

Free! To Old and New Subscribers. Free!

Read Every Word of this Announcement

We offer this year what we believe to be the most extraordinary subscription offer ever made to the reading public. It is strong, desirable, and exceptional in its character and should be taken advantage of at once by every one of our readers.

Magazines are among the necessities of modern life. They are not merely entertaining but serve as friends and advisers to the members of the household. Ably edited they become valuable in a thousand ways in a home.

Every home needs a magazine because it will help to make the home brighter and better.

Cosmopolitan Magazine

The Cosmopolitan is one of our popular American Magazines—perhaps the very best of the \$1.00 and \$1.50 publications. Everybody knows how good it has been and it is constantly growing better.

Here are a few of its notable contributors: Charles Edward Russell, Alfred Henry Lewis, Jack London, Alan Dale, Ambrose Bierce, Ella Wheeler Wilcox, E. Phillips Openheim, Ellis Parker Butler, Elbert Hubbard.

Whether story, poem or picture, whether dealing with science, art or the world's work and problems, they find place in its pages only after the most discriminating selection and because they are the best of their kind.



The National Home Journal

A Dollar Publication at fifty Cents

There has long been room for a great, big, home and family magazine, nicely printed and finely illustrated, at 50 cents a year.

It is full journal size 11 1/4 x 16 inches, from 32 to 40 pages each issue, printed on fine paper, with a beautiful cover in colors.

It has everything any of the other home journals have and many additional features, such as articles on current events, town and neighborhood improvement, travel articles, nature study, etc.

Every issue is liberally supplied with high-class fiction.

Here are a few of the contributors whose work appears in a single issue.

Grace MacGowan Cooke, Charlotte Perkins Gilman, Day Allen Willey, Martha McCulloch Williams, Virginia King Frye, Prof. Bliss, Eben E. Rexford, Charles Frederick Goss and many other of America's brightest writers.

In short—The National Home Journal is a well arranged, well edited, well printed, all-round home and family magazine which is sure to please its readers.

Farm News

Has been standing for the farmer and the farm home for the past twenty-six years and it is said to go into more actual farm homes, in proportion to its circulation, than any other paper published in America.

The phenomenal growth of Farm News during the past two years, now approximating 250,000 copies a month, is the greatest proof possible that it is appreciated by farmers and their families.

One of the greatest elements of strength in Farm News is that it has been "the people's paper," dealing with practical, not fancy farming—just the sort of farming and the same problems that are met day by day on the farm.

For 1907-1908 the editorial staff will contain such well-known and practical people as E. L. Vincent, Dr. C. D. Smead, N. P. Hull, A. L. Boyden, Prof. A. M. Soule, Prof. G. Holden, P. S. Valentine, Edwin L. Arthur, Olin A. Dobbins, Mrs. Lida K. Wiggins, Mrs. M. M. Wood and Mrs. Helen Watts-McVey. To these will be added special contributions of exceptional merit from recognized authorities throughout the year.

Sample Copies May be Seen in this Office—Call and See Them.

Our Great Proposition Is

North Shore News-Letter, Weekly for one year	<h3>Our Price Now</h3> <h2>\$1.50</h2> <p>Only 3 Cents a Week.</p>
The National Home Journal, Monthly for one year	
Farm News, Monthly for one year	
Cosmopolitan Magazine, Monthly for three months	

Everyone who will subscribe to the North Shore News-Letter NOW will receive absolutely FREE all three of these magazines in addition. This offer is open to old subscribers who will either subscribe in advance or settle back subscriptions.

Offer No. 2. The North Shore News-Letter, one year, \$1.50; The Bible in Shakspeare, net price \$1.50; The Religion of Ruskin, net price \$2.00, ALL FOR \$3.50
Or either of these two unique volumes in Library Editions, boxed ready for mailing, with the News-Letter for \$2.00