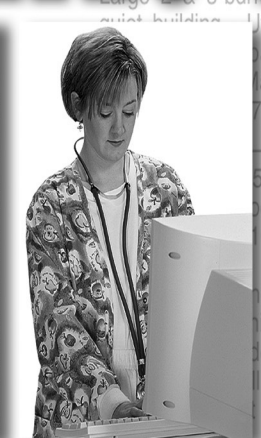


JOB & CAREER SEARCH



Employment Opportunities

THE INDEPENDENT & FREE PRESS
for single or couple. Tel./ fax 905-335-2241

MILTON TOYOTA **GORRUD'S AUTO GROUP**

The Gorrud Group of Companies (which will soon include Milton Hyundai) are continuing to grow as we prepare for the opening of our new facilities in 2008.

F/T Parts Advisor
Automotive Service/Parts experience necessary.

F/T Lube Technician
Possibility of future apprenticeship.

F/T Appointment Co-ordinator
Booking service appointments via handling incoming calls as well as meeting outgoing call standards.

P/T Detailing Staff
Ideal for students. Evening & weekends required.

P/T Reception Staff
Ideal for stay-at-home parent or those seeking casual work. Some day, evening and weekend hours.

We offer a competitive compensation package and the opportunity to further your career in the automotive service industry.

Please forward resume and cover letter, indicating the position being applied for to:
employment@miltontoyota.com
or fax: 905-875-1516
Attn: Human Resources

Peekaboo Child Care Centre

Peekaboo Child Care is a fast growing organization with plenty of opportunities for advancement!! We have well-equipped centres featuring all the greatest toys and individual classroom budgets!! We offer health and dental benefits, professional development opportunities and educational reimbursement! We have created a great team environment through special events and staff recognition programs! Take a Peek at what you're missing, visit our website @ www.peekabookid.com!

EMPLOYMENT OPPORTUNITIES:
Various employment opportunities available including: ECE (must have valid Ontario ECE diploma or AECEO equivalent), ECA/Assistant, or Supply Staff, for ages Infant to Kindergarten, in multiple locations... Check our locations page at www.peekabookid.com
There's a Peekaboo close to you!

Please fax or e-mail your cover letter and resume to:
MONICA DIEFKE
(fax) 905-451-8416
(e-mail) monica@peekabookid.com

Treat your job search like an ad campaign

(MS) — What's the difference between those expensive product campaigns and your job search? Not much if you get down to it. They're both an attempt for individuals to sell a product or a service and stand out from the competitors.

At the heart of any advertising campaign are people who know their craft. They are skilled in the buzzwords and the strategies that will get their product or service heard and remembered. To be successful in your employment search it could pay to think along the same lines as a top-notch advertising team. Key items that you should focus on are your list of contacts, what benefits you're offering and the creative way you present yourself.

Contacts: It's often said that it's not "what you know," but "who you know." That's why your list of contacts is paramount. You can't sell something effectively unless you know your target market — a major rule of advertising. Make a list of all of the potential contacts you have. Put the list in order of where you'd like to work and where you have the best chances for being hired. Then list all of your networking contacts and other possibilities that may stem from that. By putting it down in black and white you can determine if you need to improve your public relations before you dive into your employment ad campaign.

Benefits: People are always looking for a bargain, which is why those infomercials and sales tags will always feature the "99 cents" price rather than rounding up to the whole dollar. If it seems like a bargain, there will be more bites. However, in terms of bargains an employer may be thinking low salary — something not in your best interest. By knowing your market you can tailor your sales message toward the other ways you can be a bargain to them. Maybe you're efficient in your work and get things done in half of the time. Perhaps you have strategies for saving the company money. You could be a sales whiz and the company is certain to see profits soar by hiring you. Figure out what benefit the company will gain and tailor your sales pitch around making it seem like you're an affordable necessity. This can serve as your first step in the door.

Package: Many people will choose a product based on packaging or appearance. While it's been said "not to judge a book by its cover," that's just what so often happens. This is the reason why so much money and thought goes into the packaging and product placement of products and services. With a job search there are many details that contribute to your overall package. These include the language on your resume, the way you speak with networking contacts, how you interact with others, and your appearance/wardrobe for interviews. Think about the image you want to project. It is safe to err on the conservative side when dressing and preparing for interviews. This way you'll be certain not to be underdressed or underprepared. And while you want recruiters to remember you, you want them to remember your talents, not your wild hairdo or outlandish clothing.

In terms of setting yourself apart, think about what everyone else is doing in terms of applying for a position and then go against the grain — it could pay off. For example, e-mail has become the technology of preference for submitting resumes and cover letters. Why not use the "old-fashioned" method of regular mail to submit yours, replete with a handwritten envelope. This will show you took the time and effort to apply for the position and could set your application apart from others. Now's the time to find the innovations that make you "the best," "the newest," and the "can't live without" employee.

Sheridan Nurseries
"In the Business of Growing Success."

Since 1913, the people at Sheridan Nurseries have helped make the difference to our business. As a pioneer of horticulture in Canada, we continue to be a leader in our field with 9 retail garden centres in Ontario and a Nursery Operation which is now 1,800 acres in size. The nursery grows over 800 varieties of top quality material, comprising more than 5,000,000 plants per year.

POSITION	LOCATION	APPLY TO
Heavy Equipment Operator Field Growing Farm		Glen Williams gwest@sheridannurseries.com Fax 905-877-0272
Dock Supervisor Distribution		Glen Williams gdesjardins@sheridannurseries.com Fax 905-877-0272
Receiving Supervisor Distribution		Glen Williams gdesjardins@sheridannurseries.com Fax 905-877-0272
Liner Coordinator/ Production Planner Container Farm		Glen Williams vanderson@sheridannurseries.com Fax 905-873-1695
Container Field Foreperson Container Farm		Glen Williams vanderson@sheridannurseries.com Fax 905-873-1695
Perennial Grower		Norval jedwards@sheridannurseries.com Fax 905-452-7641
Assistant Grower		Norval jedwards@sheridannurseries.com Fax 905-452-7641
Shipping Coordinator		Norval jedwards@sheridannurseries.com Fax 905-452-7641

SEASONAL SPRING EMPLOYMENT
(Hiring in March / April 2008)
Norval and Glen Williams Farms Sheridan Nurseries
12302 - 10th Line, RR#4
Georgetown ON L7G 4S7 Fax: 905-873-2478
For detailed information on each position please visit our website at www.sheridannurseries.com

WAJAX INDUSTRIES MILTON

Wajax Industries is a provider of parts, sales and service for the material handling, crane/utility and construction industries.

There are currently positions available for ambitious, hard working TECHNICIANS AND APPRENTICES willing to work and learn in a high paced environment.

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811 Steeles Ave. East,
Milton, Ontario L9T 5H3
Tel: 905.693.0435
Fax: 905.693.1040

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905.693.1040
Attn: Service Dept.