

NORTH SHORE NEWS-LETTER

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Burgess & Overly

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THE NEW VOLUME.

The New Year and a new volume greets our readers this week.

We are not responsible for all its past and although the record is not bad as a whole, yet we would rather look forward than backward.

Twenty years of a past history as a local paper is not a trifle. If we each look within and study our own personal doings for twenty years past we find many things to regret but as we turn over the new clean page we have the responsibility of that page. So as the News-Letter comes to you my readers with its New Year's page somewhat larger, that we desire to write those things only of which we will not be ashamed at the close of 1908.

A BUSINESS MEN'S MOVEMENT

North Shore business men are complaining that local people do not generally support local trade. They say that a large portion of the ready money is spent in Chicago and only a trifling percentage of it is turned into local channels. Even the workmen, who form trades unions to protect labor, carry off the bulk of their earning to Chicago and spend it with the great combines and trusts, and then come to the local merchants for credit.

These are not new conditions. In every place which lies near a great city the tendency is to do business in the larger place and there are some features of the North Shore towns that contribute specially to this end, even if they don't in a large measure profit by it.

Still there is no wonder that in Highland Park, there should be open talk of organizing a Business Men's Protective Association.

Just what such an association could do, or how it could do, is not yet explained.

Perhaps the very first thing would be to promote cooperation among the local business men themselves towards mutual support.

Do the "bucker and the baker and the candiesher make their money at home? Is there any of the spirit of mutual support and cooperative interest among the local merchants?

Or if there is, is it not rather on the side of restricting trade by putting prices up instead of competing with Chicago prices?

We put these questions for business men to think of and shall return to the subject again. Meantime our columns are open for the discussion of the subject in the interest of the local business life and the public generally.

THE ELECTRIC LINE TROUBLES

North Shore people are naturally very much interested in the Chicago & Milwaukee Electric Railroad. It is not only one of the most attractive and valuable interests of the North Shore, but it is a line of such good management and general conduct that we are proud of it. This pride naturally extends to the man who has been its chief promoter, and without whom it would not have existed in its present high-grade character, if at all.

It is therefore only earnestly hoped that the troubles which have occasioned the appointment of receivers for the company will speedily be over and those who know Mr. Frost believe that his great and facile business talents, combined with his known integrity, will lift the line out of its difficulties. May the New Year bring sunshine through the clouds for A. C. Frost.

proceedings are withdrawn and the Receivers to be dismissed.

THE SUNDAY LAW DEFEATED.

The worst thing about the Sunday laws is the open defiance of the oath of office in regard to them.

When Mayor Busse of Chicago openly refused to enforce the state laws which in his oath of office he had sworn to obey and enforce, he sets an example which is certain to be followed by other and especially by men of less official position.

The bullying tactics of a law breaking saloon keeper's lawyer followed by the utter disregard of evidence and law on the part of the jury are natural results of such action.

It is nothing short of anarchy to repudiate the laws of the state and hold them in contempt; and anarchy on the part of the chief citizen of a great city may easily be an excuse for less responsible men.

Doubtless this will be followed by more shameful tactics to defeat and defy the law.

"At what ease might corrupt minds procure knaves as corrupt to swear against you."

Hen. VIII.
But this cannot last. In the end the people will rise in holy indignation and sweep these few defiers from power and bring them to judgment.

NOT QUITE CLEAR.

A well known clergyman of Boston was once talking to some friends with reference to the desirability of chronological coherence in ideas, in the form of a written statement, when he said that there are times when this method becomes a trifle too suggestive.

"For instance," said the speaker, "I once heard a minister in New Hampshire make his usual Sunday morning announcements as follows:

"The funeral of the late and much lamented sexton takes place on Wednesday afternoon at 3 o'clock.

"Thanksgiving services will be held in this chapel on Thursday morning at 11 o'clock."—Lippincott's.

"The web of our life is a mingled yarn, good and ill together." Shakspear.

OUR NEW YEAR OFFER!

THIS IS WORTH READING!

We begin the New Year with two purposes in view:—
First, to publish one of the best,—if not the best of local papers in the country.

Second is to secure a subscription list which insures circulation and a safe financial basis.

We are aware that the first is a high ambition, difficult of attainment, but we know of no one of the smaller communities who should appreciate such a paper better than the North Shore, and we are free to put our best energies into it.

The only limitation we know of is a safe, paying subscription list. To secure this we are perfectly willing to make a great sacrifice and in this week's issue we offer one of the most attractive and certainly one of the greatest offers ever made by a local paper, as a FREE GIFT TO OUR SUBSCRIBERS OLD AND NEW. This offer is fully explained in a page advertisement. Briefly—it is a full year's subscription to "The National Home Journal," and the "Farm News," and three months' subscription to the "Cosmopolitan Magazine," all free with a full year of "The North Shore News-Letter" for the price of the News-Letter alone, viz: \$1.50.

doubled in 1908.

But we are willing to include old subscribers also in this offer if they will pay any arrears of subscription and subscribe for one year in advance.

THE LARGER SHEET

Some of our friends have frequently urged the publishing of a larger sheet. Let us say at once it would be much easier for us to publish a sheet more than double the size if we would take the common form of a country newspaper with a "patent inside." But this would only mean more paper but less value. We could not control the kind of matter given in the "patent" pages, either of reading or advertisements, and we prefer a small paper out of which we can keep objectionable matter rather than a blanket sheet that could not be acceptable in well regulated families.

A local paper, more than any other, needs to be cared for in these respects, because it frequently lies around the house for a whole week while the big daily is put away or more often left on the cars.

At the same time we this day increase the size of the page, and publish regularly an eight page paper of this larger size, about 15½x10½, with an extra four pages occasionally as may be required at special times and occasions.

EARLIER DELIVERY

Numerous complaints reach us that our paper do not reach some of our subscribers until Monday morning. It is only fair to the management of the past to say that it is always in the post-office by noon on Saturdays. But in order to prevent disappointment we propose to go to press with the last pages on Friday at noon and to publish on Friday nights so that all subscribers should secure the paper after this not later than Saturday noon.

This will mean that local items and ads should be in by Thursday and that nothing can be received after 10 a. m. Friday.

A SUGGESTION.

During the winter months an electric fan can be used to advantage. In a hot air furnace the fan is placed in the cold air intake before the air enters the furnace. Its function is to assist the natural circulation of hot air around the furnace and up the hot air pipes to the rooms above. Its chief value is in warming the house quickly in the morning, and in forcing air to rooms on the windward side of the house where the natural circulation is slow. This method is the rooms. A fan so used converts many an unsatisfactory heating system into a satisfactory one at a cost which is far more agreeable to the customer than throwing out his hot air furnace altogether and putting in steam or hot water. The temperature of the furnace heated house can be brought up much more rapidly with the artificial circulation produced by the fan than when natural circulation is depended upon, with the result that considerable heat which otherwise goes up the chimney during the hot-fire period in the morning is saved. There is no worthy appliance for house use that received so enthusiastic a welcome as this when it comes to a house which is chronically hard to heat. The electric fan can also be similarly used in connection with steam heat, by locating it so that it will direct a current of air against a radiator. In this manner the temperature of the air in a cold room may be raised within ten minutes to that of normal warmth.

Protect the Children's Eyesight.

For study a soft, steady light is needed—steady and clean and congenial to the eyes. No one needs to be told that the only light that will answer such a definition is run on

Electric Light.

For further information call Highland Park 68.

NORTH SHORE ELECTRIC CO., Elm st., and St. John ave., Highland Park, Ill.

STOCK HOLDERS MEETING

The stock-holders of the Craftman's Guild Kitchen, will hold a meeting at 2 p. m. on Friday, Jan. 3.