

The Store of
Style, Comfort
and Economy

Hein Ornstein Co

Carfare refunded
on purchases of
\$5 and over

212 N. GENESEE ST., WAUKEGAN. Next door to Am. Express Office

WE WANT the ladies of Lake County to wake up and learn of their own knowledge of the really remarkable values we are giving in **Women's, Misses' and Children's Wearables.**

If we can induce you to watch this store closely, investigate sharply its advertisements, compare its offers with those of other stores, do your best to find fault and pick flaws, we can very soon convince you of our immeasurable superiority. A great many merchants think success is a mere matter of advertising.

We know better. We are aware that the value, the merchandise must be behind the published announcement **and will gladly give \$100 to any charity to any of you who find one word** of misrepresentation in our publicity. When you read a Hein Ornstein Co. advertisement you are reading **truth** and confirmation is a mere matter of calling at this store and asking for an advertised article, or asking fulfillment of some assertion or promise.

This makes things rather hard for our competitors but it will prove good for the public.

We make these strong assertions **now**, in order that you may be prepared for the astonishing offers we shall shortly make you for

Our Grand Spring Opening

Watch for it and bear in mind that only the unvarnished truth will be told.