

# Asbuilt takes up David Suzuki's challenge

Asbuilt ClimateCare of Georgetown was so inspired by scientist David Suzuki's challenge to reduce energy consumption, it decided not only to more heavily promote energy conservation products and programs for its clients, but more stringently follow the same initiatives internally.

"David Suzuki's challenge to replace all incandescent light bulbs with compact fluorescent bulbs gave us a great idea for a promotional program for our clients", said owner Keith Vaters. "Why not offer our customers three free bulbs, installed for them, as part of our preventative maintenance program?"

"It all started with an office recycling program, where we sorted and recycled our office and job materials, and developed into 'in-house' changes, such as upgrading our truck fleet to more efficient vehicles, upgrading our computers, and conserving lighting and office equipment usage", said Vaters. "I may have started the initiative, but I'm proud to say my team was totally on board, doing everything in their power to make it happen".

Asbuilt is committed to sharing ideas on how to reduce energy consumption with its clients. How does one not only reduce energy but save on fuel costs? Install a programmable thermostat.

Every degree in temperature that you set back is a 1 per cent savings on your fuel costs. For example, a seven degree setback at night will save you 7 per cent on your heating fuel costs. Also, by regularly maintaining your heating and cooling equipment, you can have peace of mind, knowing your equipment is safely maintained and you can save you up to 10 per cent of your fuel costs each year.

Replacing older equipment with high

efficient units will not only save you money in terms of lower energy usage, but there are large government incentives in place to help you offset the costs.

"There has never been a better time to upgrade your heating and cooling equipment", said Vaters. "The government grants available right now are the highest we have ever seen in the marketplace".

Asbuilt also offers free energy-saving bonuses on all new preventative maintenance plans sold, one of which is made possible through a partnership with Union Gas. As mentioned, with all new preventative maintenance plans sold, Asbuilt will give you three compact fluorescent bulbs free with each new plan. If you have any difficulties with replacing bulbs outside, we'll install them for you, at no cost.

Energy savings kits are also available free (a \$35 value) with each new plan sold. Union Gas is supplying the energy savings kits, which contain a low flow showerhead, faucet aerator and pipe wrap. These components will reduce the amount of water used for showers and taps by 50 per cent and the heat loss of standing water when installed on your hot water pipe by about 2 per cent.

Until Dec. 10, 2007, Union Gas also provides a rebate of \$15 on any Union Gas customer's heating bill if the customer installs a programmable thermostat. In addition to this, Ontario Power Authority will provide a rebate of \$50 to any customer who has a programmable thermostat installed by Dec. 31, 2007.

Asbuilt's promotion for its energy savings bonuses, combined with new preventative maintenance plans sold began Sept. 26. For details call Asbuilt at 905-877-8023.


—Article supplied by Asbuilt ClimateCare


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