This advertisement will be withdrawn after this issue, but the offer is open till the end of January.

Free! To Old and New Subscribers. Free!

Read Every Mord of this Announcement

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Magazines are among the necessities of modern we. Chey are not merely entertaining but serve as friends and advisers to the members of the household. Hbly edited they become valuable in a thousand ways in a home.

Every home needs a magazine because it will help to make the home brighter and better.

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The Cosmopolitan is one of our popular American Magazines—perhaps the very best of the \$1.00 and \$1.50 publications. Everybody knows how good it has been and it is constantly growing better.

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There has long been room for a great, big, home and family magazine, nicely printed and finely illustrated, at 50 cents a year.

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It has everything any of the other home journals have and many additional features, such as articles on current events, town and neighborhood improvement, travel articles, nature study, etc.

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Grace MacGowan Cooke, Charlotte Perkins Gilman, Day Allen Willey, Martha Mc-Culloch Williams, Virginia King Frye, Prof. Bliss, Eben E. Rexford, Charles Frederick Goss and many other of America's brightest writers.

In short—The National Home Journal is a well arranged, well edited, well printed, all-round home and family magazine which is sure to please its readers.

farm News

Has been standing for the farmer and the farm home for the past twenty-six years and it is said to go into more actual farm homes, in proportion to its circulation, than any other paper published in America.

The phenomenal growth of Farm News during the past two years, now approximating 250,000 copies a month, is the greatest proof possible that it is appreciated by farm ers and their families.

One of the greatest elements of strength in Farm News is that it has been 'the people's paper.' dealing with practical, not fancy farming—just the sort of farming and the same problems that are met day by day on the farm.

For 1907-1908 the editorial staff will contain such well-known and practical people as E. L. Vincent. Dr. C. D. Smead, N. P. Hull, A. L. Boyden, Prof. A. M. Soule, Prof. P. G. Holden, P. S. Valentine, Edwin L. Arthur, Olin A. Dobbins, Mrs. Lida K. Wiggins, Mrs. M. M. Wood and Mrs. Helen Watts-Mc'Vey. To these will be added special contributions of exceptional merit from recognized authorities throughout the year.

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