



# MEN In Business

## Vince Ruso

A few years ago, Vince Ruso decided he wanted to be able to walk to work everyday. Luckily for him, there was a new plaza being built right around the corner from his home in Georgetown South. In 2006, he opened the Red Lemon Hair Salon at the corner of 8th Line and Miller Drive.

"My goal is to create a place where people feel welcome and get high-quality hair," says Vince, who owns and works at the salon. "Our clients leave with highly-polished, shiny, healthy, beautiful hair."

To get incredible hair, you need a hairstylist who up-to-date on the latest trends and techniques. Vince closes the salon one day each week for a day of learning.

"Education is vital," says Vince, who has taught hair styling courses in New York City, Europe and across North America. "It keeps you on the cutting edge and in the know of what's happening next."

What's next for Vince and his energetic staff at Red Lemon is a Cut-A-Thon. On Saturday May 12, customer s pay \$50 and get a gorgeous, professional haircut. All money raised will go towards the salon's team in the Canadian Cancer Society Relay for Life.

"Georgetown has been so supportive of the salon," Vince says. "We want to give something back."

**The Main & Miller Plaza  
Georgetown South  
905-702-9982**



## Doug Wiebe

Trends come and go and come back in again. Just ask Doug Wiebe, the general manager of Appleby Systems.

When he started working 30 years ago, he worked with wood-burning fireplaces. Then it became trendy to own a gas fireplace. Now people are turning back to wood-burning fireplaces because they're more energy efficient than gas ones. Plus there's the romance factor.

Today, Doug does more than just install and maintain fireplaces. He is the general manager of Appleby Systems, a Georgetown business that sells, installs, services and maintains all types of furnaces, fireplaces, air conditioners, heater and barbecues.

He and his staff strive to stay up-to-date on the latest heating and cooling technologies. In the last year and a half, there has been a move towards greener, more energy-efficient technologies.

"People want to reduce their carbon footprint," he says. "We can help with that."

Appleby Systems, which has been in business for 41 years, has won multiple Readers Choice Awards and has been named the best fireplace dealer in Ontario two years in a row. Doug credits his dedicated and friendly staff for the business's continued success.

"Our goal is to provide our customers with the best quality at the fairest prices with best workmanship possible," he says. "We treat their houses like they're our own."



**APPLEBY SYSTEMS**  
118 Guelph St., Georgetown  
905-877-8990

## Brady Davies

The restaurant scene in Halton Hills is exploding and no one is happier about it than Brady Davies. As the owner and head chef of The Cellar restaurant in downtown Georgetown, Brady is thrilled to see new restaurants open in town.

"Georgetown is really opening up," he says. "People are willing to try new foods and new things."

For more than 30 years, The Cellar has been serving spectacular food in a comfortable environment. The steak and seafood restaurant is renowned for its steaks, Ontario lamb and wide variety of martinis. Brady, who bought The Cellar two years ago, is proud to support other local businesses by buying much of the restaurant's meat and produce from local suppliers. In the summer, Brady can often be found stocking up at the farmer's market in Georgetown.

Brady, who has 16 years of experience in restaurants across the country, is happy to be back in his hometown and doing what he loves to do.

"I love food," he says. "I love people enjoying my food and watching their faces as they eat."



**THE CELLAR**  
78 Main Street South, Georgetown  
905-873-7402 www.cellarrestaurant.com

## Kevin Kennery, Salesperson

Two years ago, Kevin Kennery decided to combine two things he knew very well: sales and Halton Hills. As a sales representative at Royal LePage Meadowtowne Realty, Kevin advises his clients on real estate matters, for both residential and commercial properties.

Kevin started in sales in the early 80's. He worked in the printing industry for many years before deciding to take his expertise and apply it to real estate. As a long-time resident of Halton Hills, Kevin was excited to be able to help the people in his town.

"I felt I could make a difference and help the people I had come in contact with over the years," he says.

And he has come in contact with many people in all the years he's been in town. He has coached many hockey teams at various levels and was the inaugural vice president of Georgetown Lacrosse. He also plays in a couple of different sports leagues himself.

"He would be happy to hear from any of his past contacts to discuss any of their real estate needs and goals."

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## Cory Soal

For more than 15 years, Cory Soal has been helping the people of Halton Hills to hear better. As the operator of the Georgetown Hearing Clinic, Cory is proud to be the town's source for hearing health care.

As a business, the clinic - locate 99 Sinclair Avenue in Georgetown - provides hearing test, hearing instruments, assistive listening devices, custom noise protection and swim plugs. Cory is also proud to support local sports teams and organizations.

"I believe everyone should be very active," he says.

Above all, the long-time citizen of Georgetown is happy to help his fellow Halton Hills residents.

"I like being able to help people," he says. "I like seeing their quality of life improve and the smiles on their faces when it does."



**The Georgetown HEARING CLINIC**  
99 Sinclair Ave., Suite 210, Georgetown 905-873-6642

## Mike Shantz

Mike Shantz, owner and operator of 101 Trees, is getting a crash course in trees. Two years ago, he found his dream home on a 101-acre farm on 15th Sideroad. The previous owner had planted 12,000 Colorado blue spruce trees on the property in the early 90s and had started selling them to homeowners to replant on their own properties. When Mike bought the farm, the tree business came with it.

"I didn't know much about tree farming," Mike says. "I grew up on a farm, but growing trees is different than growing a field of corn."

The biggest difference between the two types of farming is how long it takes to see results. Mike planted 3,500 new Colorado blue spruces and 300 native red maples on his farm in the last two years, but he'll have to wait six or seven years before they are large enough to sell. To Mike, it's worth the wait.

"More trees are good because it helps the environment," he says. "It makes me feel good at the end of the day because I'm helping."



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