



ESEE EET, WAUKEGAN, ILL.

Our Fall Opening will prove the most interesting and profitable event it has ever been your pleasure to attend. Tidings from our buyer, who is in the east, tell us of even greater values in seasonable goods than we have thought possible. He is searching the markets for the best, and, as usual, the opening of the fall season will find this store packed to the doors with seasonable goods of a variety and value unequalled. Watch for the announcement.

ang Price on Summer Goods to September 1st

notable e and make your own selections. Every article mentioned here is to be sold at just half what the price tag calls for. In other cost. W words, if the price tag calls for \$10, you can buy it for \$5. We want to make this statement emphatic—just half. Not a price tant sour has been marked up for this sale. Every article listed for this sale represents a clear loss to us, but it is a loss we can well afford to attend if we can secure the room for our fall goods. Remember, for this sale 50c is cut from each dollar marked on the price tag of to go at every item listed.

CLEARING OF FINE SHIRT WAST SUITS

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Made of fine linen and some of them Dotted Swiss, all the short sleeved ones, at

50 cents on the dollar

CLEARING OF FINE LEATHER HAND BAGS

Every leather hand bag and purse in the store will go during this sale, at

50 cents on the dollar

CLEARING OF SUMMER PARASOLS

Every summer parasol will be sacrificed at this sale for

50 cents on the dollar

RARE BARGAINS IN SWELL RAIN COATS

All \$30 Coats to close	at	 	 	13.98
All \$20 Coats to close	at	 	 	8.98
All \$12 Coats to close	at	 	 	4.98
All \$9 Coats to close	at	 	 	2.98

FIRST ARRIVAL OF NEW FALL HATS IN THE VERY LATEST STYLES AND IN THE NEW LEATHER BROWNS

CLEARING OF SUMMER MILLINERY

All that remains of our summer hats and flowers will be offered at this sale at

20 to 25 cents on the dollar

Special! Special! Special!

We have purchased the entire sample line of skirts and petticoats from a leading maker. No two alike and the assortment includes almost everything in the skirt and petticoat line. We expect them to reach us in time for this sale and will offer them at

50 cents on the dollar

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o excell previous effort. We will have, without question, the most lave evershown. A larger selection will not be found in Chicago. selectingery best the largest manufacturers produce is a thing of the cht call "g acquainted". Now we know our trade and are able to This ye are stopping at nothing—no investment is too large and no e best. renuine satisfaction we feel will be multiplied a thousand kable put we have made for them. Some of the fall goods are in are keepism under cover for our Fall Opening, you can have a peep