

**Cancer awareness and fundraising month**

The New Tanner and the following advertisers urge everyone to Please, Give Generously.  
 Chances are Cancer will touch someone you love.  
 These pages are dedicated to awareness and education in the fight against cancer.

# Fighting cancer by funding prevention research.

Current research shows that at least 50 per cent of cancers can be prevented through healthy lifestyle choices and policies that protect the public. But we need to learn more so that fewer Canadians will be diagnosed with this disease. This is why funding prevention research is an important focus of the Canadian Cancer Society's efforts to understand more about how the disease develops and how we can stop it before it starts.

Our current prevention research efforts include:

**The Prevention Initiative:** The Initiative allows investments that will increase cancer prevention research activities across Canada. The Canadian Cancer Society will give approximately \$17.5 million to this initiative over the next five years.

**Individual research grants:** This program supports the most promising projects, which are chosen through a world-renowned peer-review process. Additionally, it offers

opportunities that train, develop and support the next generation of cancer researchers. This year, the Society is funding close to \$3 million in prevention research ranging from clinical trials to behavioural research to molecular and genetic studies.


**Clinical trials:** The NCIC Clinical Trials Group leads and participates in clinical trials across Canada and around the world. It carries out clinical trials in several areas, including prevention.

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