

KIA KIA MOTORS

# Dare to Compare

**2008 Rondo**  
Canada's urban utility vehicle



5-STAR CRASH TEST RATING\*\*

EX model shown\*

MSRP \$19,995\*

HWY: 7.5 L/100 KM  
CITY: 11 L/100 KM\*

LEASE FOR **\$209** PER MO. FOR 48 MOS.\*\*

**2.9%** LEASE APR\*\*

\$2,550 DOWN PAYMENT  
**\$0 SECURITY DEPOSIT**

Comparison List	2008 Kia Rondo EX	2008 Toyota Matrix XR	2007 Mazda5 GS
<b>MSRP (Including Options)</b>	<b>\$22,095</b>	\$24,985	\$22,095
Steptronic Automatic Transmission	✓	X	X \$1,000 Option
5-Star Frontal Safety Rating – NHTSA (Driver/Passenger)	✓	X (Driver only)	X (Not Rated)
6 Airbags (dual front, dual side, side curtain)	✓	X	X
Electronic Stability Control/Traction Control System	✓	X	X
Comprehensive Warranty	✓ 5-year/100,000 km	X 3-year/60,000 km	X 3-year/80,000 km
Powertrain Warranty	✓ 5-year/100,000 km	✓ 5-year/100,000 km	✓ 5-year/100,000 km
24-Hour Roadside Assistance	✓ 5-year/100,000 km	X 3-year/60,000 km	X 3-year/Unlimited km



**2008 Rio**  
Excite your senses

HWY: 6.2 L/100 KM  
CITY: 7.4 L/100 KM\*

EX model shown\*

MSRP \$13,595\*

- 110 hp advanced fuel-efficient CVT engine
- Dual airbags • 4-speaker CD stereo with MP3 player

LEASE FOR **\$159** PER MO. FOR 48 MOS.\*\*

**4.9%** LEASE APR\*\*  
\$2,350 DOWN PAYMENT  
**\$0 SECURITY DEPOSIT**



**2008 Sportage**  
Freedom at your control

HWY: 7.8 L/100 KM  
CITY: 10.4 L/100 KM\*

LX-AWD model shown\*

MSRP \$21,695\*

- Electronic Stability Control (ESC) • Traction Control System (TCS)
- Power windows, locks & mirrors • 6 airbags

LEASE FOR **\$199** PER MO. FOR 48 MOS.\*\*

**4.9%** LEASE APR\*\*  
\$4,870 DOWN PAYMENT  
**\$0 SECURITY DEPOSIT**

**PLUS 0% PURCHASE FINANCING**  
on remaining 2007 Kia vehicles during our Fall Into Savings Clearout.\$

Visit [kia.ca](http://kia.ca) to see our full lineup of Kia vehicles.



**Rio5** From \$13,995\*    **Spectra** From \$15,995\*    **Magentis** From \$21,895\*    **Amanti** From \$37,195\*    **Sedona** From \$29,745\*    **Sorento** From \$32,495\*    **Sportage** From \$21,695\*    **Rondo** From \$19,995\*

**5 Year Warranty**

We've got you covered.

- 5-YEAR/100,000 KM WORRY-FREE COMPREHENSIVE WARRANTY\*
- 5-YEAR/100,000 KM POWERTRAIN WARRANTY
- 5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE
- NO DEDUCTIBLE CHARGE



Proud Partner of Toronto FC



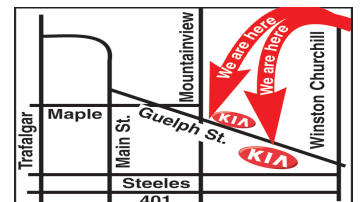
**KIA MOTORS**  
The Power to Surprise™

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**Georgetown Kia**  
**1-866-364-0697**

**2 Locations**  
314 Guelph St. (Hwy. 7)

**Superstore Open Sundays**  
199 Guelph St. - 1-866-367-4081



\*Based on an MSRP of \$13,995/\$15,995/\$21,895/\$37,195/\$29,745/\$32,495/\$21,695/\$19,995 on 2008 Rio EX MT (RO5428)/2008 Spectra LX MT (ST5418)/2008 Magentis LX MT (MS5418)/2008 Amanti Luxury (AM7448)/2008 Sedona LX (SD7528)/2008 Sorento LX (SR7518)/2008 Sportage LX MT (SP5518)/2008 Rondo LX (RN7518). Delivery and destination of \$1,350/\$1,350/\$1,350/\$1,350/\$1,495/\$1,495/\$1,495/\$1,495. Licence, registration, insurance, dealer administration fees and taxes are not included, unless otherwise stated. \*\*Leasing plans OAC provided by Kia Canada Financial Services. Available on 2008 Rondo LX (RN7518)/2008 Rio EX MT (RO5428)/2008 Sportage LX MT (SP5518). Based on a 48/48/48 month lease rate of 2.9%/4.9%/4.9%. First month's lease payment of \$209/\$199/\$199 excludes \$1,495/\$1,350/\$1,350. Total lease obligation for the featured models based on an MSRP of \$19,995/\$13,995/\$21,895 is \$12,540/\$9,978/\$14,440 and the option to purchase at end of lease for \$8,956/\$5,232/\$9,868 plus applicable taxes. Lease has 20,000 km/year allowance (other packages available) and \$0.10/km for excess. Dealers are free to set individual prices. Prices subject to change without notice. \$0 Purchase Financing on remaining 2007 Kia vehicles\* available on approved credit (OAC). Available on all new 2007 Kia models. Maximum monthly term for "0% purchase financing" varies by model. See dealer for details. Purchase financing example: \$10,000 at 0.0% purchase financing equals \$167 per month for 60 months; cost of borrowing (C.O.B.) is \$0 for a total obligation of \$10,000. Monthly payment and C.O.B. will vary depending on amount borrowed, the term and down payment/financed. Other lease and finance options available. Prices subject to change without notice. >Highway/city fuel consumption for 2008 Rondo LX (RN7518) is 7.5 L/100 km. The actual fuel consumption of these vehicles may vary. ††NHTSA (National Highway Traffic Safety Administration) test results. Visit [www.nhtsa.dot.gov/nhtsa](http://www.nhtsa.dot.gov/nhtsa) for full details. †Kia's "Worry-Free Comprehensive" warranty covers most vehicle components against defects under normal use and maintenance conditions. Price, availability and specifications are subject to changes without notice. Information in this advertisement is believed to be accurate at the time of print. All comparative data is sourced from AutoPlanner™, licensed by Autodata Solutions. Matrix is a trademark of Toyota Canada Inc. Mazda5 is a trademark of Mazda Canada Inc. KIA is a trademark of Kia Motors Corporation.