PURCHASE FINANCING AS LOW AS 0.9%† FOR 60 MONTHS on approved credit ON SELECT MODELS

HONDA CHECKERED FLAG EVENT

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Go Further in a Honda.

What does Honda's racing program have to do with the fuel efficiency of your daily commute? Honda has learned a lot about making every litre of fuel last. In turn Honda has used that knowledge to build extremely fuel efficient engines. So, get more from every litre. Worry less about gas prices. Go further in a Honda!

Fit

Distance per Tank[◊] 719km | Tank Capacity 41 Litres

City: 7.1 L/100km 40 mpg* | Hwy: 5.7 L/100km 50 mpg*

Starting from $14,980 MSRP

'Best in class' fuel efficiency

GasCard$^{\Sigma}$ $2,000

Odyssey

Distance per Tank[◊] 1,026km | Tank Capacity 80 Litres

City: 12.4 L/100km 23 mpg* | Hwy: 7.8 L/100km 36 mpg*

Starting from $31,490 MSRP

Civic Coupe or Sedan

Distance per Tank[◊] 926km | Tank Capacity 50 Litres

City: 7.4 L/100km 38 mpg* | Hwy: 5.4 L/100km 52 mpg*

Sedan starting from $16,990 MSRP

Coupe starting from $17,190 MSRP

GasCard$^{\Sigma}$ $1,000

Element

Distance per Tank[◊] 741km | Tank Capacity 60 Litres

City: 10.5 L/100km 27 mpg* | Hwy: 8.1 L/100km 35 mpg*

Starting from $25,290 MSRP[†]

Civic Hybrid

Distance per Tank[◊] 1,084km | Tank Capacity 46.6 Litres

City: 4.7 L/100km | Hwy: 4.3 L/100km 66 mpg*

Starting from $26,350 MSRP

'Best in class' fuel efficiency

GasCard$^{\Sigma}$ $1,000

CR-V

Distance per Tank[◊] 795km | Tank Capacity 58 Litres

City: 10.3 L/100km 27 mpg* | Hwy: 7.3 L/100km 39 mpg*

Starting from $27,790 MSRP

The most fuel efficient 8-passenger vehicle in its class

2009 Pilot

Distance per Tank[◊] 924km | Tank Capacity 79.5 Litres

City: 12.7 L/100km 22 mpg* | Hwy: 8.7 L/100km 32 mpg*

Starting from $36,820 MSRP

Accord Coupe or Sedan

Distance per Tank[◊] 1,094km | Tank Capacity 70 Litres

City: 9.4 L/100km 30 mpg* | Hwy: 6.4 L/100km 44 mpg*

Sedan starting from $25,090 MSRP

Coupe starting from $27,990 MSRP

'Best in class' fuel efficiency

GasCard$^{\Sigma}$ $1,000

Ridgeline

Distance per Tank[◊] 822km | Tank Capacity 83 Litres

City: 14.4 L/100km 20 mpg* | Hwy: 10.1 L/100km 28 mpg*

Starting from $35,820 MSRP

ASK ABOUT CASH INCENTIVES!

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†Limited time financing offer based on select new 2008 Honda models. 0.9% APR for 36 months on new 2008 Fit, Civic, Accord LX Sedan, Accord EX Coupe, CR-V LX 2WD and Odyssey DX models; 0.9% APR for 60 months on new 2008 Pilot LX 2WD, Element and Ridgeline LX models. Finance example based on new 2008 Element LX 2WD, model YH7395 available through Honda Financial Services on approved credit. ‡MSRP is $25,990 plus $1,540 freight and PDI financed at 0.9% APR equals $457.47 per month for 60 months. Cost of borrowing is $618.26 for a total obligation of $27,448.26. Taxes, license, insurance and registration are extra. Retailer may sell for less. Retailer order / trade may be necessary. ΣΣ2,000 / $1,000 Gas Card offers include GST, PST, HST, QST where applicable. Some conditions apply. Valid only on purchase, lease or finance agreements concluded at participating Honda retailers. See your Honda retailer for full conditions and details. †◊Offers valid from July 1st, 2008 through July 31st, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ◊Approximate distance based on highway mileage. *Based on a 2008 Honda Fit with 1.5L engine and manual trans. / 2008 Honda Civic with 1.8L engine and manual trans. / 2008 Civic Hybrid with CVT / 2008 Accord with 2.4L engine and manual trans. / 2008 Odyssey with 3.5L engine, automatic trans. and Variable Cylinder Management™ System / 2008 Ridgeline 4WD with 3.5L engine and automatic trans. Visit www.vehicles.gc.ca for more information.

¥2008 Honda models, 0.9% APR for 36 months, 2008 CR-V, 2008 Pilot and 2008 Odyssey DX models, 0.9% APR for 60 months on new 2008 Pilot LX 2WD, Odyssey, 2008 Accords, 2008 Elements and 2008 CR-Vs concluded, respectively, between July 1st, 2008 and July 31st, 2008. $2,000 / $1,000 Gas Card offers apply only to retail customer purchase, lease or finance agreements concluded at participating Honda retailers. See your Honda retailer for full conditions and details. ΣGas Card offers include GST, PST, HST, QST where applicable. Some conditions apply. Valid only on purchase, lease or finance agreements concluded at participating Honda retailers. See your Honda retailer for full details. ◊Approximate distance based on highway mileage. *Based on a 2008 Honda Civic with 1.8L engine and manual trans. / 2008 Civic Hybrid with CVT / 2008 Accord with 2.4L engine and manual trans. / 2008 Odyssey with 3.5L engine, automatic trans. and Variable Cylinder Management™ System / 2008 Element 2WD with 2.4L engine and automatic trans. / 2008 CR-V 2WD with 2.4L engine and automatic trans. / 2009 Pilot 2WD with 3.5L engine, automatic trans. and Variable Cylinder Management™ System / 2008 Ridgeline 4WD with 3.5L engine and automatic trans. Visit www.vehicles.gc.ca for more information.