

# Local man's game fails to impress Den moguls

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Staff Writer

A Georgetown man wasn't expecting to get any money from the panel of Canadian business moguls on CBC's *Dragons' Den* when he showed them the game he invented recently, but he was hoping his appearance on the show would serve as a free commercial.

On Monday's edition of the show, Jim Stamp, 59, didn't get any of the moguls to invest in his company and the commercial for his Pony Shoes game didn't amount to much either as most of his presentation ended up on the cutting room floor.

Stamp appeared only briefly on the show that gives aspiring entrepreneurs the chance to pitch their business concepts and products to the panel of successful businesspeople (the Dragons) who have the cash and know-how to make it happen. The show will re-air on CBC Newsworld Sunday at 8 p.m.

He asked for \$150,000 from the Dragons for a 40 per cent investment in his business.

His game is a scaled-down version of horseshoes.

"It's as skilful as horseshoes, but it doesn't take the energy (horseshoes do), and its more



Jim Stamp shows off his Pony Shoe game which he developed over the years. The game can be played inside or out, and is fashioned after the game of horseshoes. Stamp has also incorporated a magnetic wand, enabling seniors to retrieve the pucks off the ground without bending over.

Photo by Ted Brown

suited to a smaller backyard," said Stamp, a former world champion level horseshoe pitcher.

It's two, 2 ft. by 2 ft. boards with holes in the middle of them that sit on stands 20 ft. from each other.

See HORSESHOE, pg. 7

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