Honda DRIVE A WINNER SALES EVENT

Drive a Honda with a winning deal today!

GasCard Σ $1,000

ACCORD LX

TOP SAFETY PICK 2008 INSURANCE INSTITUTE FOR HIGHWAY SAFETY

Top Safety Rating for Front, Side and Rear Impacts¥

Accord LX Sedan model CP2538E

- 177hp 2.4L DOHC i-VTEC® Engine
- Advanced Compatibility Engineering™ (ACE™) Body Structure
- Vehicle Stability Assist (VSA®) with Traction Control
- Air Conditioning with Air Filtration

$25,090 MSRP

LEASE FOR	LEASE APR
$298#	@ 2.9%£

PER MONTH FOR 48 MONTHS WITH $2,008 DOWN ON APPROVED CREDIT

City 9.4L / 100km (30mpg) MT
Highway 6.4L / 100km (44mpg) MT ◊

GasCard Σ $1,000

ACCORD EX

AJAC Automobile Journalists Association of Canada

Best New Family Car¥

Accord EX Sedan model CP2578J

- 190hp 2.4L DOHC i-VTEC® Engine
- Power Moonroof with Tilt Feature
- 17" Aluminum Alloy Wheels
- 8-Way Power Driver's Seat

$27,490 MSRP

LEASE FOR	LEASE APR
$338#	@ 3.9%£

PER MONTH FOR 48 MONTHS WITH $2,070 DOWN ON APPROVED CREDIT

GasCard Σ $1,000

ACCORD EX-L

10 Best Car and Driver

Car and Driver's '10Best' 11 years in a row!¥

Accord EX-L Sedan model CP2588JN

- 270 Watt Premium Audio System including XM® Satellite Radio
- Dual Zone Automatic Climate Control
- Auto-Dimming Rear View Mirror

$29,890 MSRP

LEASE FOR	LEASE APR
$368#	@ 3.9%£

PER MONTH FOR 48 MONTHS WITH $2,365 DOWN ON APPROVED CREDIT

AS LOW AS 0.9%† PURCHASE FINANCING FOR 36 MONTHS

ON APPROVED CREDIT

Civic10

Best Selling Car in Canada 10 Years in a Row¥

CIVIC DX

Civic DX Sedan model FA1528EX

You may be eligible for a $1,000 rebate From the Government of Canada's ecoAUTO Rebate Program▫

LEASE FOR	LEASE APR
$198#	@ 1.9%£

PER MONTH FOR 60 MONTHS ON APPROVED CREDIT

$0 DOWN PAYMENT

- 140hp SOHC i-VTEC® Engine
- Class leading standard safety features
- 4-Wheel ABS with Electronic Brake Distribution (EBD)
- Power Windows & Mirrors

$16,990 MSRP‡

City 7.4L / 100km (38mpg) MT
Highway 5.4L / 100km (52mpg) MT ◊

Ask About CASH INCENTIVES

#Limited time lease offer based on new 2008 Accord Sedan LX, model CP2538E / 2008 Accord Sedan EX, model CP2578J / 2008 Accord Sedan EX-L, model CP2588JN / 2008 Civic Sedan DX, model FA1528EX available through Honda Financial Services on approved credit. $2,365.00 / $2,070.00 / $2,008.00 / $1,390 / $1,390 / $1,390 / $1,295 freight and PDI, first monthly payment and $0 / $0 / $0 / $0 security deposit due at lease inception. Total lease obligation is $18,432.56 / $20,671.14 / $22,629.52 / $13,423.04. Taxes, license, insurance and registration are extra. 96,000 / 96,000 / 120,000 kilometre allowance; charge of $0.12/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. ‡Limited time financing offer based on new 2008 Honda models. Finance example based on new 2008 Civic Sedan DX, model FA1528EX available through Honda Financial Services on approved credit. ‡MSRP is $16,990, plus $1,295 freight and PDI, financed at 0.9% APR equals $514.99 per month for 36 months. Cost of borrowing is $254.82 for a total obligation of $18,538.82. Taxes, license, insurance and registration are extra. Retailer order / trade may be necessary. ΣA Honda Gas Card valued at $1,000 is available on all new 2008 Accord models. $1,000 Honda Gas Card offer applies only to retail customer purchase, lease or finance agreements concluded at participating Honda retailers. See your Honda retailer for full conditions and details. #◊†Σ‡ Offers valid from May 1st, 2008 through May 31st, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ΩYou may be eligible for the Government of Canada's ecoAUTO Rebate Program. 2008 Civic models with 1.8L engine and manual transmission qualify for a $1,000 rebate. Visit www.ecoauto.gc.ca for details. ¥Visit vehicles.gc.ca for details. ¥Visit www.fhs.org / www.ajac.ca for more information / www.carandriver.com. As reported by Canadian manufacturers for calendar year 2007. £2.9% / 3.9% / 3.9% / 1.9% lease APR for 48 / 48 / 48 / 60 months. Monthly payment is $298 / $337.98 / $367.94 / $197.98 with $2,008.00 / $2,070.00 / $2,365.00 / $0 down payment or equivalent trade. $1,390 / $1,390 / $1,390 / $1,295 freight and PDI, first monthly payment and $0 / $0 / $0 / $0 security deposit due at lease inception. Total lease obligation is $18,432.56 / $20,671.14 / $22,629.52 / $13,423.04. Taxes, license, insurance and registration are extra. 96,000 / 96,000 / 120,000 kilometre allowance; charge of $0.12/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. ΣA Honda Gas Card valued at $1,000 is available on all new 2008 Accord models. $1,000 Honda Gas Card offer applies only to retail customer purchase, lease or finance agreements concluded at participating Honda retailers. See your Honda retailer for full conditions and details. #◊†Σ‡ Offers valid from May 1st, 2008 through May 31st, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ΩYou may be eligible for the Government of Canada's ecoAUTO Rebate Program. 2008 Civic models with 1.8L engine and manual transmission qualify for a $1,000 rebate. Visit www.ecoauto.gc.ca for details. ¥Visit vehicles.gc.ca for details. ¥Visit www.fhs.org / www.ajac.ca for more information / www.carandriver.com. As reported by Canadian manufacturers for calendar year 2007.

HONDA OFFERS ONE OF THE MOST FUEL EFFICIENT LINE-UPS OF VEHICLES¥

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