

# Acton teen earns \$5,000 for FoodShare

A smooth, compelling marketing pitch by a 15-year-old Acton teen

earned Acton's FoodShare foodbank a \$5,000 grant from the Toskan-Casale

Foundation and its Youth Philanthropy Program. The annual grants fund

a reality-based, community-focused philanthropy program that is a man-

datory Grade 9 and 10 course at Christ the King Catholic high school in Georgetown, where Greg Slowka was introduced to it in his civics class.

Students had to select a non-profit organization, research its goals and objectives, and make a pitch how the \$5,000 grant would most benefit the community. Slowka, the only Acton student in his class chose to work alone and quickly learned that "it was more than just about the \$5,000, grant, it was about helping the community," Slowka said recently. He and FoodShare officials went to a ceremony in Toronto several weeks ago to accept a large ceremonial cheque from the Foundation.

Slowka's multi-media presentation on FoodShare was the clear winner with judges Mayor Rick Bonnette and Wellington-Halton Hills MP Mike Chong, who said they liked his "passion."

"He (Slowka) knew his material - he didn't read from cue cards - he understood and explained the FoodShare story in

a compelling and clear way," Mayor Bonnette said, adding it was clear the presentation was more than just a competition for Slowka.

"At first, it was just a project, but I realized that I could help the community by winning the grant," Slowka said, adding he felt that FoodShare, a smaller group, deserved the grant the most.

FoodShare chair Arlene Humphreys said the grant would buy enough food for a month. Going through the process, she said, was "interesting to see how someone else sees the organization."

"Greg did a wonderful job showcasing FoodShare and we were so proud that he won because he was well prepared, informative and compelling," Humphreys said, adding this is the second time FoodShare has received a \$5,000 from the Foundation.

Three years ago, four French Immersion students from Acton High School profiled FoodShare, and their presentation earned the food bank \$5,000.



**YOUTH PHILANTHROPY:** A marketing presentation written by Acton's Greg Slowka earned \$5,000 for Acton's FoodShare food bank from the Toskan-Casale Foundation's Youth in Philanthropy program. FoodShare chair Arlene Humphreys picked up the cheque - enough to feed Acton hungry for a month - at a recent ceremony in Toronto. - Submitted photo

## MOVIES IN THE PARK

**JULY 17 - 8:30 PM**

**WHERE: PROSPECT PARK**

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**PROSPECT PARK**

**DATE:** Monday July 19, 2010

**TIME:** 2:30 pm

**PLACE:** Prospect Park  
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