising, which makes striving and struggling effective and worth while.