Honda DRIVE A WINNER SALES EVENT

Drive a Honda with a winning deal today!

CIVIC DX

Civic10 — Best Selling Car in Canada 10 Years in a Row¥

What bigger award can any car win than the trust of an entire nation?

Civic DX Sedan
model FA1528EX

Fuel efficient
Friendly to the environment
Bold styling
Fun-to-drive attitude

Drive an award winning Civic
$16,990 MSRP‡

You may be eligible for a **$1,000 rebate**
From the Government of Canada's ecoAUTO Rebate Program◊

LEASE FOR	LEASE APR
$198#	@ 1.9%£

PER MONTH FOR 60 MONTHS ON APPROVED CREDIT

$0 DOWN PAYMENT

ODYSSEY DX

van best — Car and Driver's "5Best" Trucks for 2008. 4th Straight Year¥

For the 4th straight year, a vote of confidence from North America's #1 automotive publication.

Odyssey DX
model RL3818E

The 'benchmark' minivan
Stylish exterior
Highest safety standards
Fuel efficient

Drive an award winning Odyssey
$31,490 MSRP

LEASE FOR	LEASE APR
$328#	@ 1.9%£

PER MONTH FOR 48 MONTHS WITH $4,431 DOWN ON APPROVED CREDIT

CR-V LX

TOP SAFETY PICK 2008 — INSURANCE INSTITUTE FOR HIGHWAY SAFETY — Top Safety Rating for Front, Side and Rear Impacts¥

Meets the toughest safety standards. And then beats them.

CR-V LX
model RE3838E

Sophisticated and street-friendly
Advanced safety features
Versatile seating
Exceptional storage

Drive an award winning CR-V
$27,790 MSRP

LEASE FOR	LEASE APR
$298#	@ 1.9%£

PER MONTH FOR 48 MONTHS WITH $2,923 DOWN ON APPROVED CREDIT

AS LOW AS 0.9%† ON APPROVED CREDIT PURCHASE FINANCING FOR 36 MONTHS

AJAC — Automobile Journalists Association of Canada — Best New Family Car 2008¥

ACCORD LX

Top honours from Canada's toughest, most objective critics.

Accord LX Sedan
model CP2538E

25 firsts
Power and performance
Innovative technology
Modern sophisticated interior

Drive an award winning Accord
$25,090 MSRP

LEASE FOR	LEASE APR
$298#	@ 2.9%£

PER MONTH FOR 48 MONTHS WITH $2,008 DOWN ON APPROVED CREDIT

Ask About CASH INCENTIVES

#Limited time lease offers based on new 2008 Honda CR-V LX, model RE3838E / 2008 Honda Odyssey DX, model RL3818E / 2008 Civic Sedan DX, model FA1528EX / 2008 Accord Sedan LX, model CP2538E available through Honda Financial Services on approved credit. £1.9% / 1.9% / 1.9% / 2.9% lease APR for 48 / 48 / 60 / 48 months. Monthly payment is $298 / $328 / $198 / $298 with $2,923.23 / $4,430.94 / $0 / $2,007.90 down payment or equivalent trade, $1,540 / $1,540 / $1,295 / $1,390 freight and PDI, first monthly payment and $0 / $0 / $0 security deposit due at lease inception. Total lease obligation is $19,466.77 / $22,797.68 / $13,424.40 / $18,432.45. Taxes, license, insurance and registration are extra. 96,000 / 96,000 / 120,000 / 96,000 kilometre allowance; charge of $0.12/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. †Limited time financing offer based on new 2008 Honda models. Finance example based on 2008 Civic Sedan DX, model FA1528EX available through Honda Financial Services on approved credit. ‡MSRP is $16,990, plus $1,295 freight and PDI financed at 0.9% APR equals $514.99 per month for 36 months. Cost of borrowing is $254.82 for a total obligation of $18,539.82. Taxes, license, insurance and registration are extra. Retailer may sell for less. Retailer order / trade may be necessary. †/#/£Offers valid from April 1st, 2008 through April 30th, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ◊You may be eligible for the Government of Canada's ecoAUTO Rebate Program. 2008 Civic models with 1.8L engine and manual transmission qualify for a $1,000 rebate. Visit www.ecoaction.gc.ca for details. ¥Visit www.iihs.org / www.caranddriver.com / www.ajac.ca for more information. As reported by Canadian manufacturers for calendar year 2007.

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THE HONDA BENEFIT — GREEN SAFE FUN

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