

National Road Safety

The joy of travelling in total safety!



AGGRESSIVE DRIVING IS UNACCEPTABLE!

Canada Road Safety Week, a national campaign to make Canada's roads the safest in the world. This public awareness campaign focuses primarily on driving behaviours that are considered dangerous, such as impaired driving, failure to wear a seat belt, and, new this year, aggressive driving.

A survey published in 2005 reveals that 6.7% of respondents admitted to driving with an alcohol level that was higher than the legal limit during the previous year. Yet, Canada is very strict compared to other countries. Canadian law stipulates a maximum penalty of five years for driving with a 0.09 alcohol level, whereas the longest maximum penalty in another country is two years.

Another behaviour that increases road fatalities is disregarding the use of seat belts. The inside of a vehicle has what's called the engineered life space, which is specially conceived to handle collisions and protect vehicle occupants. The seat belt will hold you inside that engineered life space. Seat belts also offer the best protection against ejection. Finally, as part of its annual road safety campaign, the

Canadian Safety Council wants to make people realize the dangers of aggressive driving. The fifth annual Study on Aggressive Driving demonstrates that 72 percent of respondents feel that aggressive driving is increasingly widespread on our roads. Here are a few tricks to avoid unpleasant situations:

- Find other routes and itineraries to avoid busy roads.
- If you travel with young children, stop often and bring toys and books.
- Be an example for your young passengers. Children are very observant. Teach them the importance of courtesy and preventive driving.
- Do not feel threatened. Be polite, even when the other driver is not. Take a deep breath and yield the way.

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For a brochure on auto safety, see me.

Lora Greene, Agent
211 Guelph Street, Unit 6
Georgetown, ON L7G 5B5
Bus: 905-873-1615
lora@loragreene.ca

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GOODYEAR

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Our son Matthew died suddenly and unexpectedly from an abnormal heart rhythm that is rare and extremely difficult to detect. Matthew was just 15 years old.



To celebrate Matthew's memory our family and friends will be riding in the **Becel Heart&Stroke Ride for Heart on June 1st, 2008.** We couldn't think of a better way to honour our son than to be a part of this unique event and to raise funds for life-saving heart and stroke research. Please sponsor our team online "Motoring for Matt" or register today and meet us at the start line. **Together we can help save lives.**
- Joan and James Barker from Georgetown - Proud Parents of Matthew

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