



THANK YOU ONTARIO

SALES EVENT

YOU HELPED MAKE US THE FASTEST GROWING AUTOMAKER IN CANADA. WE WANT TO THANK YOU BY OFFERING OUR BEST PRICES EVER!

Get a Total Canadian Price Adjustment of up to **\$11,500***

FOR

Our Best Prices Ever^o

LOWEST PRICE EVER IN CANADA

★★★★★
NHTSA 5 Star Front and Side Impact[‡]

Fuel consumption rating:
City: 8.5L/100 km (33 mpg)[†]
Hwy: 6.8L/100 km (42 mpg)[†]



2008 DODGE CALIBER SE

Our Best Price Ever \$12,995*

CANADIAN PRICE ADJUSTMENT* OF \$3,000

- 148 hp 1.8L DOHC Dual VVT I-4 engine • 5-speed manual transmission
- AM/FM/CD stereo with 4 speakers • Tire pressure warning lamp
- Illuminated cup holders • Front and side-curtain air bags

BEST PRICED SUV IN CANADA* AND GET A GOVERNMENT REBATE \$1,000[^]

★★★★★
NHTSA 5 Star Side Impact[‡]

Fuel consumption rating:
City: 8.9L/100 km (32 mpg)[†]
Hwy: 7.1L/100 km (40 mpg)[†]



2008 JEEP PATRIOT SPORT

Our Best Price Ever \$14,745*

CANADIAN PRICE ADJUSTMENT* OF \$2,250

- 172 hp 2.4L DOHC Dual VVT I-4 engine • 5-speed manual transmission
- AM/FM/CD stereo with 4 speakers • Front and side-curtain air bags • Electronic Stability Program (ESP™) with traction control • 60/40 split reclining rear seat

CANADA'S NUMBER ONE SELLING MINIVAN

★★★★★
NHTSA 5 Star Front and Side Impact[‡]



ALL NEW 2008 DODGE GRAND CARAVAN - CANADA VALUE PACKAGE

Our Best Price Ever \$19,999*

CANADIAN PRICE ADJUSTMENT* OF \$6,200

- 3.3L Flex Fuel V6 Engine • Automatic transmission • Air conditioning
- Electronic Stability Program (ESP™) with Brake Assist and traction control
- AM/FM/CD/MP3 stereo with 4 speakers • Power heated foldaway mirrors
- Front and side-curtain air bags • 3rd row Stow 'n Go seating

★★★★★
NHTSA 5 Star Front Impact[‡]



2008 DODGE RAM 1500 QUAD CAB® SXT 4X4 - CANADA VALUE PACKAGE

CANADIAN PRICE ADJUSTMENT* OF \$11,500

and get **0%** purchase financing up to 36 months[∞]

- 345 hp 5.7L HEMI® V8 engine with MDS • 5-speed automatic transmission
- Electric shift part-time transfer case • Air conditioning • AM/FM/CD stereo with 4 speakers
- Trailer Tow Group • Anti-spin rear differential • YES Essentials™ seat fabric
- 4-wheel disc brakes with rear-wheel ABS • Power windows, locks and heated mirrors

COME SEE FOR YOURSELF WHY WE'RE SETTING THE PACE WITH 21 MONTHS OF CONTINUED SALES GROWTH. JOIN THE DRIVE TODAY!

CANADA'S FASTEST GROWING AUTOMAKER*

DODGE Caravan Kids

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Wise customers read the fine print: *, ∞, †, ‡. These limited time offers apply to retail deliveries for personal use only on selected new 2008 models from participating retailers. Offers subject to change without notice. * Canadian Cash Purchase prices may not be combined with subvented Chrysler Financial lease or purchase financing rates and apply to 2008 Dodge Caliber SE (23A), Grand Caravan SE - Canada Value Package (24F+GTS) and 2008 Jeep Patriot Sport (25D) models. Freight (\$1250 for Caliber and Patriot, \$1350 for Grand Caravan and Ram 1500), licence, insurance, registration, any retailer administration fees, new tire duties (in Quebec) and taxes not included. Retailers may sell for less. ∞ 0% purchase financing for 36 month terms on all 2008 Ram 1500 models. Down payment may be required. Example: \$36,000 financed at 0% for 36 months, monthly payment is \$1,000, cost of borrowing is \$0 and the total obligation is \$36,000. † Based on 2008 Fuel Consumption Guide ratings published by Natural Resources Canada. Your actual fuel consumption may vary. ‡ Details at www.tc.gc.ca/programs. • Based on Ward's Automotive 2008 segment classification: Small Cross/Utility Vehicle; MSRP pricing as of April 29, 2008. † Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2008 model year Jeep Patriot, Dodge Caliber, Grand Caravan and Ram 1500 Quad Cab. ‡ Based on 2007 Canadian sales and market share growth. © Jeep is a registered trademark of Chrysler LLC.

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