

# Happy 100th Birthday Model T

## Remember when...

**Ford**

**Higher Than Ever in Quality—Lower Than Ever in Price**

FORD MODEL T—Famed for its service in all of the highways of the world, is still of the same scientific, accurate and simple design; the same heat treated Vanadium Steel construction; the same light weight; the same economical car to own and operate.

There have been no mistakes to correct—no experiments to try out—but convenience have been added and a marked reduction in price made possible through larger production and added factory facilities. FORD MODEL T has been, above all other cars, more extensively tested because more extensively used. More than 100,000 Ford cars are in operation today. Every fifth car in America is a Ford Model T. Its value is not possible to supply the demand the coming year. Stronger evidence of value is not possible.



**FORD Model T Torpedo**

**\$590**

4 Cylinders, 2 passengers.  
Two Inch Gas Lamps. Generator  
Three Oil Lamps  
Completely equipped as follows:  
Extension Top, Spare-tire  
Automatic Brass Windshield  
Ford Magneto built into the motor

This car thus fully equipped for \$590, F. O. B. Detroit

This car comes to you completely equipped. Mark this, completely equipped. We repeat the assurance that it will bring to you all the comfort and speed in riding that any motor car can give. It costs you less in purchase price and it is the cheapest car in the world to maintain in operation, besides it is so simple, so easily understood that anyone can run it.

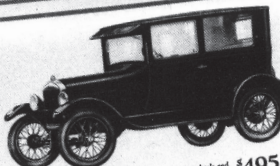
The Ford Motor Company devotes its entire efforts to the building of one model—one chassis—but different bodies; namely:

Ford Model T Touring Car, 5 passengers, Fordor.	\$690
Ford Model T Commercial Roadster, 3 passengers.	590
Ford Model T Torpedo, 2 passengers.	590
Ford Model T Town Car, 4 passengers.	700
Ford Model T Delivery Car, Capacity 750 pounds, merchandise.	700

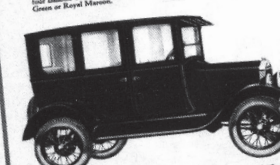
These prices include complete equipment, F. O. B. Detroit  
No Ford cars sold un-equipped

Write for our catalog and other descriptive book. Send for the series


**Ford Motor Company** Branches in all Principal Cities  
Detroit, Mich., U. S. A.




The Ford Sedan with all steel body, five wire wheels and four Ballion Tires, Pyralite finish in Fawn Gray, Highland Green or Royal Maroon. **\$495** F. O. B. Detroit



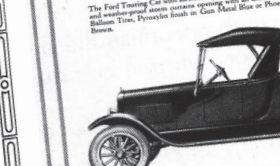
The Ford Sedan with five wire wheels and four Ballion Tires, Pyralite finish in Fawn Gray, Highland Green or Royal Maroon. **\$545** F. O. B. Detroit



The Ford Coupe with all steel body, wire wheels and a Ballion Tire, Pyralite finish in Fawn Gray, Highland Green or Royal Maroon. **\$485** F. O. B. Detroit



The Ford Touring Car with all steel body, wire wheels and a Ballion Tire, Pyralite finish in Fawn Gray, Highland Green or Royal Maroon. **\$380** F. O. B. Detroit



The Ford Roadster with all steel body, rotary luggage compartment under seat deck. Wire wheels, great steering, Pyralite finish in Fawn Gray, Highland Green or Royal Maroon. **\$360** F. O. B. Detroit

**Meeting every modern need of TRANSPORTATION**

Unless you have inspected and driven a Ford car recently built, you will be amazed at the many features which make Ford ownership so desirable.

Closed car interiors are roomy with every provision made for comfort and convenience. Seats are set at the proper angle for relaxation, deeply cushioned and with plenty of leg room for both front and rear seat occupants. Upholstery and trim have been selected for beauty and durability, and harmonize with body colors, which may be had in optional shades of Pyralite finish.

Both without and within there are refinements and features in the all-steel bodies that must be seen to be properly appreciated.

Furthermore, you are not familiar with Ford performance and operating economy unless you have driven a Ford car manufactured within the last few months. Many improvements have been effected including a new carburetor vaporizer, which makes the Ford engine smoother, quieter, and more powerful at all speeds—with greatly increased gasoline mileage.

We urge you to go to the Ford dealer whose name appears on this folder, and let him show you what Ford value means today.

**Ford Motor Company**  
DETROIT, MICH.

**The Ten-Millionth Ford**

The 10,000,000th Ford car left the Highland Park factories of the Ford Motor Company June 4. This is a production achievement unapproached in automotive history. Tremendous volume has been the outgrowth of dependable, convenient, economical service.

**Ford Motor Company**  
DETROIT, MICHIGAN

Registered 1922 Coupe 1923 Touring Sedan 1924 Popular Sedan 1925 40 Series

**SEE THE NEAREST AUTHORIZED FORD DEALER**

The Touring Car **\$295**  
F. O. B. Detroit  
Includes 40 Series and Water 700 extra



**Ford**

**Here's a Ford Model T Touring Car**

**\$690**

Handsome—Fordor—roomy—up-to-the-minute in decided details, strong, simple and backed with a record of five years of satisfaction—giving results in all parts of the world to more than 100,000 users. This beautiful motor car completely equipped for only \$690 F. O. B. Detroit.

Detroit Branch: Woodward and Lothrop, P.O. Box 699

New Colors—Increased Mileage—Better Motor Operation



**Ford Touring Car \$295**

F. O. B. DETROIT  
Standard and Dismountable Glass 500 Extra

Of all the times of the year when you need a Ford car, that time is NOW!

Wherever you live—in town or country—owning a Ford car helps you to get the most out of life.

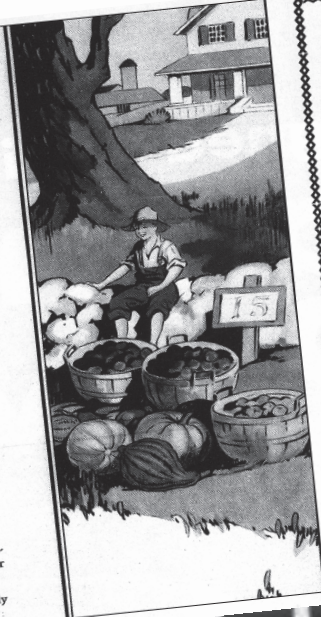
Every day without a Ford means lost hours of healthy motoring pleasure.

The Ford gives you unlimited chance to get away into new surroundings every day—a picnic supper or a cool spin in the evening to enjoy the countryside or a visit with friends.

These advantages make for greater enjoyment of life—bring you rest and relaxation at a cost so low that it will surprise you.

By stimulating good health and efficiency, owning a Ford increases your earning power.

Buy your Ford now or start weekly payments on it.



**Ford**

**\$700**

Fully Equipped with Automatic Brass Windshield, Speedometer, Three Oil Lamps, Two Gas Lamps, Generator, Horn, Tools

**FORD Model T Light Delivery Car**

Business everywhere demands such a car as this Ford Model T Light Delivery Car. Business demands it because it is simple, economical and reliable. It is the most handling light car in the world. It is the most efficient car in the world because of its strength and general utility in every test. That chassis, which because of its world-wide fame for all-around efficiency and economy, has been the standard of the world for many years, is built on the new Ford Model T chassis that has established such a record of five years of satisfaction—giving results in all parts of the world to more than 100,000 users. This beautiful motor car completely equipped for only \$700 F. O. B. Detroit.

No method of light delivery has ever been tested which proved as satisfactory as the Ford Model T Light Delivery Car system.

**Ford Motor Company** DETROIT, MICHIGAN, U. S. A.

Branches in All Principal Cities

**CONCEPT FORD**

361 Guelph St. (Hwy. #7)

**905-873-1626**

www.conceptford.com

