

# WHEELS & CAR CARE

Ford F-250 packs a ton of fun

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GM banking heavily on the new Cruze

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Carman Widdes of Georgetown Chrysler shows off the new Challenger R/T Hemi, a retro version of the original Challengers of the early '70s, which will appeal to anyone looking for a muscle car. Photo by Ted Brown

## The 'Car Man' has plans for Georgetown Chrysler

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Advertising features writer

Look out, Halton Hills: Carman "the Car Man" Widdes is back in town and he's bringing new management, new ideas and maybe even a new building to the new Georgetown Chrysler Dodge Jeep 2008 Ltd.

If you've bought a vehicle at Georgetown Chrysler in the 20 years, you may remember Widdes. He spent 16 of his 23 years of car sales experience at the local dealership, beginning back in 1986 when it was known as Georgetown Pontiac.

Three years later he became a manager and continued on as general manager until he left in 2004. After spending the last four years working at learning at other dealerships in the region, Widdes says he is happy to be back as general man-

ager and running the new Georgetown Chrysler with Ed and Jennifer Lewis.

"Halton Hills is a really great place to raise a family," Widdes says. "The town is expanding, but it's still a small-town community."

One of his first orders of business as general manager was to look into updating and expanding the Georgetown Chrysler building. Right now, Widdes and his business partners are deciding whether to renovate and add on to the existing building or whether to start from scratch and build a new state-of-the-art facility.

Aside from a future facelift, Widdes says you can expect the same great service from the friendly familiar faces at the dealership. Having worked at Georgetown Chrysler for many years, Widdes knows many of the salespeople and was even involved in hiring and training some of them.

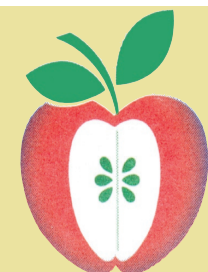
"Chemistry has always been important at this dealership," he says. "You're only as good as your people and we're giving our staff all the training and mentoring we can."

Widdes says the community can expect to see a lot more from the new Georgetown Chrysler in the future. He wants to get involved with local service groups and charitable organizations to help them with their fundraising, whether by donating money or by sponsoring events.

"The people have been good to our business, so we want to give something back," he says.

Widdes says he is looking forward to meeting the new Georgetown Chrysler customers and providing them with the highest level of service possible.

"The people of Halton Hills are very loyal to local businesses," he says. "If you put out a good product and stand by it, they'll stand by you. That's what we hope to do."



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