

Region GreenCart program proving popular with residents

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There has been so much support in Halton Hills for the GreenCart Program that there is no turning back. Green is the way of the future and people are really buying in!"

"We've had our GreenCart for a while now and have noticed changes it has made in our household," said Acton resident Mary Jordan.

"First it took us a while to get used to separating one more thing for garbage but once we had that routine in place we had reduced the amount of garbage we put at the curbside for pickup. We are down to two small bags every two weeks, a huge improvement with minimal effort.

"I personally can't imagine the impact in decreasing the amount of garbage being sent to our landfill using both the Blue Box and GreenCart programs. With this joint effort from the community and the Region I think we are on the road to protecting and preserving our environment for the next generation."

To build on the early success of the new programs and increase diversion rates, the Region is preparing to launch a series of advertisements that will encourage residents to think about all areas throughout their home, both inside and out, when it comes to diverting waste away from the garbage and ultimately the landfill.

Ads will be placed in local newspapers

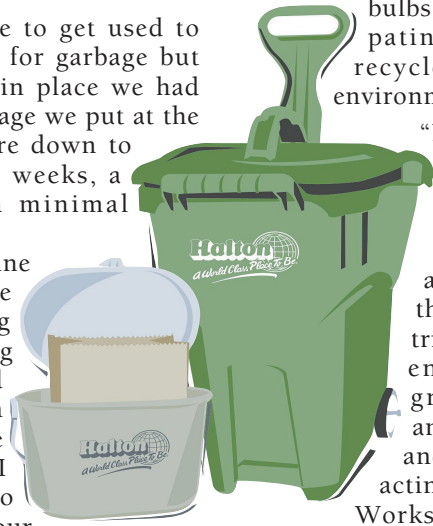
over the coming weeks identifying materials commonly located in different rooms of a typical household and where they should ultimately go for processing to avoid the landfill. This includes the Blue Box, GreenCart, Charity or Reuse Centre, Household Hazardous Waste Depot and the Take it Back! Halton program, where residents can take items such as batteries, light bulbs and plastic bags to participating retailers to be reused, recycled and disposed of in an environmentally-safe way.

"By embracing weekly collection of both the Blue Box and GreenCart programs, residents are diverting a significant amount of waste away from the landfill site and also contributing to help protect the environment by reducing greenhouse gas emissions and creating useful recycling and compost products," said acting Commissioner of Public Works and Engineering Services

Mark Meneray.

"Since the first phase of the GreenCart program has shown high rates of participation, the Region is now beginning to investigate the feasibility of expanding the program to townhouse complexes and apartment buildings."

For more information on waste collection services contact the Region at 905-825-6000 or visit www.halton.ca.





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NOTE: For no purchase entry simply pick up your ballot and enter at the Independent & Free Press office in the Georgetown MarketPlace Mall during our normal business hours (9 am - 6 pm Monday - Friday). Winner must be 18 years of age or older. Limit one entry per day per person. Selected entrant will be required to correctly answer a skill testing question. There is a total of one \$500 FREE Gas prize to be awarded during this contest. Odds of being selected to win depend on the number of entries received. Draw will be held on August 5, 2008 in Georgetown. Contest closes on Thursday July 31, 2008.