



A Courier of North Shore Intelligence.

Published every Saturday morning at Highland Park, Ill., and Winnetka, Ill., by the

## Sheridan Road Publishing Co.

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News-Letter Building, 255 Central Avenue,  
Highland Park.

Prouty Block. . . . . Winnetka.

Telephone No. 92, Highland Park.

Entered at the Post-Office at Highland Park  
as second-class matter.

Advertising rates made known on application  
at either office.

TERMS \$1.50 PER YEAR.

SATURDAY, NOVEMBER 4.

The building of the new hotel—  
for which ground has been broken  
**Success** on one of the most  
**Assured.** beautiful spots in  
Highland Park—is a fitting illustration  
of the fact that the merits of the  
North Shore are being recognized.

Anything that attracts the attention  
of people to whom the great  
natural beauty of this district is unknown,  
is certain to result in material  
gain to all the North Shore towns.  
For what is one town's gain can but  
be to the advantage indirectly of all  
the other municipalities.

As one travels in other countries  
and sees much of the beautiful in  
nature in places noted for their  
scenic charms, one can but feel that  
this section is not appreciated as  
it should be by those people to  
whom a long familiarity with its  
attractions may perhaps have re-  
sulted in blinding critical impressions  
of the high standard of natural  
beauty possessed by the North Shore.

In England, the American seeing  
for the first time what man has done  
to beautify nature there, realizes,  
through his first impressions of the  
lovely English scenes, something of  
the chances Americans have to attain  
the beautiful in districts like ours,

where nature has done so much.

To whom on returning from trips  
to other lands has this Lake Shore  
district not appealed as never before,  
through pride awakened by compar-  
ing it with places visited elsewhere.

The site of the new hotel in High-  
land Park was happily chosen. Two  
immense ravines meet just to the  
east of the hotel site. So that the  
architect and landscape artist will  
have unlimited opportunity to create  
artificial charms in settings perfect  
in natural attractiveness. Overlook-  
ing a body of water as deep a blue  
under summer skies as ever the  
famed bay of Naples was, the hotel  
will at the same time crown a spot  
near to bluffs rivaling the elevated  
shores of the Hudson in picturesque  
qualities.

The builder of the new hotel is  
enthusiastic over his enterprise, and  
fortunately he is also earnest in his  
wishes to do all he can to promote  
the welfare of this district. Any-  
thing that would tend to injure the  
North Shore in any way will not for  
a moment be countenanced, and  
everything that can be done to make  
the new hotel and its surroundings  
truly worthy of the North Shore  
will be done.

Mr. Cushing is the first person to  
take advantage of the possibilities  
offered by the North Shore as an ex-  
ceptional region for a thoroughly  
modern hotel. And the fact that  
many people are already engaging  
rooms in this hotel "to be," points  
to a great success for Mr. Cushing  
in his enterprise.

Early last spring the NEWS-LET-  
TER editorially urged upon all in-  
terested in the ques-  
**The Water Conference.** tion of purifying the  
water supplies of the various North  
Shore suburbs—the importance of  
having a conference on the subject,  
in which representatives of each  
town could discuss the mooted ques-  
tions arising from the existence of  
the mighty microbe in the lakewater.

Now that the conference has been  
held and that the study of the water  
question is being delved into quite  
generally, it is fitting and proper  
that—as newspapers always do—we  
blow our horn in announcing, a la

"Chicago Times-Herald" and the  
Marconi telegrams, that the NEWS-  
LETTER was the first to suggest the  
holding a North Shore conference on  
the water question.

Much space was given in these  
columns to spread abroad the desira-  
bility of acting together on such im-  
portant questions, and when in the  
not distant future boards of health,  
State boards or hollow boards are  
used to scoop up various portions of  
Lake Michigan to show it is abso-  
lutely uninhabited by the energetic  
microbe after filtration or before  
contamination, let these "scoopers"  
of the future remember the greatest  
scoop of all was made in the spring  
of '09 by the SHERIDAN ROAD NEWS-  
LETTER.

Winnetka early showed herself  
cognizant of the necessity of good  
Winnetka's roads—witness the  
**Good Fortune.** many fine bits of ma-  
cadam in that beauti-  
ful village. Next Winnetka proved  
herself as possessing characteristics  
to be prized by all the North Shore  
towns when her thoroughly modern  
and complete school building, the  
pride of all the people of Winnetka,  
was erected.

And now the liberal spirit of the  
people of Winnetka is evidenced in a  
gift that has been offered the "Com-  
mittee on Library" of the Winnetka  
Improvement Association, of one  
thousand dollars, from Mrs. H. A. de-  
Windt, to be kept for use in building  
a public library when sufficient funds  
have been raised. The pride of every  
person interested in the welfare of  
the North Shore in general and in  
any one of the North Shore towns in  
particular, is measured not alone by  
one's appreciation of the material in-  
terests possessed by this district, nor  
by its fine natural features, but in a  
far better way is our pride in and  
love for the North Shore measured  
by our knowledge of the public spir-  
itedness so often displayed by many  
citizens of different North Shore  
towns in aiding causes that make for  
the public welfare.

Mrs. deWindt's gift to Winnetka  
should be an inspiration to the peo-  
ple of Winnetka to join in making  
possible the proposed public library.