

Allergy Awareness month

Central vac system the key to an allergen-free home

Did you know that your energy efficient home may be a haven for dust mites?

Today's airtight energy efficiency homes have been invaluable in maintaining ideal temperatures and saving homeowners money. They're also proven to provide a comfortable living environment with a rather high relative humidity. Unfortunately, these conditions are also excellent prerequisites for the propagation of house dust mites.

It is not the mites themselves that contain allergens but their excrement, which are triggers for asthma, eczema and allergic nasal mucous membrane inflammations. Allergen-containing mite excrement on fibers gradually falls apart into very tiny particles. The allergenic dust then flies up into the surrounding air and is inevitably inhaled as we breathe. This also happens during regular vacuuming. And exposure to high concentrations of house dust allergens at a very early age greatly increases the risk of suffering from diseases such as asthma later in life.

Even with regular and thorough housecleaning, dust particles and human skin scales continuously accumulate. Mites derive their principal nourishment from these human and animal skin scales, but also feed on fungal mold. The average size of house dust mites is 0.3mm.

Most allergy sufferers don't consider particles like dust, dust mite feces, mold and animal dander, that gather under-



neath the furniture, in the carpeting or just about anywhere in a home, to be the major cause of allergic reactions.

The fact is, while you're vacuuming to keep your house free of those particles, your ordinary vacuum cleaner may be exhausting the very dust you've collected back into the air— not only

aggravating your allergies or asthma, but literally redistributing that dust throughout your home

Effective Solution

Fortunately there is an effective solution according to Jean Deslandes, Marketing Director for Venmar Broan-NuTone, the country's leader in indoor

air quality solutions. "All dust mites and their allergens vacuumed up with a central vacuum system can be removed from your living areas & for good," she said.

The latest technology in the marketplace, the Broan central vacuum system provides you with a solution that will effectively eliminate particles down to 0.3 microns in size— the real problem for allergy and asthma sufferers. The system acts as an environmental control to relieve allergy, asthma and respiratory ailments.

Special Filtration

The new Broan central vacuum system differs from your regular home vacuum cleaner because of its special filtration capabilities. An ordinary vacuum cleaner only removes particles 35 microns or larger in size. The Broan central vacuum system features bags and filters with HEPA filter media able to capture and eliminate up to 99.97% of all particles down to and including 0.3 microns— the size of some bacteria. This means the dust you pick up is trapped in the vacuum, not blown through the exhaust.

It also features Teflon anti-stick coating to reduce the sticking of dirt to filtration media and Microban antimicrobial product protection to inhibit the potential growth of odor causing microbes. More information on central vacuums is available at www.broan.ca.

—News Canada

May Long Weekend - Long weekend, Big savings.

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