

WHY IS IT THUS?

Why is it that many people look upon the printer as a hold-up man; one whose prices are invariably high; a man who will bear watching? For instance: A man has a little work to be done; he calls on the local printer, tells him what the job is—worth anywhere from 75 cents to \$2.50—and tells him that on account of the immense amount of work to be done and the large outlay of money he is to make he is obliged to take the job to all the printers in the county and get prices, as the home printer might make a mistake in figuring or wish to get rich in a hurry and make 10 to 25 cents on the job. And so he starts out, interviewing one printer after another, quoting the price of the last printer he has seen to each one as he goes along, until he gets to one who is willing to lose the profit which there might be in it for the sake of getting the job away from the others, which is probably from 10 to 25 cents lower than the first printer's estimate.

To such people the printer wishes to say he has as much rent to pay as though his business was that of banking; that even though he had the inclination he cannot steal the stock he uses, as the man he gets it of watches him with both eyes, and that he has help and many other expenses which he must pay?

This man would feel terribly aggrieved and discriminated against were he to call on the local printer—as he is sure to do some time—with something which he wishes published, were he told to go to the out-of-town paper, where he got his printing, with it. This office has rubbed against quite a number of these people. It is not because we think our prices are higher than those of our contemporaries that we mention this fact; neither is our work of an inferior quality. We take pride in the quality of our work and the price for which it is done. We are not here to get rich; we are simply trying to make an honest living. So why is the printer more discriminated against than the other tradesmen or business men? Imagine the feelings of the shoe dealer were you to walk into his place of business and tell him you were thinking of getting a pair of brogans and wished him to bid on them! He might do so, but what would he think of you? All the printer asks is the same opportunity accorded others. As a rule he is just as honest as they are, and should receive similar consideration from the public.

If you wish to make business good

in your town patronize home industries—the shoe man, the grocer, the butcher, the harness maker and the much-abused printer and every other home enterprise and not only do your friends and fellow-townsmen justice, but make business and work plentiful for yourselves.

COMMENCING SUNDAY, NOV. 14th,

Trains via the Nickle Plate Road will leave Chicago as follows: Train which formerly left Chicago at 10:35 a. m. will leave at 10:25; No. 6 will leave at 2:00 p. m. instead of 3:05 p. m. and will afford through sleeping car accommodations to Boston, arriving in that city at 10:30 p. m. the following day. The evening train will leave at 10:15 as formerly. All coaches in charge of colored porters and dining car service unexcelled. Every facility for the comfort of the traveling public. Rates lower than via other lines.

J. Y. CALAHAN, general agent, 111 Adams street, Chicago, Ill.

H. THORNE, C. P. and T. A., 111 Adams street, Chicago, Ill.

Coal business is lively in this town. Raffin & Baker have received six car loads of coal this week and have two more on the road, and in a little while these orders will have to be duplicated. Evidently our people are preparing for a cold winter. And there are two more coal yards in town.

D. A. DRISCOLL & CO.,

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Frank Siljeström,
PURE WISCONSIN ICE.

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