# The Honda LONG LONG Weekend SALE-A-BRATION

AUG 1ST TO 9TH

8 DAYS ONLY

you could share in our

# $50,000 GAS GIVEAWAY!¥

AS LOW AS 0.9%† ON APPROVED CREDIT

## PURCHASE FINANCING UP TO 48 MONTHS ON SELECT HONDA MODELS

## CIVIC DX

Class-leading standard safety
Friendly to the environment
Bold styling
Fun-to-drive attitude

**$16,990** MSRP

Civic DX Sedan
model FA1528EX

LEASE FOR **$198**# @ **1.9%**£ LEASE APR

$0 DOWN PAYMENT

PER MONTH FOR 60 MONTHS ON APPROVED CREDIT

COUPE OR SEDAN GO FURTHER IN A CIVIC

Distance per Tank◊ 926km | Tank Capacity 50 Litres

City: 7.4L/100km 38mpg* | Hwy: 5.4L/100km 52mpg*

◊ Approximate distance based on highway mileage

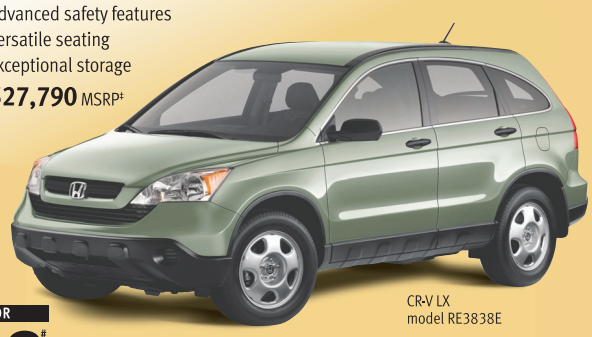
You may be eligible for a **$1,000 rebate** From the Government of Canada's ecoAUTO Rebate Program¤

NOW GET A NO CHARGE NAVIGATION UPGRADE ON ALL ACCORD EX-L MODELS. A $2,800 VALUE!††

## CR-V LX

Sophisticated and street-friendly
Advanced safety features
Versatile seating
Exceptional storage

**$27,790** MSRP‡



CR-V LX
model RE3838E

LEASE FOR **$288**# @ **1.9%**£ LEASE APR

PER MONTH FOR 48 MONTHS WITH $3,644 DOWN ON APPROVED CREDIT

$1,000 GasCard Σ HONDA

GO FURTHER IN A CR-V

Distance per Tank◊ 795km | Tank Capacity 58 Litres

City: 10.3L/100km 27mpg* | Hwy: 7.3L/100km 39mpg*

◊ Approximate distance based on highway mileage

## ACCORD LX

Class leading interior volume
Powerful and fuel efficient
Head turning style and sophistication
Luxury comfort and performance

**$25,090** MSRP

Accord LX Sedan
model CP2538E

LEASE FOR **$298**# @ **2.9%**£ LEASE APR

PER MONTH FOR 48 MONTHS WITH $2,455 DOWN ON APPROVED CREDIT

$1,000 GasCard Σ HONDA

COUPE OR SEDAN GO FURTHER IN AN ACCORD

Distance per Tank◊ 1,094km | Tank Capacity 70 Litres

City: 9.4L/100km 30mpg* | Hwy: 6.4L/100km 44mpg*

◊ Approximate distance based on highway mileage

## ODYSSEY DX

The 'benchmark' minivan
Stylish exterior
Highest safety standards
Fuel efficient

**$31,490** MSRP

Odyssey DX
model RL3818E

LEASE FOR **$338**# @ **1.9%**£ LEASE APR

PER MONTH FOR 48 MONTHS WITH $4,552 DOWN ON APPROVED CREDIT

$2,000 GasCard Σ HONDA

GO FURTHER IN AN ODYSSEY

Distance per Tank◊ 1,026km | Tank Capacity 80 Litres

City: 12.4L/100km 23mpg* | Hwy: 7.8L/100km 36mpg*

◊ Approximate distance based on highway mileage

## ASK ABOUT CASH INCENTIVES!

**Ontario Honda Dealers**
THE SMARTER WAY TO BUY.

THE HONDA BENEFIT — GREEN SAFE FUN

FOR MORE INFORMATION AND TO LOCATE YOUR NEAREST DEALER VISIT:
www.hondaontario.com

HONDA

#Limited time lease offers based on new 2008 Honda models. Lease examples based on new 2008 Civic Sedan DX, model FA1528EX / 2008 CR-V LX 2WD, model RE3838E / 2008 Accord Sedan LX, model CP2538E / 2008 Odyssey DX, model RL3818E available through Honda Financial Services on approved credit. £1.9% / 1.9% / 2.9% / 1.9% lease APR for 60 / 48 / 48 / 48 months. Monthly payment is $198 / $288 / $298 / $338 with $0 / $3,643.61 / $2,455.23 / $4,552.13 down payment or equivalent trade, $1,295 / $1,540 / $1,390 / $1,540 freight and PDI, first monthly payment and $0 / $0 / $0 / $0 security deposit due at lease inception. Total lease obligation is $13,424.40 / $19,738.40 / $18,937.93 / $23,477.03. Taxes, license, insurance and registration are extra. 120,000 / 96,000 / 96,000 / 96,000 kilometre allowance; charge of $0.12/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. ‡MSRP is 27,790, plus $1,540 freight and PDI, financed at 0.9% APR equals $622.34 per month for 48 months. Cost of borrowing is $542.10 for a total obligation of $29,872.10. Taxes, license, insurance and registration are extra. Retailer may sell for less. Retailer order / trade may be necessary. ¥There are ten (10) grand prizes available to be won each consisting of a $5,000 Gas Card. Gas Card includes GST, PST, HST, QST where applicable. No purchase is required to enter. Selected entrants are required to correctly answer a time limited mathematical skill-testing question before being declared the winners. Contest duration is August 1st, 2008 through August 9th, 2008. See Honda retailer dealer for details and full contest rules. Σ$2,000 / $1,000 Gas Card offer available on new 2008 Odyssey models / 2008 CR-V, Element and Accord models. $2,000 / $1,000 Gas Card offer includes GST, PST, HST, QST where applicable. ††$2,800 value is the difference between the MSRP of a new 2008 Honda Accord EX-L Sedan (Model CP2588JN) and a new 2008 Honda Accord EX-L Sedan Navigation Package (Model CP2588KN). No charge Honda Navigation Package offer on vehicles purchased by August 9th, 2008. ††Offer valid from August 1st, 2008 through August 9th, 2008. #/£/†/∑ Offers valid from August 1st, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ΩYou may be eligible for the Government of Canada's ecoAUTO Rebate Program. Civic models with 1.8L engine and manual transmission qualify for a $1,000 rebate. For more details, visit www.ecoaction.gc.ca. *Based on 2008 Fuel Consumption Guide rating published by Natural Resources Canada. These estimates are based on Government of Canada's approved criteria and testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada's EnerGuide Fuel Consumption Guide for more information. Based on 2008 Honda Civic with 1.8 litre engine and manual transmission / 2008 CR-V with 2.4 litre engine and automatic transmission / 2008 Accord with 2.4 litre engine and manual transmission / 2008 Odyssey with 3.5 litre engine, automatic transmission and Variable Cylinder Management™ (VCM™) System. Visit www.vehicles.gc.ca for more information.