

Watch for  
Our  
Annivers-  
ary Sale

*Hein & Co*

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212 NORTH GENESEE STREET, WAUKEGAN, ILLINOIS

# Our Spring Opening and Easter Sale Are Now But Pleasant Memories of the Past

**B**UT WE COMMENCE MONDAY and will keep it up throughout the year—the most aggressive merchandising campaign ever attempted in Waukegan.

Every department is groaning under the weight of our immense purchases of all kinds of women's wearables, suitable for every purse and taste.

We are continually bettering ourselves on the buying end of our business, as well as in the distribution to you. Our organization has no superior in the country, and certainly nothing to compare with it in this section.

**Goods well Bought are Half Gold,** but it is necessary for the people to shirk around and get posted where to buy. Shoppers are our best customers. "Nuf sed."

Ladies of Highland Park, Highwood and Lake Forest will find it pleasant to step on the car and come to this store to do their shopping. Car fare refunded on purchases of \$5 and over.

**No charge for alterations and this department is in charge of an expert tailor**