

A NEW WORLD RECORD

Ok, maybe not in the WHOLE WIDE WORLD but certainly in my little world.

What's my world you ask?

Halton Hills, Ontario, Canada where you can no longer see your front lawn on recycling day! But that's a good thing. Another good thing and the record to which I refer, is Chrysler Canada's 20th consecutive month of year over year sales growth. This means EVERY month for almost 2 years we have sold more cars, trucks and Jeeps than the corresponding previous month!

March Examples:

| | |
|--------------------------------------|---------|
| Sebring | +29.2% |
| Charger | +41.6% |
| Total Jeeps | +25.8% |
| Grand Cherokee | +107.8% |
| Grand Caravan | +26.9% |
| The Trio (Compass, Patriot, Caliber) | +29.0% |

Chrysler sold 651 Journeys making it the 3rd highest selling crossover vehicle out of 22 crossovers available in Canada! It's **BRAND NEW!** And well on it's way to becoming the #1 crossover in Canada!

Our Dodge Ram just had its best March in 6 years!

WHY IS THIS?

I have a theory:

Of course it's just a S.W.A.G. What's a S.W.A.G. you ask? SWAG is an acronym.

Scientific
Wild
Ass
Guess



Folks I think it's a CANADIAN THING. No other manufacturer in the world can claim this 20 month success story. Canadians are just more thoughtful than anybody else. Sure we're too Liberal sometimes, too Conservative other times but generally speaking, **WE THINK THINGS THROUGH.** That's why everybody wants to live here! That's why everybody is considering Chrysler products these days!

WE GOT IT GOIN'

COME HOP ON OUR BAND WAGON.

Georgetown Chrysler Jeep where your return is our concern.

Paul Auty
PAUL AUTY

P.S...what's the one sure thing that disappears the day after recycling? THE WIND!

GEORGETOWN CHRYSLER



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