

I SHOP LOCAL

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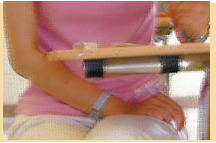
Shop Beautiful
Downtown Georgetown
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4 Pages

Do you know ten reasons
to shop local?

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Special pullout section

10 reasons to shop local

1. Local shops sell a wide range of great products at affordable prices. Many people get out of the habit of shopping locally & are then surprised by the range of products and gifts available.

2. Shopping local saves you money. Out of town shops have done a good job of convincing us all that sole traders = expensive, but the evidence just isn't there to back this up. If you add in travel, parking costs, fees to transport larger items home and your time, the overall cost is often much higher.

3. Shopping locally retains our communities. People don't like losing shops and services in small towns and villages but don't equate this to how

they spend their money. Shops will only survive if customers spend locally – so if you want a vibrant town centre, where people can socialise as well as shop, shop locally.

4. Shopping local retains our distinctiveness – no clone towns allowed! Independent shops create distinctive shopping experiences and stock different products. They respond more quickly to the needs of local customers, stocking products to meet the changing population needs. They can also be more innovative.

5. Shopping local saves the environment. We are all aware of CO2 emissions and our environmental impact. Local shops do not require long car & bus journeys to get to, help reduce our

global footprint.

6. Shopping local creates jobs. Shops in our town centres and villages create local employment and self-employment. These people in turn spend in the local economy.

7. Local independent shops invest more in our communities. Sole traders and independent stores are proportionally more generous in their support for local charities, carnivals, schools and community events. So supporting local shops means a financial return for our community

8. Local shops are for everyone. Most people can get to their local shops easily and this is especially important for elderly, vulnerable and young people and those without trans-

port. Keeping your shops open by buying locally helps the whole community.

9. Local shops value you more. Evidence from numerous surveys shows people receive better customer care and service in local shops. Traders survive by their reputation and repeat business - so shopping local means that you get a higher standard of service.

10. Shopping local saves services. Private, voluntary and public sector services cluster around shops. The loss of the high street often corresponds to a reduction in these services. As shops disappear, so do hairdressers, vets, dentists etc.

SO... shop smart, shop local.

Good Car Maintenance

By Clay Downes, owner of Quik Auto Repair and Krown



A recent study in the automotive industry claims that for every dollar spent on maintaining your vehicle, you stand to keep six dollars in your pocket.

The reported savings factored in the cost of car payments, interest and insurance. Most importantly, the key to lowering overall costs lies in avid maintenance to extend the life cycle of your automobile.

Here's a handy checklist aimed at doubling your car's life expectancy:

Tune up. A regular tune-up is recommended, even with the high-tech performance of today's vehicles. At least once per year test ignition wires, spark plugs, the fuel and air injector, pcv valves, plus the vital sensors that govern most engines.

Change Engine Oil and Air Filters. The oil and air filters prevent dirt and harmful particles from damaging the engine and they should be changed at least twice a year or every 5000 kilometers.

System Check. Assess brakes, the tires and the shock absorbers at least twice per year.

Interior Care. Dust and clean dashboard with every car wash. Vacuum at least once per season. Shampoo upholstery whenever needed.

Wash and Polish. Remove the weather and road elements regularly and protect the paint with polish at least once per season.

Corrosion Treatment. Essential in the Canadian climate, an annual body corrosion treatment helps to reduce rust on the vehicle, deterioration in the electrical system and lubricates every moving part of the body. For example, a body corrosion treatment keeps the sensors, computer and battery working longer. It helps to lengthen the life cycle of your brakes, gas line and even the sending unit of your gas tank. The corrosion is reduced in the seams and from the inside body panels to help lengthen the paint life. Make sure when choosing the annual body spray for your vehicle that you choose a product that is non-flammable and environmentally safe. Be sure to get that in writing.

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