



The Acton Free Press

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G. ARLOP DILLS, Editor

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EDITORIAL

To the Fore Again

The letter, with recommendations from the Ontario Department of Health, following the visit to Acton of an inspector, has brought to the forefront again the need for a uniform system of collection and disposal of garbage, ashes, etc. In the interests of general sanitary conditions, Acton has reached the stage where this matter must be attended to. In view of the fact that Fairy Lake is enjoyed for bathing, it is doubly important that the depositing of refuse in the waters that feed it be discontinued. The report and recommendations are given in the report of the Council proceedings. It would be well for all to give the matter consideration. In the interest of maintenance of a high standard of neatness and general health of the community, we believe the Council would be justified in making a by-law covering the points as suggested in the letter. We further believe that a trial of the plan would show general approval after a fair test and a considerable saving to a majority of the ratepayers. It is to be noted that the recommendation is that the charge be met out of the tax levy. This is the only equitable way and quite apparently the only way in which all will dispose of the garbage in a uniform method and stop the promiscuous scattering that is at present so annoying.

Most Effective Medium

A representative of one of Canada's largest food corporations paid a fine compliment to town weekly newspapers when he told The Reformer recently that his company had come to the conclusion that the small community paper offered the most effective advertising medium available.

He declared that a recent advertising campaign conducted by his company in these newspapers had conclusively proved this fact, as the resulting sales per capita were far above those obtained from similar campaigns in daily papers in larger centres. Moreover, the cost was much less in the weekly newspapers. The dealer co-operation secured by small town papers and the intimate contact of the community paper with its readers had spelled the difference. Consequently this corporation will spend an increasingly large proportion of its advertising appropriation in the weekly newspapers.

Reader interest continues to be the only true criterion by which to judge a newspaper's value and in this respect the community weekly is without a peer. No less a judge than Alfred P. Sloan, President of General Motors, one of the largest users of paid space in weekly newspapers, recently made the very significant statement that the community weekly is the most thoroughly read publication in the United States. This fact is becoming more deeply appreciated not only by local merchants, but national advertisers as well.—Simcoe Reformer.

Canada's export of wheat in June amounted to 25,763,565 bushels, valued at \$19,682,585, on an average export price of 76.4 cents per bushel. A year ago the export was 6,494,622 bushels, at \$5,148,602, the average price being 79.3 cents.

For the second year the editor of THE FREE PRESS has been honored by being elected to the Board of Directors of the Canadian Weekly Newspapers Association. We regretted that this year it was impossible to attend the annual gathering in Winnipeg, but it is pleasant to know that even in absence one is remembered.

A Problem

Acton's main business thoroughfare at its best is none too wide, but when trucks park six feet from the curb and do their unloading, it creates a dangerous situation for both motor traffic and pedestrians. If both sides of the street are to be used for parking, it is really imperative that cars be parked close to the curb. Provision, of course, is made in the traffic by-law for the governing of traffic. One section of this by-law reads: "No vehicle shall stand or park directly opposite another vehicle which is already standing on the other side of the street where such standing or parking would prevent the free passage of two lines of traffic." That is explicit enough and would care for the requirements. However, back eight years ago, when the by-law was passed, the freight cars were all run on railway tracks. To-day they have taken to the highway and one of the large transports can block any street. If the present situation continues it will be necessary to have the freight unloaded off the main thoroughfare. The parking of many of these transports is a hazard on Mill Street that cannot be overlooked.

The King Lives

A feeling of repulsion against one who attempted to take his life, and the urge of loyalty to King Edward the Eighth were shown last week when the incident occurred in the parade. Just why an individual would get into the insane state of mind and make such an attempt on the life of the King will never be known. Possibly he will never be able to explain his own state of mind. But the fact that such feelings are individual is well shown. It would appear that the gun was scarcely in sight until it was knocked from his hand by those about him. There were plenty of loyal subjects who were willing to step between the would-be assassin and the King to save him. Individuals with twisted minds are perhaps more common than those with crippled bodies and will always be about. As long as the King, however, is surrounded with such a group of loyal citizens who far outnumber those with perverted ideas King Edward the Eighth will be fairly well protected. All rejoice that the attempt ended in just an attempt and that the would-be assassin did no further damage, but the greater good of merely identifying himself and giving the opportunity for his proper care.

Show Your Town

When your visitors come to see you during the holidays, do not neglect to show them about the town. Some of them may have been absent from the former home town for years and, unless you point out the changes, will go away with the impression that during the years Acton has shown no improvement. It takes very little time and it is surprising how it is appreciated. A short trip from the bus or over the highway to your home may not convey to the visitors a very good impression. Perhaps that district may not have seen many changes. You know your town best and can readily point out the improvements. It is surprising, too, when you point them out what a pride you secure in your home town yourself. The visitors whom we have met have all been impressed with the growth and improvement Acton has shown during their absence. Don't hesitate to show your town. Let the returning visitors know we have been up and doing during their absence. By way of suggestion show them the Park and Arena; the schools and their beautiful setting; the new Y.M.C.A. building; the manufacturing establishments and the new homes that have been built up in all sections of Acton. The past ten years have shown many changes. Visitors will note them and appreciate seeing them, even if they do seem commonplace to you.

EDITORIAL NOTES

The summer has been a pretty poor one to promote the sale of lawn mowers.

Drayton voted against beer by almost two to one, and the electors will not regret that decision.

"Try Courtesy" on the highways. The other driver isn't usually so bad if you try the courtesy first.

Acton's day for summer celebrations seems to be Civic Holiday. For several years the Acton gala days have hinged around this date and always they have met with success.

Friends in Durham and throughout the Province regret to learn of the death of Charles Ramage, the veteran editor of the Durham Review, which he has conducted for over forty years.

A Jersey cow, bred on the farm of B. H. Bull and Son, at Brampton, has smashed several world production records. This farm has long been noted for its high standard of this breed of cattle.

THE FREE PRESS extends congratulations to the Simcoe Reformer, on winning the Mason Trophy; the Newmarket Era, on again winning the Clark Cup; and the Grand Forks Gazette, in winning the Savage Shield. All papers are splendid examples of weekly newspapers in their respective classes and well merit the honor accorded.

THE SUNDAY SCHOOL LESSON

FOR SUNDAY, JULY 24th

CHRISTIANITY SPREAD BY PERSECUTION

Golden Text.—Be thou faithful unto death, and I will give thee the crown of life.—Rev. 2: 10.

Lesson Text.—Acts 7: 59-8: 4; 1 Peter 4: 12-19.

Time.—A.D. 35-37. Places.—Jerusalem and cities in Asia-Minor.

Exposition.—I.—Stephen's Martyrdom, 59-60.

The Sanhedrin, having determined on Stephen's death, cast him out of the city and stoned him to death. There came to the dying martyr in his hour of supreme trial a wonderful vision to strengthen and sustain him. He saw Christ Himself, standing at the right hand of God in Heaven. We can no longer doubt His divinity or our security. Jesus left Heaven as God only, but He became man in His incarnation (John 1: 14; 1 Tim. 2: 5), and when He went back to Heaven, He went back as the "Son of Man," as well as the "Son of God." As the stones fell about him Stephen prayed to Jesus, "Receive my spirit." We cannot question that the prayer was heard and that Stephen's spirit was taken by Jesus to be with Himself in conscious blessedness (cf. Phil. 1: 23). Stephen prayed another prayer that he had learned from Jesus on the Cross. Love shone out wonderfully at the last moment. He summons all his strength and calls out with a loud voice, "Lord, lay not this sin to their charge." He had lived as his Master lived, and he died as He Master died. His prayer was heard; Saul, the persecutor, became Paul, the apostle.

II.—The Good Seed Scattered Abroad, 1-4.

Just here the devil over-reached himself. The wind of persecution scattered the seed broadcast, (ch. 11: 10-21). Up to this time the Church seems to have been largely confined to Jerusalem. The storm that broke on the day of Stephen's death carried out the purpose of Christ; that the disciples should bear witness to Him in the "uttermost part of the earth" (Acts 1: 8). The most active agent in this terrible persecution was Saul. His rage at Christ and the Church knew no bounds. Not content in opposing in the synagogue, he entered the home. He spared neither age nor sex. He was the most dangerous enemy the Church of Christ ever had, but further on we shall find him transformed into the mightiest servant the Church ever had. The revival consequent on the death of Stephen spread along the great trade routes by land and sea. The herald of the Cross travelled as far as Phoenicia (Phoenicia), Cyprus and Cyrene, but preaching the Word to the Greek-speaking Jews only. But soon the Cypriots and Cyrenians were carrying the good news to Antioch, and to these unnamed men belongs the honor of first preaching systematically to Gentiles. It was in Antioch that the term "Christian" first was used. Throughout all the centuries persecution has been followed by still wider distribution of the truth. The blood of the martyrs is the seed of the Church; "has become a proverb. When men have had to stand fast for their faith, not knowing what a day or an hour might bring forth in the way of persecution or martyrdom, the light of faith has ever burned brightly within them. It is ease and well being which threaten both churches and individual believers. Many a follower of the Lord has fallen from grace sitting at ease in Zion, who would have fought a good fight and finished his course well, had it been given him to be on the ring line. And in the days of this early Church, it was not the fogot or the flame, not the "bread" and the "sword" of the lion that overcame them, but the ease of the favor of the palace and the ease of the favor of kings. The lesson to be learned is full of meaning to-day. Compromising Christians stand ever in danger of falling. To shift this and that landmark to edge a little nearer to the world, here and there; to permit the things of the flesh to encroach at this point or the other, is a menace to the soul's peace. "Come out and be separate," is the command, and we disobey it at our peril!

III.—Comfort and Admonition Amid Trial, 1 Peter 4: 12-19

This Epistle of Peter was written shortly before the second terrible persecution of the Christians under Nero, a time of calamity foretold by our Lord (Matt. 24: 9, 10). It was addressed to Jewish Christians everywhere, to encourage them to endure patiently their sufferings for the sake of Christ. Christ had specially commissioned Peter to strengthen his brethren (Luke 22: 32). Persecuted alike by Gentiles and by their unbelieving fellow-Jews, the trials of these Christian Jews were indeed "heavy." Peter does not minimize the challenge to their faith and constancy, but he points out that Christ once suffered as they are suffering, and they should be proud that they are counted worthy to suffer likewise for His sake. They should actually "rejoice" for Christ's glory will be revealed, and they will receive a crown that will never pass away. At the same time he cautions them that this is no merit in suffering that one brings on himself by wrong doing. Such suffering is simply the price of our own folly which all men must pay, whether they will or not. This distinction needs to be made to-day as truly as in the days of Peter. Too often the Christian

when called on to suffer for his own wrong doing, charges his suffering to "Providence" and assumes the role of a martyr of righteousness. Such suffering has no merit in the eyes of God. Peter cautions especially against the sin of "meddling in other men's matters," putting it in the same category with theft and murder. Each one of us has enough to do to see that our own life is right before God. Even those who truly endeavor to walk uprightly before God are "scarcely saved." This does not mean that the purpose and performance of God are not certain, but that the difficulties and temptations in the way are enormous. Only in the strength of Christ can we win the victory. If the way of the believer is so hard, how hard will be the end of the unsaved who walk in their sin with delight and think the righteous man a fool for his pains? All must pass under the judgment of God.

SLATS DIARY

Monday: As I see the slits, when they are a lot of nooses in this world, but both tubs is the worst. Last night Ma not only made me take a bath but insisted on washing my neck after wards. Its a luff life I live. & I cant do nothing about it.

Tuesday: Ma got stopt by a traffic cop in are ford for speeding & sed to him please let me go I am in a hurry & charge it to my husbands acct. & she got away with it also, witch stumps me.

Wednesday: Jane thinks shes smart but aint. Becoz when I sed to her some body told my watch she replide bergierized the ponshop did they? I bet I get back at her for that crack.

Thursday: They are 2 ways of telling this to keep yr. 1st becoz nineteen 36 is deivisabel by 4 & 2nd by the way the pedestrans keep out of the way. As the ottoz whiz past I mean I blove the latter is the mostest plane way of knowen it is keep yr.

Friday: Got even with Jane for that smart crack about my watch. When she rimarked she don't like all us men she says I sed I expect it is becoz she cant ketch us. & did she clip me a skarnite look?

Saturday: Jake is getting dummer every day. At the partle he butted in on a girls bridge game & sed whoz game & when I of them sed I am he didden do nothing. I told Jane it was a good thing it wassent me & she just laft.

Sunday: 1 of are pore girls was a gettin married to a rich yung feller from else whare & when I got of the afair cum in a bizness sute she ast him whut did he mene & he replide & sed I mene just what you do. Bizness I suppose.

ITS PURPOSE

"It may be cruel to tell you, but at the party last night your sister promised to become my wife. Will you forgive me for taking her away?"

"Friggie you? Why, man that's what the party was for."

AHA!

"Ah, Egbert, Marie said she dreamed last night she danced with you—"

"You thrill me!"

"—and then woke up to find her little brother pounding her feet with a skillet!"

A New Record



Sammy Richardson, dusky Toronto track and field ace, shown breaking Canadian record for running hop, step and jump at Ontario Olympic trials in Hamilton. He jumped 48 feet 7 inches and stopped his afternoon's performance by winning the running broad jump. Expected to place in sprints, the different Toronto star arrived too late to compete.

The Bad Boy and the Wood Shed



—Detroit News.

CAT'S AWAY

The minister met a game-keeper. "Come, my good fellow, why is it I never see you at church?"

"Well, sir, I don't want to make your congregation smaller."

"I don't see very well how you could."

"Well, sir, you see, if I came to church the rest of the parish would go poaching."

BEAUTY OF GOODNESS

Did it ever strike you that goodness is not merely a beautiful thing, but the beautiful thing; by far the most beautiful thing in the world; and that badness is not merely an ugly thing, but the ugliest thing in the world?—C. Kingsley.

YOUR ERROR

"If I had known that tunnel was so long I would have kissed you."

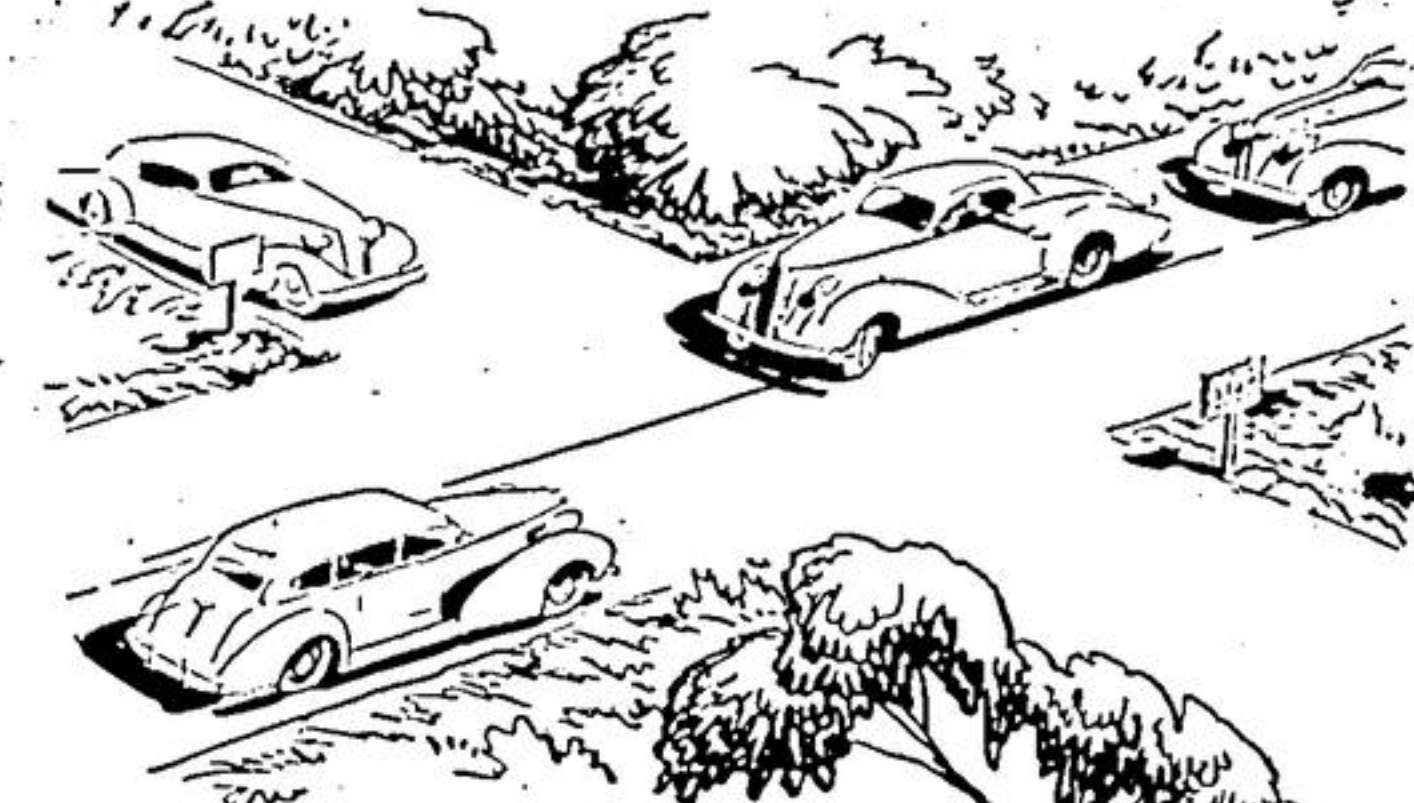
"Gosh, wasn't that you?"

"The farm and the factory are natural allies. One is incomplete without the other."—Henry Ford.

SPOILED

Where is that beautiful candy bird of yours that used to sing so clearly and sweetly?" asked Mrs. Weatherbee.

"I had to sell him," Mrs. Butlam said, tearfully. "My son left the cage on the radio set and he learned static."



IT COSTS YOU NOTHING to be COURTEOUS to other motorists

I ASK YOU to please remember, as you hurry along the highways bound for some distant point, that it costs you nothing to be courteous to other drivers and it saves you money.

- It costs you nothing to sound your horn on the highway as you are about to overtake a fellow motorist and it may prevent an accident and thereby save you money.
- It costs you nothing to give the other fellow a wide berth when you meet him, and it may prevent a side-swipe and thereby save you money.
- It costs you nothing to hand-signal your intention to slow down, turn or stop and it may prevent a collision and thereby save you money.
- It costs you nothing to "nip" along at the speed of the traffic you are in and it prevents other motorists from having to "cut-in" in order to get "there" and thereby removes one of the greatest causes of costly accidents.
- It costs you nothing to be courteous and considerate of your companions of the road and it will prevent accidents and thereby save dollars and cents for everybody and prevent broken bones and broken hearts as well.

So I appeal to you from the standpoint of sheer economy to be courteous to other motorists on all occasions.

Practice and preach the golden rule of the road— "Show to others the same courtesy that you would like to have shown to you".

Sincerely yours,

B. J. Brewster

MINISTER OF HIGHWAYS PROVINCE OF ONTARIO

TRY COURTESY Be a leader for better driving