

## FUTURE SHOP

### CORRECTION NOTICE

LC52D64U Sharp 52" LCD TV 10092830 Please note on page 15 of the July 4th flyer, this TV is listed at \$1999.99 save \$500. This should be \$2299.99 save \$300.

We sincerely apologize for any inconvenience this may have caused our valued customers.



### EMPLOYMENT OPPORTUNITY

**MARKETING COORDINATOR (PART TIME)**  
Posting No. 200817

This part time position (17.5 hours per week) develops and manages all aspects of the marketing and promotional activities related to facilities and parks including working with Recreation and Parks Department staff and the greater community to assess facility/park service needs and implement an annual marketing and promotional plan to promote all related activities. The primary focus of this entrepreneurial position will be to design and lead supportive activities to maximize the use and revenue generation potential of department facilities, parks and services.

#### Responsibilities:

- Collaborate with staff to develop, evaluate and measure the effectiveness of promotional strategies
- Maintain a high standard of quality and consistency in department communications, promotions and branding for all programs and services
- Research and maintain current and potential community profile information regarding facility use
- Maximize revenue generation through strategic advertising and cultivation of partnerships and sponsorships
- Develop and manage the annual facility marketing and promotion plan and all related budgeting processes
- Contract design and production of promotional material including development of graphic/printing services terms of reference, project scheduling and implementation
- Design and produce in-house promotional materials such as pamphlets, flyers and posters etc.

#### Qualifications:

- University Degree in Marketing, Communications or a related field or equivalent
- Minimum 3 years experience developing promotional and marketing materials within the recreation field
- Superior verbal and written communication skills, critical thinker, innovative and creative
- Expertise in conducting market research and planning, needs assessments and analysis
- Experience working with community groups, the media and public
- Experience in the development of proposals including but not limited to, RFI's, RFP's, grants, and agreements
- Advanced computer skills in Microsoft Office programs including Word, Excel, Outlook, Publisher, PowerPoint, as well as Adobe Creative Suites 3, Dreamweaver and XHTML an asset.
- Valid Ontario Driver's License (Class G) and access to reliable vehicle - mileage provided

**Salary Range:** \$30.73 - \$36.58 per hour.

Qualified candidates may submit a detailed resume in confidence to the undersigned by **4:30 p.m., July 25, 2008**. Please quote **Posting No. 200817** on your resume.

Ms. Jacqueline Kerr  
Manager of Human Resources  
Town of Halton Hills  
1 Halton Hills Drive  
Halton Hills, ON L7G 5G2  
Fax: (905) 873-1431  
Email: humanresources@haltonhills.ca 79

We thank all those who apply, but advise that only those applicants selected for an interview will be contacted.

Personal information is collected under the authority of the Municipal Act, 2001 (S.O. 2001, c.25) and will be used to select a candidate. Questions about this collection should be directed to the Manager of Human Resources.

**AN EQUAL OPPORTUNITY EMPLOYER**

1 Halton Hills Dr.,  
Halton Hills, ON L7G 5G2  
Tel.: 905-873-2600  
Fax: 905-873-2347

## Tooth Chatter



### DENTAL MATERIALS

Charles Goodyear invented a denture base material back in the mid 1800's. This material was called "Vulcanite". Vulcanite is a dark brown, semi-rigid rubber. Since then, denture base materials have come a long way, and vast changes and improvements have been made. Today very modern plastics and acrylics are used.

The artificial teeth on a denture were made from such materials as bone and ivory. Precious metals such as gold and silver were also tried. Even wood was used to make teeth!

Finally, porcelain and plastic teeth have replaced the former materials. We've come a long way since the days of "wooden teeth". Denture technology has been vastly improved for denture wearers, and they are continually discovering new techniques and materials.

Today, more than 5 million Canadian adults are wearing dentures. That's more than one out of every four people in Canada!

*You do not need a referral; simply call our office direct for an appointment.*

**Creating confident smiles since 1982.**

Alexander Trenton, DD, F.C.A.D. (A)  
Denturist  
Georgetown Denture Clinic,  
18 Church Street,  
Georgetown, Ontario  
**(905) 877-2359**

(Across from the Library and Cultural Centre)



**By Cory Soal**  
R.H.A.D.

## ... Lend Me Your Ears

Noise induced hearing loss is insidious because it's invisible; we don't necessarily know it's happening to us and the damage is permanent.

The two factors that cause noise induced hearing loss are the intensity of sound and the duration of sound - often we don't protect ourselves from either. We risk permanent hearing loss when we're regularly exposed to sounds of 110 decibels or greater - a power saw, a rock and roll concert - for more than one minute at a time. Exposure to such noise is like wearing a path through a fine carpet: your inner ear contains minute hair cells which help transmit sound to your brain, and every loud sound or session with the leaf blower is similar to parading heavy feet back and forth on those hairs. Eventually, the wear and tear is permanent and can't be reversed.

Several studies indicate this wear and tear is showing up at younger ages, due mainly to the noise we listen to for fun. A study of 15 -23-year olds by researchers recently confirmed higher levels of hearing loss among youth due to exposure to rock concerts, discos, car and home stereos and Walkmans. Of course, you can sustain as much damage listening to Beethoven as Oasis if you pump up the volume.

The Georgetown

## HEARING CLINIC

*We care about your hearing!*

Professional Arts Building  
99 Sinclair Ave., Suite 210  
Georgetown  
**(905) 873-6642**

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## Monday, July 14

**Auditions:** for *Rumors*, a door-slamming farce by Neil Simon, will be held Monday, July 14 and Thursday, July 17 at the Georgetown Little Theatre Studio, 33 Stewarttown Road. Doors open at 7 p.m. and auditions begin at 7:30 p.m. No need to sign up, just drop by if you're interested. Auditions will involve reading from the play in a round-robin setting. No monologues required. Parts for men and women, no prior experience needed. Just a willingness to have fun! Rehearsals begin in Sept. Performances, Nov 6-8 and 12-15, 2008. For more info or to volunteer backstage, leave a message at the studio: 905-877-3422.

**Blood donor clinic:** Canadian Blood Services holds a blood donor clinic, 2-8 p.m. at Maple Avenue Baptist Church, 177 Maple Ave., Georgetown. Call 1 888 2 DONATE (1-888-236-6283) for blood donor clinic information, eligibility information or to book an appointment.

**Civitan International Service Club:** dedicated to serving community needs with an emphasis on helping people with developmental disabilities, is in urgent need of members to set up a brand new North Halton Civitan Service Club. A final New Members Information Meeting will be held 7:30 p.m. at the Community Living North Halton office, 725 Main St. E. in Milton. For more information or an interest to join, contact Civitan Floyd MacDonald, 416-317-5238 or e-mail Civitanfm@aol.com

**Toastmasters:** Can you confidently express your thoughts and ideas? Halton Hills Toastmasters can help, 7:30-9:30 p.m. at St. Albans Parish hall, 537 Main St. in Glen Williams. Info: Cheryl, 905-873-2578 or www.haltonhillstm.org. Guests welcome!



## CommunityCalendar

### Tuesday, July 15

**Euchre:** Georgetown Seniors Centre hosts euchre, 7 p.m. at the centre on Guelph St. Admission \$2.

**The Friends of the Old Seed House Garden:** welcome volunteers for regular maintenance of the garden any Tuesday, 9-11 a.m. throughout the gardening season. No prior gardening experience is required. Info: Jane Fogal, 905-877-5806.

### Wednesday, July 16

**Bruce Trail hike:** 15 km hike through the Mulmur Hills and part of the Boyce River Valley. Hilly sections. Depart 8 a.m. from the Georgetown Market Place parking lot between Zellers and the grey medical building. Bring adequate supply of water and lunch. Leader: Maureen, 905-873-9757 mosmith@cogeco.ca

**Evening Euchre:** Acton Seniors Centre hosts euchre at the Centre in the Acton Arena and Community Centre, starting at 7 p.m. Prizes. Everyone welcome. Info: 519-853-5951.

**Free 55+ Swim:** 1-2 p.m., at the Gellert Community Centre. This swim is sponsored by Young's Pharmacy and Homecare.



**Business After Hours:** Come to an informal networking event, 5-7 p.m. hosted at Sheridan Nurseries with Interiors by Decorating Den. Reservations are required, but there's no charge. Reserve at www.haltonhillschamber.on.ca or Mary, 905-877-7119.

# Longer hours means more time to say "thanks".

## Open 8 'til late six days straight.

Comfortable banking means being open even longer hours, so you can bank when it's convenient for you - 8 'til late six days straight. And now from June 20 until July 25, visit your TD Canada Trust branch for a summer of exciting giveaways and other surprises. It's our way of saying how much we appreciate your business.

*Thanks from your Bank.* 😊



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