

Watch for
Our
First Anniversary
Sale

Hein **Ernst** *Co*

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212 NORTH GENESEE STREET,

WAUKEGAN, ILLINOIS

Beautiful Spring Raiment Reigns Here

HUNDREDS of New Suits, Coats, Jackets, Skirts, etc., have been received to fill up the empty places made during our phenomenal Spring and Easter Sales. No better tribute could be paid than the magnificent patronage accorded this store at the opening of the season. The pleasure our customers took in the display we provided was a source of keen satisfaction to us. This is one store that finds no pleasure in selling unless we can please our customers.

We were especially gratified at the presence of scores of Lake Forest, Highland Park and Highland wood ladies, and we desire to thank them for their liberal patronage since the opening of this store. No better evidence of the satisfaction they find here could be offered than the fact that they come time and again.

Our millinery department is in full swing and it gives us pleasure to invite you to avail yourself of the skill of our trimmers. You will not be disappointed.

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