



# the **NEW** deal for Canadians

## Dear Canadians,

The new deal for Canadians is now available from your Ontario Honda Dealers. This special, unprecedented program for Honda buyers delivers substantial savings on virtually all Honda models. It's our New Deal for Canadians.

For a limited time, your neighbourhood Honda Dealer is offering exclusive, unprecedented lease and finance programs and other special offers on every Honda we sell. Honda delivers unmatched quality, safety and leading environmental performance. Add these winning qualities to the unprecedented offers and there has simply never been a better time to get the Honda you want.

If you are considering a new car or truck, consider all of the exclusive advantages offered by your neighbourhood Honda dealer first.

- Lease and finance offers as low as 0.9%<sup>†</sup>
- Exceptional residual values
- Full factory-backed new car warranty
- Government tax reduction for your trade-in
- Federal and provincial rebate programs for eco-friendly vehicles
- 1% GST savings until December 31, 2007\*

That is the New Deal for Canadians and quite possibly the best Honda value in North America!

Sincerely,

Arch Wilcox  
Vice President,  
Auto Sales  
Honda Canada Inc.

Richard Bellm  
President,  
Ontario Honda Dealers Association



**HONDA**

# from Honda

Ontario Honda Dealers  
THE **SMARTER** WAY TO BUY.



FOR MORE INFORMATION AND TO  
LOCATE YOUR NEAREST DEALER VISIT:  
[www.honda.ca](http://www.honda.ca)



†Limited time lease and purchase financing offers based on select new 2008 Honda models. \*1% GST offer available on all new, 2007/2008 Honda vehicles purchased/leased and delivered from November 2nd, 2007, through December 31st, 2007. We will pay the 1% GST on all Honda vehicles purchased/leased and delivered from November 2nd, 2007, through December 31st, 2007. †Offers valid from November 2nd, 2007 through November 30th, 2007 at participating Honda retailers. \*\*Subject to change or cancellation without notice. See your Honda retailer for full details.