KIA MOTORS

Dare to compare

2008 Rondo

Canada's urban utility vehicle

5-STAR CRASH TEST RATING††

EX model shown†

MSRP $19,995*

HWY: 7.5 L/100 KM
CITY: 11 L/100 KM^

$209** LEASE FOR PER MO. FOR 48 MOS.

2.9% LEASE APR**

$2,550 DOWN PAYMENT

$0 SECURITY DEPOSIT

Comparison List	2008 Kia Rondo EX	2008 Toyota Matrix XR	2007 Mazda5 GS
MSRP (Including Options)	$22,095	$24,985	$22,095
Steptronic Automatic Transmission	✔	✗	✗ $1,000 Option
5-Star Frontal Safety Rating – NHTSA (Driver/Passenger)	✔	✗ (Driver only)	✗ (Not Rated)
6 Airbags (dual front, dual side, side curtain)	✔	✗	✗
Electronic Stability Control/Traction Control System	✔	✗	✗
Comprehensive Warranty	✔ 5-year/100,000 km	✗ 3-year/60,000 km	✗ 3-year/80,000 km
Powertrain Warranty	✔ 5-year/100,000 km	✓ 5-year/100,000 km	✓ 5-year/100,000 km
24-Hour Roadside Assistance	✔ 5-year/100,000 km	✗ 3-year/60,000 km	✗ 3-year/Unlimited km

2008 Rio

Excite your senses

HWY: 6.2 L/100 KM
CITY: 7.4 L/100 KM^

EX model shown†

MSRP $13,595*

- 110 hp advanced fuel-efficient CVVT engine
- Dual airbags • 4-speaker CD stereo with MP3 player

$159** LEASE FOR PER MO. FOR 48 MOS.

4.9% LEASE APR**

$2,350 DOWN PAYMENT

$0 SECURITY DEPOSIT

2008 Sportage

Freedom at your control

5-STAR CRASH TEST RATING††

HWY: 7.8 L/100 KM
CITY: 10.4 L/100 KM^

LX-AWD model shown†

MSRP $21,695*

- Electronic Stability Control (ESC) • Traction Control System (TCS)
- Power windows, locks & mirrors • 6 airbags

$199** LEASE FOR PER MO. FOR 48 MOS.

4.9% LEASE APR**

$4,870 DOWN PAYMENT

$0 SECURITY DEPOSIT

PLUS 0% PURCHASE FINANCING

on remaining 2007 Kia vehicles during our Fall Into Savings Clearout.§

Visit **kia.ca** to see our full lineup of Kia vehicles.

Rio5	Spectra	Magentis	Amanti	Sedona	Sorento	Sportage	Rondo
From $13,995*	From $15,995*	From $21,895*	From $37,195*	From $29,745*	From $32,495*	From $21,695*	From $19,995*

5 Year Warranty

We've got you covered.

- 5-YEAR/100,000 KM WORRY-FREE COMPREHENSIVE WARRANTY▼
- 5-YEAR/100,000 KM POWERTRAIN WARRANTY
- 5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE
- NO DEDUCTIBLE CHARGE

$500 Grad Rebate^

Proud Partner of Toronto FC

KIA MOTORS
The Power to Surprise™

*Based on an MSRP of $13,595/$13,995/$15,995/$21,895/$37,195/$29,745/$32,495/$21,695/$19,995 on 2008 Rio EX MT (RO5428)/2008 Rio5 EX MT (RO5528)/2008 Spectra LX MT (ST5418)/2008 Magentis LX MT (MS5418)/2008 Amanti Luxury (AM74A8)/2008 Sedona LX (SD7528)/2008 Sorento LX (SR7518)/2008 Sportage LX MT (SP5518)/2008 Rondo LX (RN7518). Delivery and destination of $1,350/$1,350/$1,350/$1,350/$1,350/$1,495/$1,495/$1,495/$1,495, licence, registration, insurance, dealer administration fees and taxes are not included, unless otherwise stated. **Leasing plans OAC provided by Kia Canada Financial Services. Available on 2008 Rondo LX (RN7518)/2008 Rio EX MT (RO5428)/2008 Sportage LX MT (SP5518). Based on a 48/48/48 month lease rate of 2.9%/4.9%/4.9%. First month's lease payment of $209/$159/$199 excludes $1,495/$1,350/$1,495 delivery and destination. A $350 acquisition fee is due upon delivery. Down payment for 2008 Rondo LX (RN7518)/2008 Rio EX MT (RO5428)/2008 Sportage LX MT (SP5518) is $2,550/$2,350/$4,870. Total lease obligation for the featured models based on an MSRP of $19,995/$13,595/$21,695 is $12,540/$9,978/$14,440 and the option to purchase at end of lease for $8,956/$5,232/$9,868 plus applicable taxes. Lease has 20,000 km/year allowance (other packages available) and $0.10/km for excess. Dealers are free to set individual prices. Prices subject to change without notice. §"0% Purchase Financing on remaining 2007 Kia vehicles" available on approved credit (OAC). Available on all new 2007 Kia models. Maximum monthly term for "0% purchase financing" varies by model. See dealer for details. Purchase financing example: $10,000 at 0.0% purchase financing equals $167 per month for 60 months; cost of borrowing (C.O.B.) is $0 for a total obligation of $10,000. Monthly payment and C.O.B. will vary depending on amount borrowed, the term and down payment/trade. Other lease and finance options available. Prices subject to change without notice. >Highway/city fuel consumption for 2008 Rondo LX (RN7518) is 7.5 L/11.0 L per 100km/2008 Rio EX MT (RO5428) is 6.2 L/7.4 L per 100km/2008 Sportage LX MT (SP5518) is 7.8 L/10.4 L per 100km. The actual fuel consumption of these vehicles may vary. †Featured models are not exactly as illustrated. Images contain available accessories. ††NHTSA (National Highway Traffic Safety Administration) test results. Visit www.nhtsa.dot.gov/ncap for full details. ^Conditions apply to the $500 Grad Rebate program. See dealer for details. ▼Kia's "Worry-Free Comprehensive" warranty covers most vehicle components against defects under normal use and maintenance conditions. Price, availability and specifications are subject to changes without notice. Information in this advertisement is believed to be accurate at the time of print. All comparative data is sourced from AutoPlanner™, licensed by Autodata Solutions. Matrix is a trademark of Toyota Canada Inc. Mazda5 is a trademark of Mazda Canada Inc. KIA is a trademark of Kia Motors Corporation.

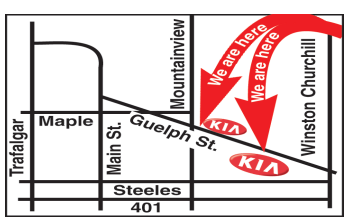
KIA MOTORS
The Power to Surprise™

Georgetown Kia

1-866-364-0697

2 Locations

314 Guelph St. (Hwy. 7)

Superstore Open Sundays

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