

WHEELS & CAR CARE

Toyota's RAV4 SUV has Canuck connection

Page 2



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Page 7



8 Pages

Special pullout section



Rob Tasi (left) and John Van Rooyen, are the general managers at Georgetown's two Kia stores. Despite the friendly competition, the two stores work together very well, Van Rooyen says. The Kia Superstore at the intersection of Guelph Street and Mountainview Road (where Tasi works) sells high-quality used vehicles, while Georgetown Kia, (Van Rooyen's store) located on Guelph Street beside A&P, offers new cars, trucks and SUVs.

Photos by Andrea Lefebvre



Double your pleasure at Georgetown Kia dealerships

ANDREA LEFEBVRE
Advertising Features Writer

They say two heads are better than one. The same can be said for Kia dealerships, say John Van Rooyen and Rob Tasi, the general managers at Georgetown's two Kia stores.

"You get twice the service, twice the staff and great availability," says Tasi, the general manager of the Kia Superstore.

The two dealerships offer different products and services, says John Van Rooyen, the general manager at Georgetown Kia. The Kia Superstore at the intersection of Guelph and Mountainview sells high-quality used vehicles, while Georgetown Kia, located on Guelph Street beside A&P, offers new cars, trucks and SUVs.

As is the case with any family, there is a healthy competitive spirit between the two dealerships. Both stores have some notable accomplishments: the Kia

Superstore has the most sales of all the used car dealerships in the Halton region. Georgetown Kia, on the other hand, has the highest market share on Kia of any dealership in southwestern Ontario.

Despite the friendly competition, the two stores work together very well, Van Rooyen says.

"I'm an older guy and I've been in the car business for awhile," he says. "The guys at the Superstore are the youngest and brightest in the business. When you put us together, it seems to work well."

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